

UCCA 年报
Annual Report
2025



馆长致辞

Director's Remarks

2025年3月，UCCA呈现了艺术家安妮卡·易的大型个展“另一种进化”。大家在谈到“进化”时往往想到速度和突破，但对UCCA而言，“进化”意味着在变化中保持韧性、保持方向、保持使命。2025年，外界确实出现了一些关于UCCA的议论和传言，UCCA也的确面临了很多困难与挑战。但是最终，这些并没有也不会影响UCCA最核心的工作和输出。我们的展览、教育和研究板块一刻也未曾停止，我们的使命、愿景和价值观也从未被动摇。不管难度有多大，UCCA团队会继续以高品质的展览与项目，为观众带来真正值得期待的艺术体验。

2025年，UCCA迎来了成立18周年的重要时刻。18岁，对一个人来说意味着成年，意味着从青涩、稚嫩逐步迈向成熟，并同时拥有着巨大的成长空间与无限可能；对UCCA而言亦是如此。18年来，我们一路与艺术家、观众以及各界伙伴保持着对话，在持续迎接新的局势与未知的变化中成长，也始终在思考艺术机构在当代社会中的角色与意义。

过去这几年的经历，对UCCA的成长极其重要。但是未来的日子也许更加关键。当我们即将迎来UCCA成立二十周年，我们需要继续思考以怎样的方式“持续让好艺术影响更多人。”当今世界充满变化与不确定性，而UCCA始终会保持不断适应和成长的韧性。当我作为UCCA馆长的十四年任期告一段落，除了再次向所有以不同方式相信并支持过UCCA的同仁与伙伴们道一声感谢，我也想跟所有热爱中国当代艺术的人一样，期待着未来新阶段UCCA的“另一种进化”。

In March 2025, UCCA presented "Another Evolution," a major solo exhibition by Anicka Yi. While "evolution" is often associated with speed or dramatic change, at UCCA it speaks to something subtle and more enduring: resilience in the face of change, clarity of direction, and commitment to our mission. In 2025, UCCA operated amid public scrutiny and speculation, while also confronting significant challenges. These circumstances did not—and will not—affect the institution's core work. Our exhibition, education, and research programs continued without interruption, and our mission, vision, and values remained strong. Regardless of the circumstances, the UCCA team continues to present exhibitions and programs of the highest standard, offering audiences art experiences that are truly worth time and attention.

This year also marks UCCA's 18th anniversary. For an individual, turning 18 signals adulthood: a gradual move from youth toward maturity, while still holding space for growth and possibility. For UCCA, the moment carries a similar significance. Over the past 18 years, we have worked in close conversation with artists, audiences, and partners across many fields. As we continue to navigate shifting circumstances and moments of uncertainty, UCCA grows through these experiences, while proactively engaging with the role and responsibility of an art institution within contemporary society.

The past few years have been crucial to UCCA's growth, but the years ahead may prove even more pivotal. As we approach UCCA's 20th anniversary, the institution remains committed to "bringing the best in art to a wider audience." The world around us remains full of change and uncertainty, yet UCCA will continue to adapt and grow. As I conclude my 14-year tenure as UCCA Director, I want to express my gratitude to everyone who has supported and believed in UCCA in so many ways. Together with all who are invested in the future of Chinese contemporary art, I look forward to the next stage of UCCA's journey—and to what I can only describe as "another evolution."



田霏宇 Philip Tinari
UCCA 馆长兼 CEO
Director and Chief Executive
UCCA Center for Contemporary Art



目录

Contents

馆群及组织架构	Structure	10
数据回顾	By the Numbers	14
大事记	Year in Review	15
赞助与支持	Sponsorship and Support	19
奖项与荣誉	Awards and Honors	22
展览呈现	Exhibitions	23
研究出版	Research and Publications	43
公众实践活动	Public Programs	47
观众体验	Visitor Experience	55
尤伦斯艺术基金会	Charitable Outreach	61
筹款与回馈	Fundraising and Development	67
宣传推广	Media and Promotion	79
UCCA Kids	UCCA Kids	95
UCCA Lab	UCCA Lab	107
成员	Staff	123

馆群及组织架构

Structure

UCCA 北京 | UCCA Beijing

UCCA 北京主馆位于北京国营第七九八厂（现 798 艺术区核心区域）于 20 世纪 50 年代建造的原厂房中，厂房由德绍设计学院（原二战时期的包豪斯设计学院）的东德建筑师负责设计。2007 年，建筑整体由让 - 米歇尔·维勒莫特和马清运全面翻新，并保留了建筑自身工业历史的痕迹，2019 年则由荷兰设计公司 OMA 重新设计，进行建筑空间的全面升级。UCCA 北京主馆占地约一万平方米，除标志性的大展厅和其它大小不一的多个展厅之外，还有一间报告厅，以及用于举办教育、学术和聚会等活动的公共空间与员工办公室。2018 年，正式获得由北京市文化局认证的非营利美术馆资质。

UCCA Beijing is housed in factory chambers built in the 1950s and designed by East German architects of the Dessau Design Institute, the postwar successor to the Bauhaus. Its buildings maintain traces of their industrial past, with spaces renovated by architects Jean-Michel Wilmotte and Qingyun Ma in 2007 and further regenerated by OMA in 2019. With a total area of over 10,000 square meters, the campus includes the signature Great Hall exhibition space and additional galleries, public areas, an auditorium, and spaces for events, education, research and staff offices. In 2018, it was accredited by the Beijing government as a non-profit museum.

UCCA 沙丘 | UCCA Dune

UCCA 沙丘美术馆是一座隐于沙丘之下的美术馆，坐落于北戴河渤海海岸，距北京 300 公里的繁荣海滨社区内。美术馆由 OPEN 建筑事务所主持设计，展厅由一系列形似洞穴的细胞状空间彼此吸引联结而构成；来自天窗的自然光为部分室内展厅提供光源，几个户外展厅则朝向开阔的海滩。UCCA 沙丘美术馆每年推出注重与在地环境的互文关系、呼应建筑形态与馆内空间的展览，尤为关注国内外新兴艺术家的创作实践。UCCA 沙丘美术馆由 UCCA 战略合作伙伴阿那亚建设且提供资金支持，自 2018 年对公众开放，现已成为阿那亚海滨文化生活社区靓丽的艺术风景线。

UCCA Dune is an art museum buried under a sand dune by the Bohai Sea in Beidaihe, 300 kilometers east of Beijing. Designed by OPEN Architecture, its galleries unfold over a series of cave-like spaces. Some are naturally lit from above, while others open out onto the beach. UCCA Dune presents rotating exhibitions in dialogue with its unique site and space, with a particular focus on emerging Chinese and global talents. Opened in 2018, UCCA Dune is supported by UCCA strategic partner Aranya, the seaside cultural and lifestyle community where it is located.

UCCA 陶 | UCCA Clay

UCCA 陶美术馆聚焦当代陶艺文化，致力于探索和展现“陶”这一媒介在当代艺术表达中的多元潜能。坐落于享有“中国陶都”美誉的江苏省宜兴市，地处重新焕发活力的丁蜀镇陶二厂文化街区的核心区域，UCCA 陶美术馆由隈研吾建筑都市设计事务所设计，总建筑面积为 2400 平方米，是建筑师隈研吾首次使用陶土作为主要材料的建筑作品。场馆外立面采用手工烧制的陶板，自然渐变的窑变色彩灵感来源于宜兴自宋代启用的紫砂。秉承 UCCA 的全球艺术视野，根植于宜兴独特的文化遗产和数千年的制陶历史，UCCA 陶美术馆的展览与相关活动不仅聚焦国内外艺术家以陶瓷为媒介的当代艺术实践，更提供了广阔的文化语境，以促进中国陶艺文化与世界的交流和对话。作为宜兴市首家当代艺术机构，UCCA 陶美术馆于 2024 年 10 月对公众开放。

UCCA Clay is a museum situated at the intersection of ceramics and contemporary art. Located in Yixing, Jiangsu province—China's "City of Ceramics"—it anchors the city's reimagined Creative and Cultural Ceramic Avenue district. Designed by Kengo Kuma and Associates, the 2,400-square-meter building is the Japanese architect's first built work to employ clay as a primary material. Featuring a remarkable façade made of hand-fired terracotta tiles, the building showcases Yixing's renowned purple clay ("zisha") that began to be used in pottery during the Song Dynasty. UCCA Clay's program takes inspiration from the region's unique cultural heritage, drawing together Yixing's thousand-year ceramic history with UCCA's global artistic vision. The museum's exhibitions center contemporary work in the medium of ceramics by Chinese and international artists, while also offering further context and facilitating exchange and dialogue with the wider world. Opened in 2024, it is the first contemporary art institution in Yixing.



UCC 陶美术馆
Clay Museum

UCC 陶美术馆
Clay Museum

UCCA 尤伦斯当代艺术中心
UCCA Center for
Contemporary Art

馆 群
Constellation

UCCA 北京
 UCCA Beijing

UCCA 沙丘
 UCCA Dune

UCCA 陶
 UCCA Clay

美术馆
Museum

展览部
 Exhibitions

研究部
 Research

公共实践部
 Public Practice

观众体验部
 Visitor Experience

发展部
 Development

基金会
 Foundation

商 业
Enterprises

UCCA Lab

UCCA Kids

职 能
Functions

品牌市场部
 Communications

人力资源部
 Human Resources

财务部
 Finance

运营部
 Operations

采购部
 Purchasing

信息技术部
 IT

数据回顾

Numbers

展览场次
Exhibitions
13

公共项目数量
Public Programs
81

志愿者人次
Volunteers
101

接待总参观人次
Total Visitors
901,435

公共项目线上总参与人次
Total Online Participants in
Public Programs
3,279,000+

志愿者服务时长
Total Volunteer Service Hours
914

单日最高访问人次
Peak One-Day Attendance
10,313

公共项目线下总参与人次
Total Onsite Participants in
Public Programs
3,087

出版物
Publications
3

公共项目社群人数
Members in the
Public Programs Community
3,684

官方社交媒体
粉丝数
Social Media Followers
2,500,000+

媒体触达
Media Impressions
45,915,068,290

KOL 及名人明星社交媒体曝光量
Social Media Impressions via KOL
and Celebrities
8,008,210,599

媒体报道数量
Media Reports
18,439

KOL 及名人明星发布篇数
Posts by KOL and Celebrities
7,515

大事记

Year in Review

1月-2月 January – February

UCCA 北京开启新年首展“卢贝娜·希米德”。这是英国艺术家卢贝娜·希米德在中国的首次个展，汇集了其自 1980 年代至今创作的 19 组（件）重要作品，展现了希米德通过绘画与装置对身份与历史的探索。本次展览由 UCCA 策展人栾诗璇策划，以玛利亚·拉斯尼格艺术家奖为契机举办。卢贝娜·希米德是该奖项 2023 年度的获奖艺术家。

UCCA Lab 于成都市金牛区天府艺术公园策展呈现“蓉荣——首届成都天府艺术季”。本届艺术季由成都市文化广电旅游局、成都市金牛区人民政府作为指导单位，成都天府艺术公园投资有限公司主办，旨在让艺术融入城市空间。艺术季在展期内（含新春期间）推出对话、展演、工作坊、市集、实验项目等一系列丰富活动，为公众带来别具一格的艺术体验。

UCCA Beijing began the year with “Lubaina Himid,” British artist Lubaina Himid's first solo presentation in China, bringing together 19 groups (works) of key pieces created from the 1980s to the present. Curated by UCCA Curator Luan Shixuan, the exhibition highlighted Himid's sustained exploration of identity and history through painting and installation. This exhibition was organized on the occasion of the Maria Lassnig Prize awarded to Lubaina Himid in 2023.

UCCA Lab curated and presented “Rong Rong—The 1st Chengdu Tianfu Art Season” at Tianfu Art Park in Chengdu's Jinniu District. The Art Season was by the Chengdu Municipal Bureau of Culture, Radio, Film and Tourism and the People's Government of Jinniu District, and organized by Chengdu Tianfu Art Park Investment Co., Ltd., with the aim of integrating art into urban environments. Over the program period, which included the Spring Festival, the Art Season featured a diverse lineup of activities such as talks, performances, workshops, markets, and experimental projects—offering the public a distinctive, multifaceted art experience.

3月 March

UCCA Edge 与沙特阿拉伯王国文化部携手，呈现“艾哈迈德·马塔尔：天线”，这是沙特当代艺术家在中国首次举办的大型机构个展。作为沙特最负盛名的艺术家之一，展览汇聚了马塔尔迄今为止创作的逾 100 件作品，全面回顾了马塔尔富有洞察力的艺术实践及探索，充分展现了艺术家对沙特蓬勃发展的当代艺术所映照的社会与历史变革的记录与思考。

UCCA 北京呈现韩裔美国艺术家安妮卡·易在中国的首次个展“安妮卡·易：另一种进化”，也是其迄今为止最为全面的呈现。展览汇集近 40 件作品，深入探索她在生物学、技术、哲学与艺术的交汇处构建的多感官世界，展现其作品在流动的系统背景下，对人类经验进行的大胆而细致的反思。本次展览由 UCCA 与三星美术馆共同主办，由 UCCA 策展顾问彼得·逸利与三星美术馆策展人李珍芽联合策划。

UCCA 陶美术馆呈现群展“制陶女将火高高举起”。通过 11 位女性艺术家的多元媒介创作，从技术与媒介的视角出发，探究制陶技术、性别角色与文明演进之间的内在关联。本次展览由 UCCA 姚梦溪策划。

UCCA Edge, in collaboration with the Saudi Ministry of Culture represented by the Visual Arts Commission, presented “Ahmed Mater: Antenna,” a comprehensive retrospective exhibition of the renowned Saudi artist Ahmed Mater, the first large-scale institutional solo exhibition by a contemporary Saudi artist in China. Featuring over 100 artworks from Mater's career to date, this exhibition offered a comprehensive overview of his visionary artistic practice, formal and thematic explorations, and documentary reflections at the forefront of Saudi Arabia's vibrant visual arts ecosystem in parallel to the rapidly evolving social and historical developments of his native land.

UCCA Beijing presented “Anicka Yi: There Exists Another Evolution, But In This One,” the Korean-American artist's first solo exhibition in China and her most extensive presentation to date. Featuring nearly 40 works, this exhibition offered a profound entry point into Anicka Yi's multisensory practice of biology, technology, philosophy, and art, in a bold yet nuanced reflection of the human experience against the background of systems in flux. The exhibition was co-organized by UCCA Center for Contemporary Art, and Leeum Museum of Art, and co-curated by Peter Eleey, UCCA Curator-at-Large, and Gina Lee, Curator, Leeum Museum of Art.

UCCA Clay presented “The Jealous Potter,” bringing together works by 11 women artists working across various media. Approaching ceramics from the perspectives of the histories of ceramics, reflections on techniques, methodologies, and perspectives of female identity and experience, this exhibition delved into the contextually intricate connection between women and pottery. The exhibition was curated by UCCA's Yao Mengxi.

4月 April

UCCA 沙丘美术馆呈现胡尹萍个展“你可以随时开始”。展览通过一系列富有未来感与趣味性的沉浸式艺术场域，呈现“胡小芳”项目及其社群实践方向的转变，探索其艺术创作核心更为宏观的美学议题。本次展览由 UCCA 策展人容思玉策划。

UCCA Dune presented “Hu Yinping: You Can Start Anytime,” a solo exhibition by Chinese artist Hu Yinping. Through a series of immersive, futuristic, and whimsical encounters in thematic gallery spaces, the exhibition traced a shift in the artist's “Hu Xiaofang” project and its community, expanding toward broader inquiries of aesthetics. This exhibition was curated by UCCA Curator Holly Roussell.

5月 May

UCCA 北京同时推出两场艺术家个展：“陈可：无名包豪斯”与“廖斐：如人有目”。“陈可：无名包豪斯”聚焦艺术家持续创作至今的“包豪斯女孩”系列最新作品，通过 60 余件创作回望与审视包豪斯编织工坊的历史，展览由 UCCA 馆长田霏宇策划。“廖斐：如人有目”是艺术家迄今最全面机构个展，展出其代表系列作品与最新创作，也是对其十余年来围绕物质与存在本质展开艺术探索的阶段呈现，展览由 UCCA 策展人张南昭策划。

UCCA Beijing presented two solo exhibitions concurrently: “Chen Ke: Bauhaus Unknown” and “Liao Fei: Seeing All Forms.” “Chen Ke: Bauhaus Unknown” focused on the latest works from the artist’s ongoing “Bauhaus Gal” series (2020-ongoing), bringing together more than 60 works that revisit and critically reexamine the history of the Bauhaus weaving workshop. The exhibition was curated by UCCA Director Philip Tinari. “Liao Fei: Seeing All Forms” marked Liao Fei’s most comprehensive institutional solo exhibition to date, presenting both key works from representative series and recent creations. Curated by UCCA Curator Neil Zhang, the exhibition served as a focused overview of a pivotal stage in Liao Fei’s exploration of physical matter and the essence of being that has spanned nearly two decades.

6月 June

UCCA Kids 围绕六一儿童节特别策划系列面向儿童与家庭的艺术活动，包括儿童展览、闯关游戏及媒介现场等。期间还举办了绘本《徐冰：想想办法！》艺术家签售，该书由 UCCA Kids 团队与奇想国童书联合出版，讲述了艺术家徐冰在人生不同阶段与语言文字相关的经历及其艺术探索，是继获奖作品《马蒂斯旅行》之后，“UCCA 艺术家和小朋友”系列书籍的第二本作品。

Around International Children’s Day on June 1, UCCA Kids curated a special series of art activities for children and families, including a children’s exhibition, interactive challenge games, and hands-on media-based programs. The series also featured an artist signing for the picture book *Xu Bing: Think of a Way!*, co-published by the UCCA Kids team and Everafter Kids. The book traces artist Xu Bing’s engagement with language and writing across different stages of his life and artistic practice, and marks the second title in the “UCCA Artists and Children” series, following the award-winning *Matisse’s Journey*.

7月 July

UCCA 陶美术馆呈现双个展“水底火焰”，展出艺术家曹舒怡与林从欣的新近创作。展览通过两位艺术家围绕陶这一古老媒介而展开的全新创作实践与生动对话，深入探讨了物质转化、时间流变与神话叙事的主题。本次展览由 UCCA 策展人栾诗璇策划。

UCCA 北京呈现瑞士空间影像艺术先驱皮皮乐迪·里思特个展“皮皮乐迪·里思特：掌心宇宙”。展览核心作品为 UCCA 特别委任创作的场域特定影像装置《掌心宇宙》，融合实验音乐人兼多乐器演奏家 Surma（德博拉·温贝利诺）特别创作的同名声音作品，与艺术家多件代表性作品共同构建一个流动影像与层叠音景交织的感官宇宙。本次展览由 UCCA 策展人方言策划。

UCCA Clay presented “Underwater, on Fire,” a two-person exhibition featuring new and recent works by Shuyi Cao and Candice Lin. Curated by UCCA Curator Luan Shixuan, the exhibition explored the artists’ engagement with the ancient medium of ceramics, highlighting their shared interest in materials and processes to explore themes of the transformation of matter, time, and myth.

UCCA Beijing presented “Pipilotti Rist: Your Palm is My Universe,” a sensually immersive solo by the pioneering Swiss spatial video artist. The exhibition was anchored by *Your Palm is My Universe* (2025), a newly conceived, site-specific video installation commissioned by UCCA and layered with a specially-created sound composition of the same title by experimental multi-instrumentalist Surma (Débora Umbelino), alongside iconic works that transform UCCA’s Great Hall into a sensorial cosmos of flowing image and layered soundscapes. The exhibition was curated by UCCA Curator Yan Fang.

8月 August

在大型展览“皮皮乐迪·里思特：掌心宇宙”期间，UCCA 特别策划展览平行系列对话“她的宇宙：女性在文学、社会学和电影学中的位置”，旨在通过这三个领域的交叉碰撞，探索女性在文化和社会结构中的多元角色及创造力；以及系列专场活动“皮皮乐迪的感官游乐场”，深化亲子家庭的艺术启蒙，丰富公众的观展体验。

During the exhibition “Pipilotti Rist: Your Palm is My Universe,” UCCA presented a parallel series of conversations titled “She, Universe: Women’s Position in Literature, Sociology and Film Studies,” exploring women’s diverse roles and creativity within cultural and social structures through cross-disciplinary dialogue. In addition, UCCA offered the “Pipilotti’s Sensory Playground,” a family-focused arts education program series for enriching the visitor experience.

9月 September

UCCA 北京呈现展览“田中功起：临时共同体”。本次展览呈现艺术家近二十余年的艺术实践与探索，并聚焦其 2020 年之后创作的作品。展览邀请观众在这个因短暂相遇而持续发生变化的现场，重新思考人与人联结及共处的另一种可能。本次展览由 UCCA 策展人张南昭策划。

UCCA Lab 领衔策划呈现 2025 晋城“古建新语”当代艺术展。本次艺术展由晋城合为城市体验中心有限公司主办，以晋城城市体验中心开馆为契机，汇聚 12 位国内外知名艺术家，立足国际化视野与多元当代艺术实践，以“古建 + 艺术”的新范式，助力晋城建设全国“文旅康养样板城市”、推动古民居国家文物保护利用示范区创建、进一步提升晋城作为“中国古建博物馆”的城市品牌影响力。

UCCA Beijing presented “Koki Tanaka: Provisional Community,” a survey of the artist’s practice over the past two decades with a particular focus on works created since 2020. The exhibition invited visitors into a setting shaped by fleeting encounters and continual transformation, encouraging reflection on the connections formed between people and opening up possibilities for coexistence and solidarity. The exhibition was curated by UCCA Curator Neil Zhang.

UCCA Lab led the curatorial planning and presentation of the “2025 Jincheng’s Contemporary Visions of Historic Architecture.” Organized by Jincheng Hewei Urban Experience Center Co., Ltd. on the occasion of the center’s opening, the exhibition brought together 12 renowned artists from China and abroad. With an international perspective and diverse contemporary practices, the exhibition proposed a new model of “ancient architecture plus art,” supporting Jincheng’s ambitions to become a national model city for cultural tourism, health, and wellness, advancing the creation of a national demonstration zone for the protection and adaptive reuse of ancient residential heritage, and further strengthening Jincheng’s city brand as the “Museum of Ancient Chinese Architecture.”

10月 October

10月19日，UCCA 陶美术馆迎来开馆一周年。

UCCA 沙丘美术馆呈现已故新加坡裔英国艺术家林金个展“枕水漱石”。展览汇集林金三十余年艺术生涯的重要雕塑、版画作品与档案文献，系统梳理艺术家以“节奏”“材质”“光线”为线索展开的创作历程。本次展览由 UCCA 策展人张南昭策划。

北京尤伦斯艺术基金会作为协办方呈现活动“SEA BEYOND: PRADA 荣宅看见海洋”，于上海的历史名邸 Prada 荣宅策划并实施了一系列融合艺术与科学的海洋教育互动活动。

UCCA Clay marked the first anniversary of its opening on October 19.

UCCA Dune presents “Kim Lim: Water Rests, Stone Speaks,” an exhibition of the late British-Singaporean artist of Chinese descent who worked primarily in sculpture and printmaking. This exhibition traces Lim’s explorations of form, rhythm, and light with sculptures, prints, and archival materials spanning three decades. The exhibition was curated by UCCA Curator Neil Zhang.

UCCA Foundation Beijing, as a co-presenter, presented the program “SEA BEYOND: Seeing the Ocean at Prada Rong Zhai,” a curated series of ocean-focused educational and interactive activities that integrates art and science at the historic Prada Rong Zhai in Shanghai.

World, You and Me,” was jointly presented by HUAWEI XMAGE and UCCA Lab at the Grand Palais in Paris.

The 2025 “RanRan” Program — “City in Touch!” officially launched at Xintiandi Dongtai Li, Shanghai, marking the successful conclusion of a three-year strategic collaboration for “RanRan” Young Artist Incubation Program, jointly created by XINTIANDI and UCCA.

UCCA Beijing presents “Yang Fudong: Fragrant River, the artist’s most extensive institutional solo to date. Yang Fudong is widely recognized as one of the most significant contemporary Chinese artists of the twenty-first century, and the exhibition features a newly completed 15-channel video installation of the same title, alongside a selection of recent works and early creations. Across multiple media, this exhibition explores layered perceptions of time, growth, and memory, unfolding rich metaphorical narratives interwoven with personal emotion, collective memory, and historical temporality. The exhibition is curated by UCCA Director Philip Tinari and UCCA Curator Chelsea Qianxi Liu.

11月-12月 November – December

UCCA 陶美术馆呈现群展“即兴游离：陶瓷新倾向”，展出艺术家安永正臣、耿雪、柳溪、阿霞·马拉库利娜、松永圭太、无用之用建筑工作室 × 若有光、肖威、徐志伟、杨心广的创作。展览聚焦 9 位（组）新生代艺术家的多元实践，呈现他们如何从陶瓷传统出发，在当代陶瓷地貌的基础之上即兴游离。本次展览由 UCCA 助理策展人张尧策划。

UCCA 尤伦斯当代艺术中心迎来成立十八周年。值此之际，以“另一种进化”为主题的 UCCA Gala 2025 公益庆典于上海半岛酒店盛大举行。本次公益庆典旨在汇聚社会各界力量，推动 UCCA 持续呈现具有学术性与前瞻性的高质量艺术项目，并为 UCCA 在艺术研究、出版和教育领域的可持续发展提供动力。

由华为影像 XMAGE 与 UCCA Lab 联合呈现的 2025 华为影像大赛颁奖典礼暨年度影像展“看世界·看见你”于巴黎大皇宫礼堂开幕。

2025 “燃冉”计划——“回到街区！”于上海新天地东台里正式启幕，标志着由新天地 XINTIANDI 与 UCCA 携手打造的“燃冉”青年艺术家孵化计划三年战略合作的圆满收官。

UCCA 北京呈现杨福东迄今规模最大的展览——“杨福东：香河”。杨福东是 21 世纪中国最重要的当代艺术家之一，本次展览以其全新创作的 15 频展览同名影像装置《香河》为核心，同时展出多件艺术家最新创作与早期作品，通过多种媒介探索时间、成长与记忆的感知，构筑交织着私人情感、集体记忆与历史时间的丰富隐喻。本次展览由 UCCA 馆长田霏宇与 UCCA 策展人刘倩兮共同策划。

UCCA Clay presents “Improvisational Drift: New Directions in Ceramics,” a group exhibition featuring works by Masaomi Yasunaga, Geng Xue, Liu Xi, Asya Marakulina, Keita Matsunaga, USEFULLESS LAB × ROYOKO, Xiao Wei, Xu Zhiwei, and Yang Xinguang. Curated by UCCA Assistant Curator Zhang Yao, this exhibition brought together diverse practices that reimagine the expressive and conceptual possibilities of clay, tracing how contemporary artists navigate between tradition and experimentation. This exhibition was curated by UCCA Assistant Curator Zhang Yao.

UCCA celebrated its 18th anniversary with charitable UCCA Gala 2025, themed “Another Evolution,” held at The Peninsula Shanghai. The event aimed to bring together support from across society to enable UCCA to continue presenting high-quality art programs with scholarly rigor and forward-looking vision, while supporting the institution’s initiatives in sustainable development throughout art research, publishing, and education.

The HUAWEI XMAGE Awards 2025 Ceremony & Annual Exhibition, “The

赞助与支持

Sponsorship and Support

年度战略合作伙伴

Annual Support

首席战略合作伙伴
Lead Partner

aranya

首席艺读伙伴
Lead Art Book Partner

DIOR

联合战略合作伙伴
Presenting Partners

Bloomberg

特约战略合作伙伴
Supporting Partners



GENELEC®



展览支持

Exhibition Support



kvadrat

LOUIS VUITTON

Maria
Lassnig
Foundation

瑞士文化基金会
prohelvetia

visit swi⁺zerland



北京港澳中心瑞士酒店
swissôtel BEIJING
HONG KONG MACAU CENTER



赞助与支持 Sponsorship and Support__



尤伦斯艺术基金会理事会 UCCA Foundation Council

曹雅薇
Sarah Cao

陈丹霞
Dio Chen

仇浩然
Hallam Chow

邓宇聪
Eugene Tang

胡春晖
Jenny Hu

江南春
Jason Jiang

乐拉
Ivy Le

李海翔与梁小微
Vic Lee & Chris Leung

李晖与辛浩鹰
Frank Lee & Chris Xin

李锐与梁涛
Michael Li & Liang Tao

练峰
Lian Feng

刘兰
Liu Lan

刘千里与秦致
Lily Liu & James Qin

马寅
Ma Yin

茅矛与史佩婧
Jerry Mao & Laura Shi

Snow Qin

沙烨
Sha Ye

隋国栋
Sui Guodong

苏丹瑞与梁琨如
Derek & Michelle
Leung Sulger

涂雅芳
Carmen Tu

王力
Wang Li

杰克·沃兹沃思与
苏茜·沃兹沃思
Jack & Susy
Wadsworth

谢伟
Alina Xie

杨滨
Yang Bin

余晚晚
Wendy Yu

袁佳琪
Grace Yuan

曾宝宝
Bao Foundation

曾子墨
Zeng Zimo

吴萌与张荷
Wu Meng & Zhang He

张琼
Joan Zhang

张宇与王馨婧
Zhang Yu &
Wang Xinjing

章泽天
Nancy Zhang

郑烜乐
Leo Zheng

朱珠
Zhu Zhu



UCCA 国际委员会 UCCA International Circle

陈尚原
Colin Chen

金辰思
Catriona Jin

景昱
Jing Yu

Star Li

李铮
James Li

刘宏剑
Liu Hongjian

马东
Ma Dong

王汉申
Hansen Wang

王金一
Steven Wang

王雅雯
Mia Wang

王艺丹
Ake Wang

项傑婧
Cici Xiang

杨后瑜
Grace Hou-Yu Yang

赵骥龙
Cedric Zhao



UCCA 青年赞助人 UCCA Young Associates

陈静思
Cissy Chen

陈乾
Charlie Chen

邓婷
Lorina Deng

丁涵玉
Ellen Ding

酆程程
Chengcheng
Feng

归宇光
Kevin Gui

何苗苗
Miko Ho

黄逸
Stacey Huang

李赛
Sai

李赏悦
Li Shangyue

林默
Moon Lin

刘佳琦
Jachee Liu

刘佳珊
Liu Jiashan

刘轩
Liu Xuan

墨衣
Moyi

彭卿宥
Sia Peng

任翔
Charles Ren

沈鑫宁
Xinning Shen

孙墨涵 & 云惟先
Mohan Sun &
Weixian Yun

Ephraim Tan

唐布凡
Bufan Tang

王安琪
Yini Wang

王慧籽
Sally Wang

王嘉成
Jiacheng Wang

王科鉴
Wang Kejian

魏红箫
Ann Wei

小恰酱
Ivy Liu

晏旺
Angela Yan

杨小玢
Annady Yang

由雨卿
Yuqing

源源 &
欧耶娃潮玩
Yuan &
Chyeahwa Toy

真子
Zhen

佘海晴
She Haiqing

王加一
Wang Jiayi

奖项与荣誉

Awards and Honors

UCCA 尤伦斯当代艺术中心
UCCA Center for Contemporary Art

罗博报告
2025 Asian Art 18 亚洲艺术大奖
“年度艺术管理人” 田霏宇
Robb Report
2025 Asian Art 18
“Arts Administrator of the Year” Philip Tinari

第十一届 The Best BANG Awards
“年度影响力人物” 田霏宇
The 11th Best BANG Awards
“Best Influential Figure Arts” Philip Tinari

第十一届 The Best BANG Awards
“年度影响力美术馆”
The 11th Best BANG Awards
“Best Influential Art Museum”

UCCA 陶美术馆
UCCA Clay Museum

2025 DFA 亚洲最具影响力设计奖
“大奖”
DFA Design for Asia Awards 2025
“Grand Award”

“安妮卡·易: 另一种进化”
“Anicka Yi: There Exists Another Evolution,
But In This One”

罗博报告
2025 Asian Art 18 亚洲艺术大奖
“年度艺术人” 安妮卡·易
Robb Report
2025 Asian Art 18
“Artist of the Year” Anicka Yi

“皮皮乐迪·里思特: 掌心宇宙”
“Pipilotti Rist: Your Palm is My Universe”

Time Out 北京 2025 新生活大赏年度现场
“年度现场”
Time Out Love Awards Beijing 2025
“Arts & Shows of the Year”

“杨福东: 香河”
“Yang Fudong: Fragrant River”

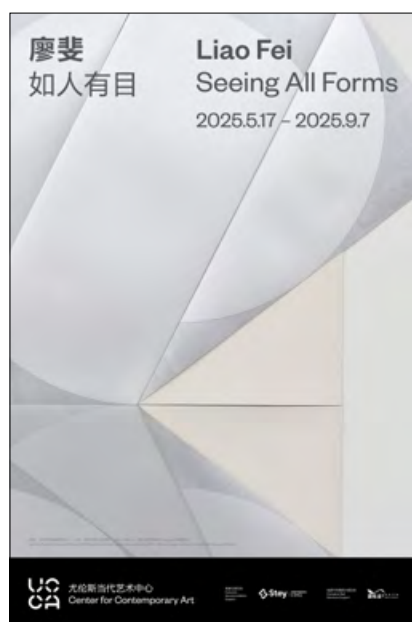
时尚芭莎艺术大赏·2025 年度艺术展
“年度艺术展览”
Harper's BAZAAR Art Awards 2025
“Art Exhibition of the Year”

2025《南方周末》文化原创榜
“年度艺术”
2025 Southern Weekly in China
“Annual Art Award”



展览呈现
Exhibitions

展览呈现 Exhibitions__





艾哈迈德·马塔尔: 天线

Ahmed Mater: Antenna

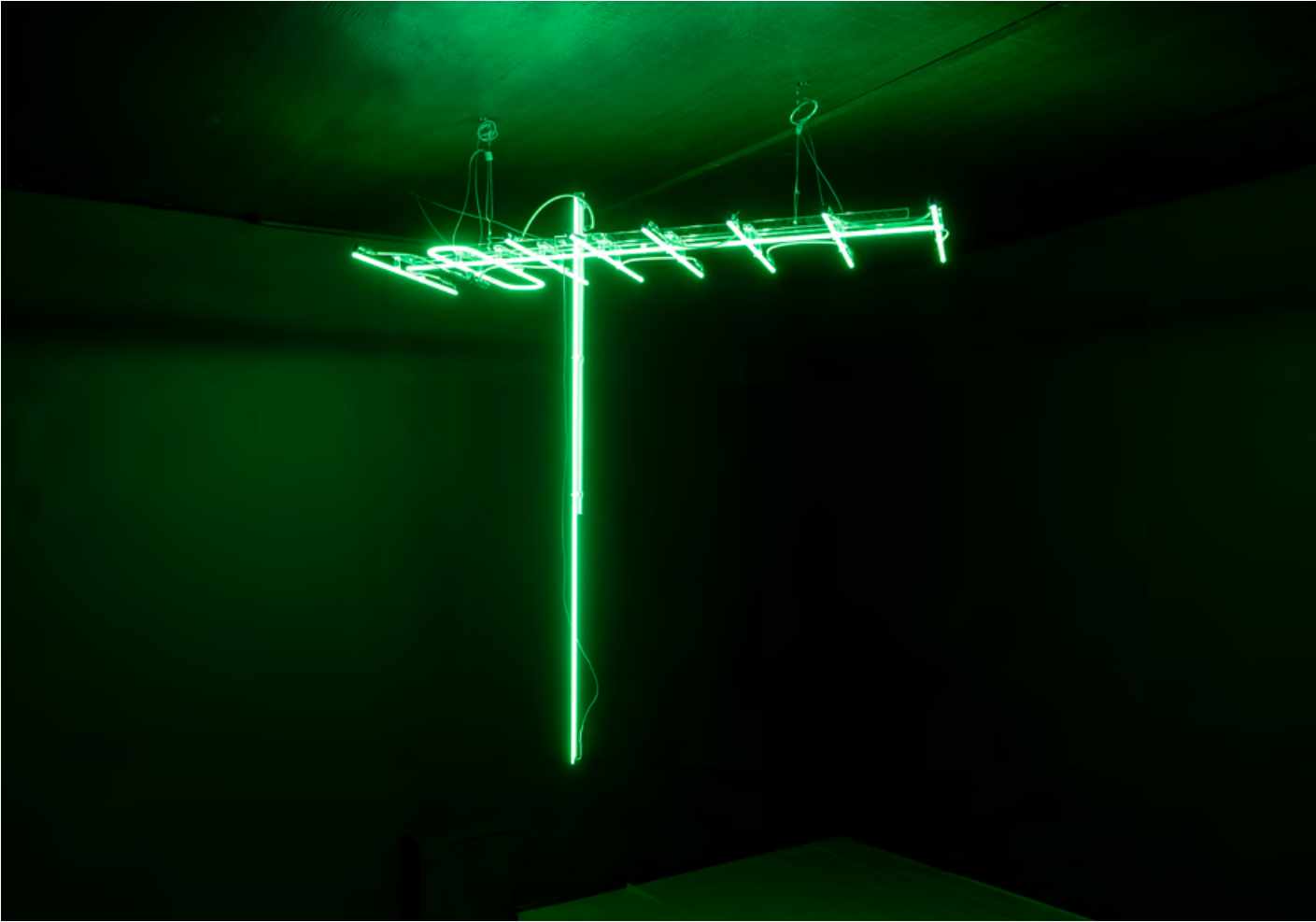
2025.3.8 – 2025.6.8

UCCA Edge

UCCA Edge 与沙特阿拉伯王国文化部（由其下属的沙特视觉委员会为代表）携手，共同呈现著名沙特艺术家艾哈迈德·马塔尔（1979 年生于沙特阿拉伯塔布克，工作并生活于利雅得）在中国举办的首个大型机构个展，这也是沙特艺术家的创作首次在中国大规模呈现。展览汇聚了马塔尔迄今为止创作的逾 100 件作品，通过包括其主要系列和具有里程碑意义的创作，全面回顾了马塔尔富有洞察力的艺术实践，及其对形式和主题的丰富探索，充分展现了艺术家对沙特蓬勃发展的当代艺术所映照的社会与历史变革的记录与思考。展览邀请观者重新审视沙特石油经济发展叙事背后被遗忘和忽视的历史细节，再次探访介于现实之间的阈限空间圣城麦加，并重新构想沙漠景观作为知识传播场所的无限可能。

UCCA Edge, in collaboration with the Saudi Ministry of Culture represented by the Visual Arts Commission, presented "Ahmed Mater: Antenna," a comprehensive retrospective exhibition of the renowned Saudi artist Ahmed Mater (b. 1979, Tabuk, Saudi Arabia; lives and works in Riyadh, Saudi Arabia), the first large-scale institutional solo exhibition by a contemporary Saudi artist in China. Featuring over 100 artworks from Mater's career to date, including the artist's major series and milestones, the exhibition offered a comprehensive overview of his visionary artistic practice, formal and thematic explorations, and documentary reflections at the forefront of Saudi Arabia's vibrant visual arts ecosystem in parallel to the rapidly evolving social and historical developments of his native land. "Ahmed Mater: Antenna" was an invitation for viewers to re-examine the forgotten and overlooked historical details behind Saudi's oil-driven development narrative, to revisit Mecca as a liminal space suspended between realities, and to reimagine the desert landscape as a space for the transmission of knowledge.





安妮卡·易: 另一种进化

Anicka Yi: There Exists Another Evolution, But In This One

2025.3.22 – 2025.6.15

UCCA 尤伦斯当代艺术中心 (大展厅)
UCCA Beijing (Great Hall)

“安妮卡·易: 另一种进化”是著名韩裔美国艺术家安妮卡·易（1971年出生于首尔，现工作和生活于纽约）在中国的首次个展，也是其迄今为止最为全面的呈现。自创作初期，她便使用细菌、气味、天妇罗炸花等有机且易逝的材料，捕捉人类情感与感知的微妙层次。其作品超越视觉领域，延展至触觉、味觉和嗅觉，进而揭示所有生命形式间脆弱而坚韧的连带共生关系，以及凝结其中的共同命运。本次展览涵盖艺术家职业生涯中的近40件作品，其中包括多件为此次展览特别创作的委任新作，以独特视角带领观众进入她不断演变、充满实验性的艺术实践。“安妮卡·易: 另一种进化”由UCCA与三星美术馆共同主办，展览由UCCA策展顾问彼得·逸利与三星美术馆策展人李珍芽联合策划。

“Anicka Yi: There Exists Another Evolution, But In This One” was the first solo exhibition by acclaimed Korean-American artist Anicka Yi (b. 1971, Seoul; lives and works in New York City) in China and her most extensive presentation to date. From the earliest days of her practice, Yi has employed organic and ephemeral materials—such as bacteria, scents, and tempura-fried flowers—to capture the nuances of human emotion and sensation. Expanding beyond the visual realm into touch, taste, and smell, her work meditates on the fragile yet resilient interdependence of all living forms, highlighting the shared stakes that unite us. Featuring nearly 40 works spanning her career—including a number of pieces newly commissioned for this presentation—this exhibition offered a unique experience of Yi’s constantly evolving practice. The exhibition was co-organized by UCCA Center for Contemporary Art, and Leeum Museum of Art, and co-curated by Peter Eleey, UCCA Curator-at-Large, and Gina Lee, Curator, Leeum Museum of Art.

展览支持: 大韩航空、即梦 AI、抖音艺术

独家环保墙面方案支持: 多乐士

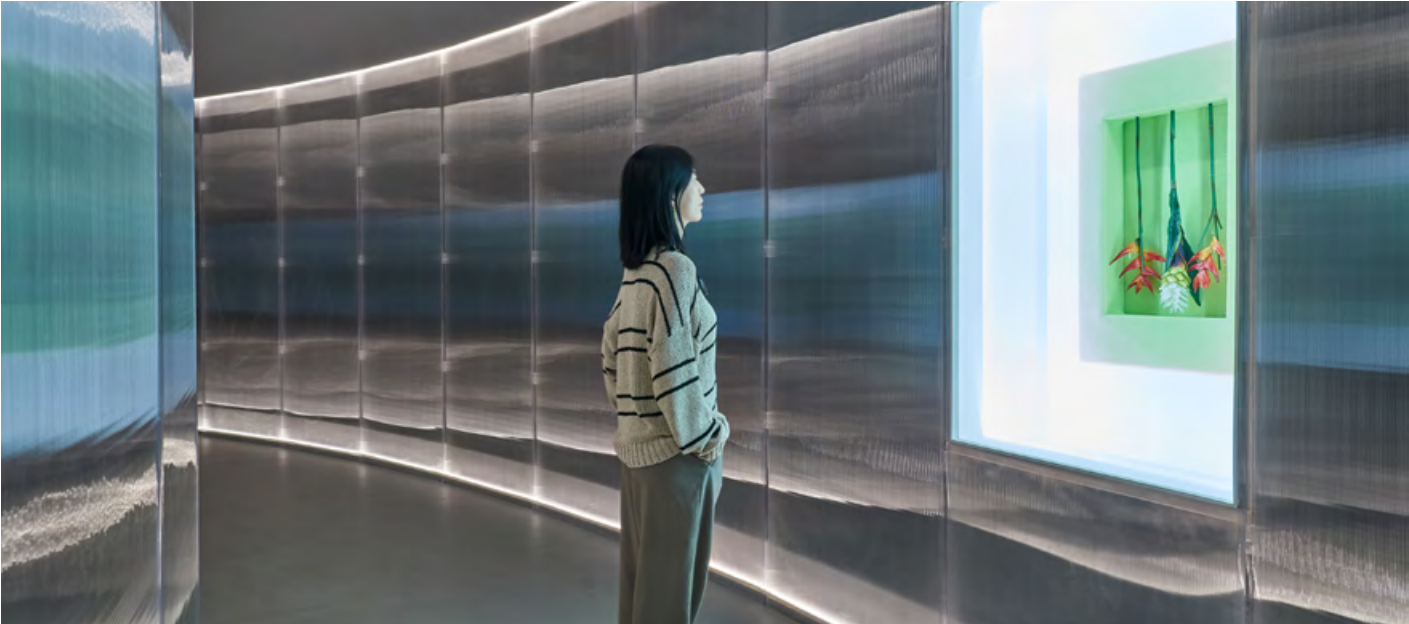
独家音响设备与技术支持: 真力

Exhibition support: Korean Air, Dreamina AI, and Douyin Art

Exclusive wall solutions support: Dulux

Exclusive audio equipment and technical support: Genelec





皮皮乐迪·里思特: 掌心宇宙

Pipilotti Rist: Your Palm is My Universe

2025.7.19 – 2025.10.19

UCCA 尤伦斯当代艺术中心 (大展厅、Open Gallery、UCCA 曲面玻璃幕墙)
UCCA Beijing (Great Hall)

“皮皮乐迪·里思特: 掌心宇宙”是空间影像装置领域的先驱艺术家皮皮乐迪·里思特(1962年出生于瑞士格拉布斯)的沉浸式个展。里思特数十年来以开创性的艺术实践享誉国际。自20世纪80年代中期以来,她不断突破影像、雕塑、装置与行为艺术之间的界限,通过多媒体技术与生态哲学创作出多感官体验的空间与影像作品,在精神与理性思维层面激发观众的好奇心、遐想与愉悦共鸣。本次展览全面呈现艺术家持续演变的艺术实践——其作品既批判性地审视当代图像文化,又以诗意的另类视角对抗算法逻辑主导的视觉体验。植根于女性主义思想与道家哲学,展览展现了一个更加包容、非人类中心主义的世界。“皮皮乐迪·里思特: 掌心宇宙”由 UCCA 策展人方策策划。

“Pipilotti Rist: Your Palm is My Universe” was an immersive solo exhibition by pioneering artist Pipilotti Rist (b. 1962, Grabs, Switzerland), who has been celebrated across decades for her radical approach to spatial video installations. Since the mid-1980s, Rist has challenged the boundaries between video, sculpture, installation, and performance, drawing on multimedia and ecological philosophies to create immersive spaces and images that encourage wonder, contemplation, and playful connection, spiritually and logically. Curated by UCCA Curator Yan Fang, this exhibition offered a sweeping encounter with Rist's evolving practice—one that critically engages with contemporary image culture while proposing poetic alternatives to its algorithmic logic. Rooted in feminist thought and Taoist philosophy, her work envisions a more inclusive, non-anthropocentric world.

展览支持: 瑞士文化基金会上海办公室、瑞士国家旅游局、Kvadrat

特别支持: 瑞士国际航空公司和北京港澳中心瑞士酒店

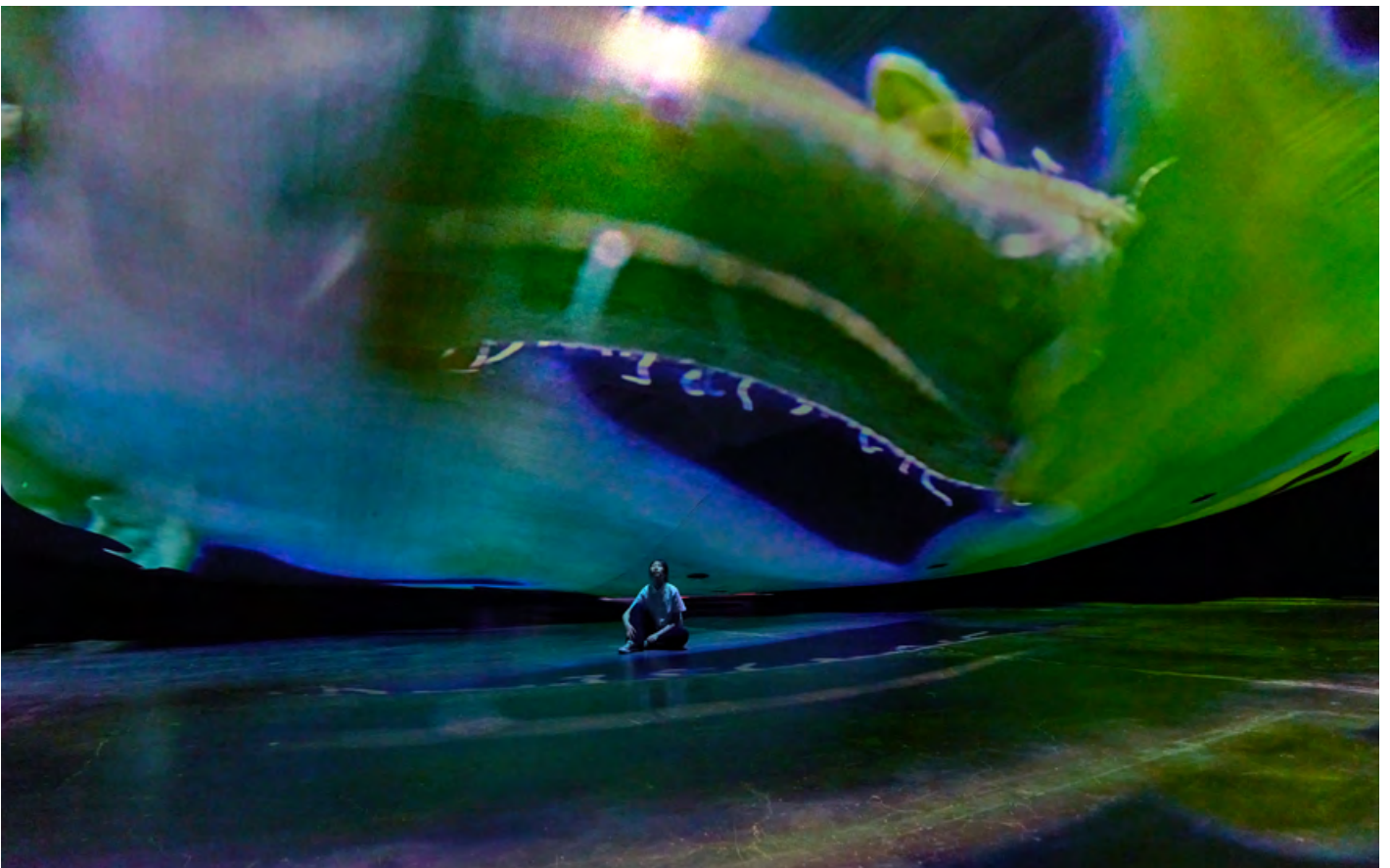
独家环保墙面方案支持: 多乐士

Exhibition support: Swiss Arts Council Pro Helvetia Shanghai, Switzerland Tourism, and Kvadrat

special support: Swiss International Air Lines and Swissôtel Beijing Hong Kong Macau Center

Exclusive wall solutions support: Dulux





杨福东：香河

Yang Fudong: Fragrant River

2025.11.22 – 2026.5.5

UCCA 尤伦斯当代艺术中心 (大展厅)
UCCA Beijing (Great Hall)

作为杨福东 (1971 年出生于北京) 在北京的首个机构个展, 也是其迄今规模最大的一次展览, “杨福东: 香河” 展出其全新创作的六部影像作品、一幅大型绘画装置、一组家具影像装置, 以及一系列早期绘画、影像作品和相关文献档案。通过对记忆碎片的重构、对真实生活的陌生化、对影像文本的再虚构以及对空间场域的象征性建构, 艺术家在 UCCA 大展厅为观众营造了一出如同时间错位的舞台剧, 又如一段恍若隔世的旅程: 他在此搭建时间与记忆, 使过去与当下、情感与现实相互纠缠、断续展开。展览标题 “香河” 取自杨福东的家乡——河北香河县, 但在展览中, 其具体地理指涉被消解, 转而抽象为一则交织私人情感、集体记忆与历史时间的隐喻。作为杨福东长期构思并推进的 “图书馆电影计划” 的开篇, 《香河》构成了进入其关于个人精神生活这一核心命题的入口; 不同影像与作品在此被并置归类, 既形成一部高度个人化的 “藏书目录”, 亦以开放的姿态等待观众阅读。“杨福东: 香河” 由 UCCA 馆长田霏宇与 UCCA 策展人刘倩兮共同策划。

首席赞助: 路易威登

独家环保墙面方案支持: 多乐士

独家音响设备与技术支持: 真力

“Yang Fudong: Fragrant River” is the first institutional solo exhibition in Beijing by the celebrated Chinese contemporary artist. Marking Yang Fudong’s (b. 1971, Beijing) most comprehensive presentation to date, the exhibition features six newly created video works, a large-scale painting installation, a furniture-and-video installation, and a selection of early paintings, videos, and archival materials. Through the reconstruction of fragmented memory, the estrangement of lived reality, the re-fictionalization of image-based narratives, and the symbolic construction of spatial environments, Yang transforms UCCA’s Great Hall into a stage set in temporal dislocation—an experience at once theatrical and uncannily remote, in which past and present, emotion and reality, intertwine and unfold in shifting configurations. The exhibition’s title, “Fragrant River,” is the literal translation of Yang Fudong’s hometown—Xianghe County in Hebei Province. Yet within the exhibition, the artist dissolves its literal geographic reference, abstracting it into a metaphor interwoven with personal sentiment, collective memory, and historical time. As the inaugural chapter of Yang’s long-term “Library Film Project,” Fragrant River serves as a point of entry into the artist’s expansive inquiry into the inner life of the individual. The works assembled within this framework comprise an intensely personal catalogue of images, while remaining open, waiting to be read by each viewer. This exhibition is co-curated by UCCA Director Philip Tinari and UCCA Curator Chelsea Qianxi Liu.

Lead sponsor: Louis Vuitton

Exclusive wall solutions support: Dulux

Exclusive audio equipment and technical support: Genelec





卢贝娜·希米德 Lubaina Himid

2025.1.18 – 2025.4.27

UCCA 尤伦斯当代艺术中心 (新展厅、中展厅和西展厅)
UCCA Beijing (New, Central, West Galleries)

作为英国艺术家卢贝娜·希米德（1954 年出生于桑给巴尔）在中国举办的首次个展，本次展览全面回顾了希米德艺术生涯的主要阶段，囊括了艺术家横跨近半个世纪、涵盖人形立牌、复绘的物件、肖像作品以及声音装置等多媒介的重要创作，包括《时髦的婚姻》（1986）、《金钱的命名》（2004）、“B 计划”系列以及最近聚焦街头商贩的一系列作品。作为英国 80 年代黑人艺术运动的领军人物之一，希米德自 80 年代起便致力于通过重述黑人群体经验和历史创伤挑战主流历史叙事。本次展览由 UCCA 策展人栾诗璇策划，以玛丽亚·拉斯尼格艺术家奖为契机举办。卢贝娜·希米德是该奖项 2023 年度的获奖艺术家。

“Lubaina Himid” was the first solo exhibition of British artist Lubaina Himid (b. 1954, Zanzibar) in China in a comprehensive reflection on the key stages of Himid's artistic career. The selection of works spans nearly half a century of vividly poignant creations, showing the diversity of her approach with painting, sound installations, found objects, canvases, and cut-outs. Key works included *A Fashionable Marriage* (1986), *Naming the Money* (2004), the “Plan B” series, and a recent series of paintings focused on street sellers. A pivotal figure in the British Black Arts Movement of the 1980s, Himid has been reconstructing and reimagining Black experiences and histories to challenge dominant historical narratives ever since. This exhibition was curated by UCCA Curator Luan Shixuan and organized on the occasion of the Maria Lassnig Prize awarded to Lubaina Himid in 2023.

特别支持：玛丽亚·拉斯尼格基金会与英国文化教育协会

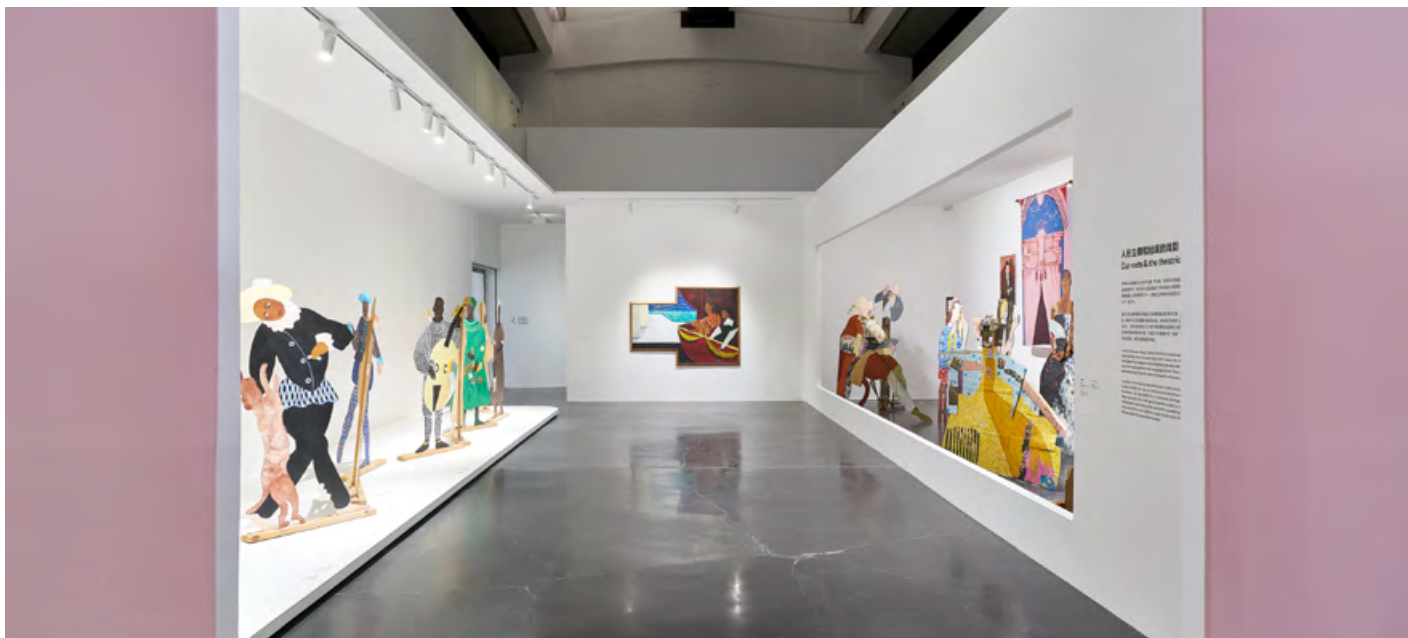
独家环保墙面方案支持：多乐士

独家音响设备与技术支持：真力

Special support: Maria Lassnig Foundation and British Council

Exclusive wall solutions support: Dulux

Exclusive audio equipment and technical support: Genelec



廖斐：如人有目

Liao Fei: Seeing All Forms

2025.5.17 – 2025.9.7

UCCA 尤伦斯当代艺术中心 (新展厅、西展厅)
UCCA Beijing (New Gallery, West Gallery)

“廖斐：如人有目”是艺术家廖斐（1981 年出生于江西景德镇）自 2006 年开始职业艺术生涯以来最全面的机构个展。展览以“物质、场域、延伸、无限、推演”五个关键词为线索，回顾与梳理艺术家的创作历程，不仅展出廖斐早期聚焦物质材料之间关系与张力的作品，同时重点呈现他放弃具象雕塑十多年之后再次回归的“手征空间”系列，以及近期借助穷举法所完成的“单向雕塑”“局部被遮蔽的圆”系列。这些作品以其严谨的形式语言和实验性的思维方式，超越传统雕塑对物质“形”的关注，展现出一种介于逻辑与艺术之间的独特视觉体验。本次展览旨在探讨视觉艺术如何成为一种探索存在的媒介，通过将严密的逻辑推理转化为直观的视觉经验，揭示艺术家对世界运行基本法则的持续思考。“廖斐：如人有目”由 UCCA 策展人张南昭策划。

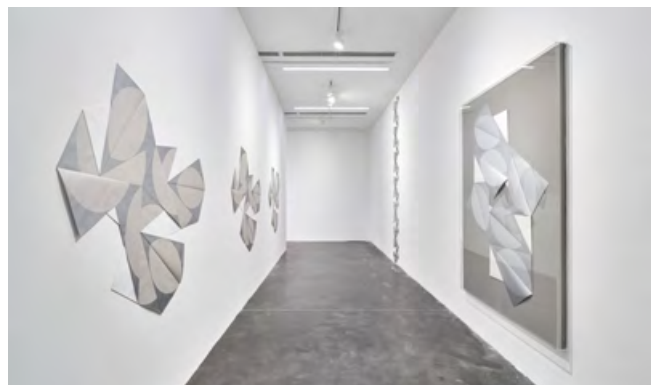
独家住宿支持：Stey

独家环保墙面方案支持：多乐士

“Liao Fei: Seeing All Forms” was Liao Fei’s (b. 1981, Jingdezhen) most comprehensive institutional solo exhibition to date. Structured around five keywords—matter, site, extension, infinity, and inference—the exhibition surveyed the artist’s artistic practice for nearly two decades, from his early works that focus on the relationships and tensions between different physical materials, to recent series including “Chiral Extent”—Liao Fei’s return to figurative sculpture after more than a decade of abstraction—and “One Way Sculpture” and “Partially Obscured Circles,” constructed and completed through a methodology of exhausting formal possibilities. With a rigorous formal language and an experimental way of thinking, the works on view transcend the conventional concerns of the sculptural form, presenting a distinctive aesthetic that lies between art and logic. “Seeing All Forms” sought to examine the dialectical relationship between the objective and the subjective. Through transforming rigorous logical deduction into intuitive visual experiences, the artworks revealed the artist’s persistent interrogation of the fundamental laws of the physical world. This exhibition was curated by UCCA Curator Neil Zhang.

Exclusive accommodation support: Stey

Exclusive wall solutions support: Dulux



陈可: 无名包豪斯

Chen Ke: Bauhaus Unknown

2025.5.17 – 2025.9.7

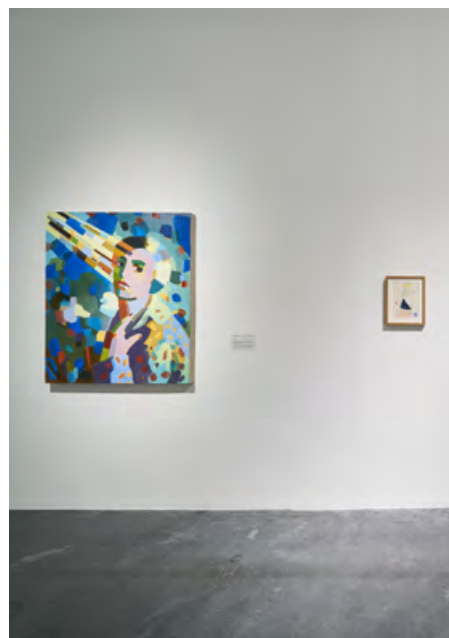
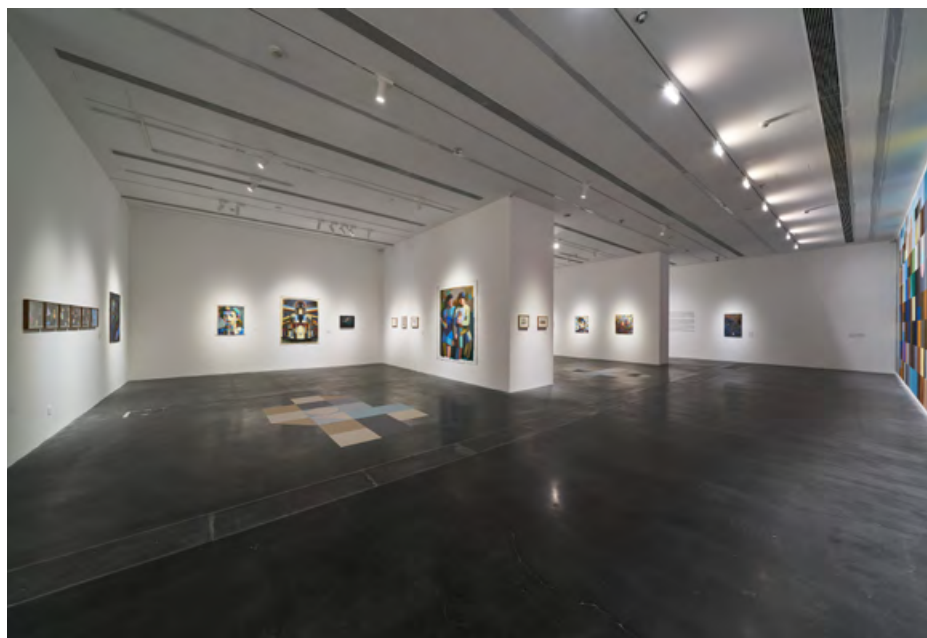
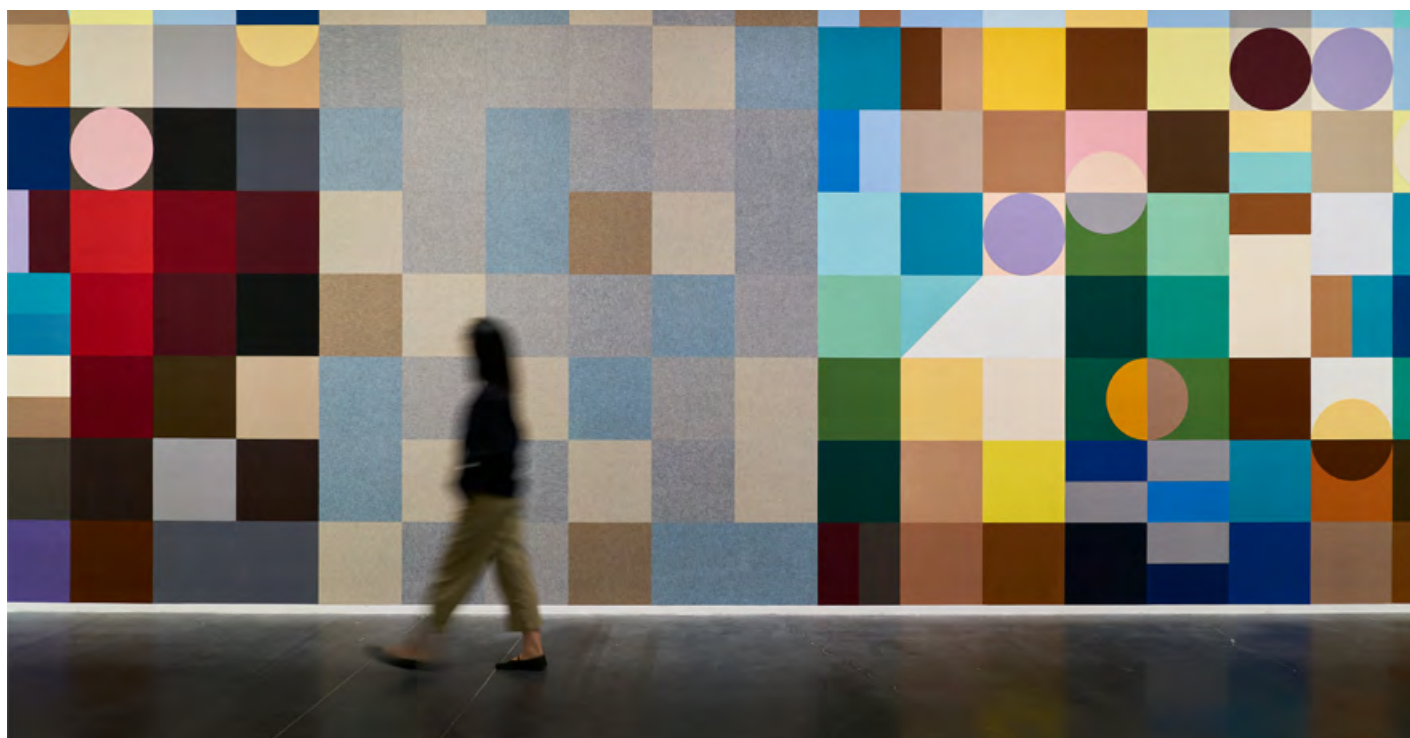
UCCA 尤伦斯当代艺术中心 (中展厅)
UCCA Beijing (Central Gallery)

展览聚焦陈可自 2020 年开始创作的“包豪斯女孩”系列的最新作品，汇集 60 余件绘画、纸本创作，以及特定场域毛毡壁画，聚焦包豪斯学校女性群体及其往往被忽视的贡献，尤其是编织工坊中女性艺术家的创作实践与对编织与纺织艺术的深远影响。陈可以跨越时空的多维视角，重新回望包豪斯的历史，通过细腻而充满情感张力的图像，将包豪斯的色彩与意象巧妙融入细腻的叙事之中。此次展览不仅是对包豪斯作为创新策源地的重新审视与重构，更通过对这段历史中被边缘化的女性群体的致敬，揭示了其长期被低估的艺术影响力与创造性贡献。“陈可：无名包豪斯”由 UCCA 馆长田霏宇策划。

“Chen Ke: Bauhaus Unknown” was a solo exhibition featuring the latest body of work from the artist’s “Bauhaus Gal” series (2020-ongoing). This exhibition focused on the lives and often-overlooked contributions of the women associated with the Bauhaus, in particular their role in the school’s weaving workshop and their lasting impact on textile art. Here, Chen Ke reflected upon the histories of the Bauhaus from a position of expanded perspective, conveyed by tender, yet emotionally charged imagery that layers Bauhaus colors and motifs within nuanced visual storytelling. “Chen Ke: Bauhaus Unknown” was a reconsideration and reconstruction of the Bauhaus as a site of innovation while offering a deeply personal tribute that brings to light the often-minimized contributions of the women who shaped its legacy. This exhibition was curated by UCCA Director Philip Tinari.

独家环保墙面方案支持: 多乐士

Exclusive Wall Solutions Support: Dulux



田中功起：临时共同体

Koki Tanaka: Provisional Community

2025.9.27 – 2026.1.4

UCCA 尤伦斯当代艺术中心（新展厅、中展厅和西展厅）
UCCA Beijing (New, Central, West Galleries)

本次展览呈现田中功起（1975 年出生于日本栃木市）近二十余年的艺术实践，展出包括其早期影像在内的十余件作品，同时还将首次呈现一件由 UCCA 委任创作的全新作品。展览聚焦艺术家如何在临时性的聚集与开放性的协作中探寻人与人之间的复杂关系：这些由偶然、危机或实验触发的相遇往往短暂，却在不确定与矛盾中显露出情感的流动与张力。展览在空间设计上延续了“临时共同体”的主题。作品的屏幕不依附于固定墙体，而是被安置在简易木质结构上；展厅中散落的椅子可被观众自由移动。观众因而可以在观看过程中随意调整观看视角，或即兴地自发聚集，或独自停留。空间的开放性与不确定性，使展览本身也成为不断生成、又随时可能瓦解的“临时共同体”，让观众在与他人“临时”的共处中体会这一关系的可能。“田中功起：临时共同体”由 UCCA 策展人张南昭策划。

The exhibition surveyed over twenty years of Koki Tanaka's (b. 1975, Tochigi, Japan) practice, featuring more than ten artworks, including early video projects, and presenting for the first time a new commission by UCCA. The exhibition focused on how Tanaka explores the complex relationships between people through temporary gatherings and open-ended collaboration. While encounters initiated by chance, crisis, or workshops are often brief, the flow and tension of human emotion still emerge in flux. The exhibition's spatial design was also an extension of the theme of "Provisional Community": works were presented on minimalistic wooden structures instead of mounted on fixed walls, while chairs were scattered throughout the gallery, able to be freely moved by visitors. This opened opportunities for viewers to shift their vantage points at will—whether in gatherings or solitude—allowing visitors to experience a "provisional" coexistence with one another in orchestrated situational settings. This exhibition was curated by UCCA Curator Neil Zhang.

独家环保墙面方案支持：多乐士

独家音响设备与技术支持：真力

Exclusive wall solutions support: Dulux

Exclusive audio equipment and technical support: Genelec



胡尹萍：你可以随时开始 Hu Yinping: You Can Start Anytime

2025.4.27 – 2025.10.12

UCCA 沙丘美术馆
UCCA Dune

本次展览通过一系列彼此关联的沉浸式艺术场域，突显艺术通过创意劳动与集体智慧推动变革的潜能。艺术家胡尹萍（1983 年出生于四川）长期开展的“胡小芳”项目以编织与钩针为核心创作媒介，最初源于希望给母亲的时间与劳动成果留下记录，并赋予其应有的价值。值此举办个展之际，这一项目迎来关键性的转向：通过集体想象塑造新的美学方向与未来图景，以更为宏观的表达延续艺术家创作的核心理念。展览呈现 500 余件场域特定作品，其中 7 个全新系列作品由 UCCA 委任创作。“胡尹萍：你可以随时开始”由 UCCA 策展人容思玉策划。

“Hu Yinping: You Can Start Anytime,” was a solo exhibition by Chinese artist Hu Yinping (b. 1983, Sichuan province), that unfolded as a constellation of immersive environments foregrounding art’s potential in affecting change through a model of shared creative labor and authorship. Here, the artist’s long-running “Hu Xiaofang” project, originally established to collect and value her mother’s time, reached a pivotal stage of evolution into new aesthetic directions and propositional futures shaped by collective imagination in a more expansive expression of its founding ideals. Curated by UCCA Curator Holly Roussel, this site-specific exhibition featured over 500 pieces, including 7 new series of works commissioned by UCCA.

独家环保墙面方案支持：多乐士

Exclusive wall solutions support: Dulux



林金：枕水漱石

Kim Lim: Water Rests, Stone Speaks

2025.10.26 – 2026.4.6

UCCA 沙丘美术馆
UCCA Dune

“林金：枕水漱石”是英籍新加坡华裔艺术家林金（1936-1997）在中国大陆的首个机构个展，全面呈现艺术家跨越三十余年的雕塑与版画创作，展现林金以节奏、材质和光线为线索持续建构的艺术语言。展览汇集艺术家重要代表作品，其中包括创作于20世纪80年代末的“敦煌系列”5件版画作品，并将其与她当时在中国旅行期间拍摄的档案照片并置展出，揭示了艺术家如何在东西方文化语境的交汇处，探寻物质形态与空间跨越文化的共通韵律。“林金：枕水漱石”由UCCA策展人张南昭策划。

“Kim Lim: Water Rests, Stone Speaks” was the first institutional solo exhibition in mainland China by the late British-Singaporean artist of Chinese heritage that offered a profound exploration of Kim Lim’s (1936-1997) sculptural and print works spanning three decades, tracing her lifelong pursuit of rhythm and light in spatial relationships and material essence. Bringing together key works, including five prints from her “Dunhuang Series,” alongside archival photographs from her travels, the exhibition illuminated Lim’s elegant, minimalist investigations into the universal characteristics of form and space, as shaped by her experiences within Eastern and Western cultural contexts. This exhibition was curated by UCCA Curator Neil Zhang.

感谢林金艺术遗产（伦敦）为本次展览提供全部展品

独家环保墙面方案支持：多乐士

独家音响设备与技术支持：真力

This exhibition is presented in collaboration with the Estate of Kim Lim (London)

Exclusive wall solutions support: Dulux

Exclusive audio equipment and technical support: Genelec



制陶女将火高高举起 The Jealous Potter

2025.3.30 – 2025.6.15

UCCA 陶美术馆
UCCA Clay

展览通过 11 位女性艺术家的多元媒介创作——涵盖雕塑、绘画、装置、影像及艺术社群实践——从技术与媒介的视角出发，以制陶术为切入点，重新审视制陶与女性之间的深层关联。作为人类历史上最早的技术活动之一，制陶不仅标志着定居文明的起源，更与女性劳动、生殖崇拜及文化象征紧密交织。展览聚焦于“容器型技术”这一核心理论，通过追溯制陶的历史、物质实践历程及主体性的变迁，深入探究制陶技术、性别角色与文明演进之间的内在关联。“制陶女将火高高举起”由 UCCA 姚梦溪策划。

参展艺术家：陈安琪、费亦宁、刘慧德、津田久美惠、孟阳阳、卡琳·桑德、阿琳·舍切特、尧波、阮家仪、张可睿、张移北

“The Jealous Potter” brought together works by 11 women artists across various media—including sculpture, painting, installation, video, and community-based artistic practices—to explore the intricate connections between women and ceramics from both technical and symbolic dimensions. As one of humanity’s earliest technological endeavors, pottery emerged alongside the development of settled civilizations and has at various points in time been associated with fertility worship, women’s labor, and rich cultural significance. Centered around the technological and philosophical implications of containers and their usage, this exhibition was an examination of ceramics’ history, material practice, and relationship with gender roles. This exhibition was curated by UCCA’s Yao Mengxi.

Participating artists included: Angel, Chan On Kei; Fei Yining; Heidi Lau; Meng Yangyang; Tsuda Kumie; Karin Sander; Arlene Shechet; Yao Bo; Angela Yuen; Zhang Kerui; and Zhang Yibei.



水底火焰 Underwater, on Fire

2025.7.5 – 2025.10.12

UCCA 陶美术馆
UCCA Clay

展览展出艺术家曹舒怡（1990 年出生于中国广州）与林从欣（1979 年出生于美国马萨诸塞州）的新近创作，其中包括 UCCA 特别委任创作的场域特定作品。通过两位艺术家围绕陶这一古老媒介而展开的全新创作实践与生动对话，深入探讨了物质转化、时间流变与神话叙事的主题。通过本次展出的雕塑、装置及影像作品，林从欣与曹舒怡的艺术实践既唤起远古神话的意象，又投射未来图景，引领观众反思人类活动、资源开采技术与环境间的复杂共生关系。本次展览由 UCCA 策展人栾诗璇策划。

“Underwater, on Fire” was a two-artist exhibition featuring recent and new works by Shuyi Cao (b. 1990, Guangzhou) and Candice Lin (b. 1979, Concord, Massachusetts), including site-specific commissions by UCCA Center. In a dynamic dialogue between the two artists, this exhibition highlighted the artists' engagement with the ancient medium of ceramics and their shared interest in materials and processes to explore themes of the transformation of matter, time, and myth. Through sculpture, installation, and video, Lin and Cao's works evoked both ancient mythologies and futuristic visions, inviting viewers to contemplate the complex relationships between humanity, extractive technologies, and the environment. This exhibition was curated by UCCA Curator Luan Shixuan.



即兴游离：陶瓷新倾向

Improvisational Drift: New Directions in Ceramics

2025.11.1 – 2026.3.1

UCCA 陶美术馆
UCCA Clay

展览汇集安永正臣、耿雪、柳溪、阿霞·马拉库利娜、松永圭太、无用之用建筑工作室 × 若有光、肖威、徐志伟、杨心广共 9 位（组）艺术家的作品，聚焦当代陶艺创作者在传统陶瓷技法之上即兴游离的不同路径。他们各自从“地图”上的不同原点出发，通过在传统技法、材料特性与自身创作逻辑之间进行博弈，在多个变量上达到某种独特的平衡或和解，最终呈现出极具生命力的新生代创作面貌。本次展览由 UCCA 助理策展人张尧策划。

“Improvisational Drift: New Directions in Ceramics” is a group exhibition featuring works by ten artists: Masaomi Yasunaga, Geng Xue, Liu Xi, Asya Marakulina, Keita Matsunaga, USEFULLESS LAB × ROYOKO, Xiao Wei, Xu Zhiwei and Yang Xinguang. The exhibition explores the diverse trajectories of contemporary ceramic artists as they improvise and diverge from traditional techniques. Each artist begins from a distinct starting point on a “map” to engage in a dynamic negotiation between traditional craftsmanship, the unique characteristics of the material, and the logic behind their individual creative practices. Through this interplay of variables, they arrive at unique states of balance or reconciliation, ultimately revealing a vibrant new generation of ceramic practice. This exhibition is curated by UCCA Assistant Curator Zhang Yao.





研究出版
Research and
Publications



研究出版

Research and Publications

2025 年，UCCA 制作出版了中英双语展览图录《张奕满：无尽之夏》，该书亦为北戴河 UCCA 沙丘美术馆 2018 年开馆以来的首本展览图录。夏季大展“皮皮乐迪·里思特：掌心宇宙”的同名中英文艺术家书即将付印，这本出版物以展览核心作品《掌心宇宙》的织物构造为灵感，模糊了书籍传统的设计、使用方式及阅读理念。UCCA 还即将在海外发行中英阿三语画册《艾哈迈德·马塔尔：天线》。2025 年正值中华人民共和国与沙特阿拉伯建交 35 周年，作为“中沙文化年”官方庆祝活动之一，沙特艺术家艾哈迈德·马塔尔的展览“天线”于今年 3 月在上海 UCCA Edge 举办。这本中英阿三语画册作为该重要项目的总结与收官，体现了 UCCA 持续关注并投入沙特当代艺术的重要成果。

In 2025, UCCA published the Chinese-English bilingual exhibition catalogue *Heman Chong: The Endless Summer*, the first catalogue created for an exhibition at UCCA Dune, which opened in 2018. An artist's book celebrating UCCA's major summer exhibition, "Pipilotti Rist: Your Palm is My Universe," is also set to be published soon. Inspired by the fabric-based structure of the exhibition's central work, the publication challenges traditional notions of how books may be designed, used, and read. Additionally, UCCA is preparing for the international publication of the trilingual (Chinese, English, and Arabic) catalogue *Ahmed Mater: Antenna*. Mater's exhibition opened at UCCA Edge in Shanghai in March 2025 and was part of the official celebrations marking 35 years of diplomatic relations between China and Saudi Arabia. The trilingual catalogue will serve as the culmination of this important project, attesting to UCCA's long-term engagement with Saudi contemporary art.

《张奕满: 无尽之夏》 Heman Chong: The Endless Summer

语言: 中英双语

页数: 200 页

装帧与尺寸: 布面精装, 234 mm × 166 mm

出版社: 浙江摄影出版社

《张奕满: 无尽之夏》为 UCCA 沙丘 2018 年开馆以来的首本展览图录, 以“一本未完成的小说”为设计概念, 记录了新加坡艺术家张奕满 2024 年 10 月至 2025 年 4 月在 UCCA 沙丘举办的同名展览。书中收录了策展人栾诗璇的策展文章、艺术家张奕满的虚构小说, 以及菲律宾写作者、编辑与出版人玛拉·科森的小说文本, 并配以参展作品的文字介绍、高清作品图像及展览现场图片。

Language: Chinese and English

Page count: 200

Binding and size: Clothbound hardcover, 234 mm × 166 mm

Publisher: Zhejiang Photographic Press

Heman Chong: The Endless Summer is the first catalogue created for an exhibition at UCCA Dune, which opened in 2018. Documenting the Singaporean artist's exhibition of the same title, which was on display from October 2024 until April 2025, the book's design is based on the concept of an unfinished novel. The book features an essay by exhibition curator Luan Shixuan, a piece of short fiction from Chong, and another short story by Filipino writer, editor, and publisher Mara Coson. Also included are work descriptions and high-quality reproductions of the exhibited artworks, as well as installation views.



《皮皮乐迪·里思特: 掌心宇宙》 Pipilotti Rist: Your Palm is My Universe

语言: 中英双语

页数: 110 页

装帧及尺寸: 软装, 250 mm × 300 mm

出版社: 浙江摄影出版社

夏季大展“皮皮乐迪·里思特: 掌心宇宙”的同名中英文艺术家书即将付印, 这本出版物以展览核心作品《掌心宇宙》的织物构造为灵感, 在书籍的中心位置设有洞孔, 印有艺术家静帧作品的欧根纱穿过其中, 模糊了书籍传统的设计、使用方式及阅读理念。

Language: Chinese and English

Page count: 110

Binding and size: Softcover, 250 mm × 300 mm

Publisher: Zhejiang Photographic Press

An artist's book celebrating UCCA's major summer exhibition, "Pipilotti Rist: Your Palm is My Universe," is also set to be published soon. Inspired by the fabric-based structure of the exhibition's central work, the publication boasts a hole in its center. A piece of organza—on which still images from the artist's videos have been printed—is threaded through the hole, challenging traditional notions of how books may be designed, used, and read.



《艾哈迈德·马塔尔: 天线》 Ahmed Mater: Antenna

语言: 中英阿三语

页数: 254 页

装帧及尺寸: 精装, 291 mm × 210 mm

赠书, 海外发行

中英阿三语画册《艾哈迈德·马塔尔: 天线》收录了沙特活跃的艺术活动家、德拉伊耶当代艺术双年展基金会理事成员及沙特视觉委员会创始成员阿卜杜拉·阿勒图尔克关于沙特当代艺术发展历程的文章, 以及 UCCA 馆长、同时也是此次展览策展人的田霏宇对艾哈迈德·马塔尔创作的详尽回顾。

全书分为《天线》《麦加》与《幻景》三个章节, 串联起艺术家的创作线索与其长期关注的核心议题。除高清作品图片外, 书中亦收录了展览现场图, 并于书后附有详尽的艺术家年表。

2025 年正值中华人民共和国与沙特阿拉伯建交 35 周年, 展览“艾哈迈德·马塔尔: 天线”作为“中沙文化年”官方庆祝活动之一, 于今年 3 月在上海 UCCA Edge 举办。这本图录作为该重要展览的总结与收官, 体现了 UCCA 持续关注并投入沙特当代艺术的重要成果, 与其独到而长远的国际发展视野。

Language: Chinese, English, and Arabic

Page count: 254

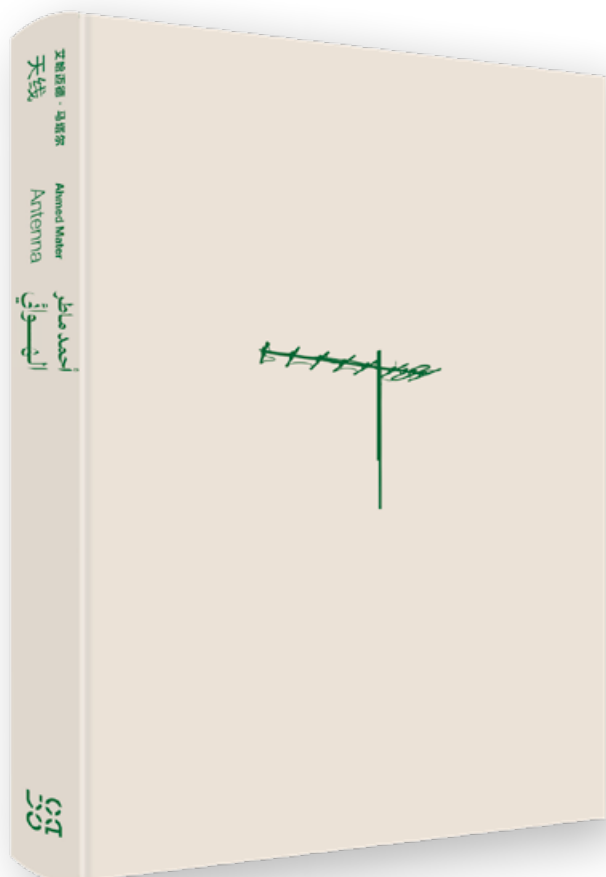
Binding: Hardcover, 291 mm × 210 mm

Independently published for overseas distribution

The trilingual (Chinese, English, and Arabic) exhibition catalogue *Ahmed Mater: Antenna* features an essay on the development of contemporary art in Saudi Arabia by tireless supporter of the arts Abdullah Al-Turki, a board member of the Diriyah Biennale Foundation and founding member of the Saudi Art Commission, along with a comprehensive overview of Mater's practice by the exhibition's curator, UCCA Director Philip Tinari.

Divided into three chapters—"Antenna," "Mecca," and "Mirage"—the book traces out multiple creative threads within Mater's work, shedding light on the core themes that he has focused on throughout his extensive practice. In addition to high-quality reproductions of the exhibited artworks, the publication includes installation views and a detailed chronology of the artist's life and career.

The exhibition that this catalogue documents opened at UCCA Edge in Shanghai in March 2025 and was part of the official celebrations marking 35 years of diplomatic relations between China and Saudi Arabia. The trilingual catalogue will serve as the culmination of this important project, attesting to UCCA's long-term engagement with Saudi contemporary art as well as its groundbreaking approach towards international collaborations.



公众实践活动
Public Programs



公众实践活动 Public Programs

2025 年，UCCA 共举办 81 场公共活动，涵盖特邀导览、对话、工作坊、影像艺术交流与媒介现场等多种形式，为 304 万余位观众（线下 3,041 人，线上约 304 万人次）呈现先锋文化艺术动态。

公共活动从展览内容出发，深化对策展理念与展览语境的理解，并进一步拓展至多元的人文、社会与科学领域。活动议题横跨电影学、建筑与城市研究、摄影、文学、女性研究、生物学、医学人类学、人工智能、社会学、戏剧、声音艺术及实验音乐等方向，通过跨学科和持续性的公共实践，更系统地回应当代文化中复杂交织的社会议题。

In 2025, UCCA presented 81 public programs, including guided tours, talks, workshops, film exchanges, and live media events, reaching more than 3.04 million participants (3,041 in person and approximately 3.04 million online).

Rooted in the exhibitions and their curatorial frameworks, these programs deepened engagement with artistic and intellectual ideas while extending into the humanities, social sciences, and natural sciences. Topics ranged from film, architecture, urban studies, photography, and literature to women's studies, biology, medical anthropology, artificial intelligence, sociology, theatre, sound art, and experimental music. Through sustained interdisciplinary practice, UCCA's public programs addressed the complex social and cultural questions shaping contemporary life.

对话

Conversations

总计场次

Total Events

21

线下观众人次

Onsite Participants

1,039

线上观众人次

Online Participants

2,898,351

UCCA 北京场次

UCCA Beijing

14

UCCA Edge 场次

UCCA Edge

1

UCCA 沙丘美术馆场次

UCCA Dune

1

UCCA 陶美术馆场次

UCCA Clay

5

2025 年，UCCA 策划呈现了 15 场与展览相关的系列对话，邀请当代艺术与人文社科领域的学者、研究者带来讲座并与艺术家进行对话，深入挖掘由展览内容延伸的观念与理论来源，这一系列邀请的重要嘉宾包括克莱门汀·戴利斯（策展人、出版人和文化史学家）、温爽（上海纽约大学历史学教学助理教授）、李丁（中国台湾阳明交通大学社会与文化研究所文化研究博士）、孔煜也（北京大学新闻与传播学院博士候选人）、安德鲁·梅尔克（作家、编辑、译者）、乌特·梅塔·鲍尔（南洋理工大学艺术、设计与媒体学院教授）等。

此外，基于展览所关注的议题，UCCA 自主及协同研究机构策划呈现了 6 场对话，邀请生物学、人类学、文学、社会学、电影学等领域的研究者和从业者，为公众带来对知识界重要议题的见解与思考，激发公众对人工智能、生命演化、女性研究等前沿议题的关注与讨论。受邀重要讲者包括张国捷（浙江大学求是讲席教授，生命演化研究中心主任）、赖立里（北京大学医学人文学院院长聘副教授）、宝树（科幻作家）、张莉（北京师范大学文学院教授）、黄盈盈（中国人民大学社会学院教授）、缴蕊（电影学博士、中国人民大学文学院讲师）等。

In 2025, UCCA organized and presented 15 exhibition-related talk series, inviting scholars and researchers from contemporary art and the humanities and social sciences to deliver lectures and engage in dialogue with artists. These conversations examined the conceptual foundations and theoretical lineages emerging from the exhibitions. Invited guests included: Clémentine Deliss (Curator, Publisher, and Cultural Historian), Wen Shuang (Clinical Assistant Professor of History, NYU Shanghai), Li Ding (PhD in Cultural Studies from the Institute of Social Research and Cultural Studies, National Yang Ming Chiao Tung University), Kong Yuye (PhD candidate, School of Journalism and Communication, Peking University), Andrew Maerkle (Writer, Editor, Translator), and Ute Meta Bauer (Professor, School of Art, Design and Media, NTU), among others.

In addition, responding to the themes explored in the exhibitions, UCCA organized and presented six interdisciplinary conversations, independently and in collaboration with research institutions. Bringing together researchers and practitioners from fields including biology, anthropology, literature, sociology, and film studies, these programs offered public perspectives on key questions in contemporary knowledge production and fostered discussion of frontier topics such as artificial intelligence, life evolution, and women's studies. Invited key speakers included: Zhang Guojie (Chair Professor, Center for Evolutionary & Organismal Biology, School of Medicine, Zhejiang University), Lai Lili (Associate Professor, School of Health Humanities, Peking University), Bao Shu (Science Fiction Writer), Zhang Li (Professor at the School of Chinese Language and Literature, Beijing Normal University), Huang Yingying (Professor at the Department of Social Sciences, Director of the Institute for Research on Sexuality and Gender, Renmin University of China), and Jiao Rui (PhD in Film Studies; Lecturer at the School of Liberal Arts, Renmin University of China), among others.



“张国捷 × 刘帅：以数为基础的生态”活动现场，UCCA × 北京大学考古文博中心系列，2025 年 4 月 20 日，UCCA 北京。



“杨福东：香河”展览系列开幕对话活动现场，2025 年 11 月 22 日，UCCA 北京。

工作坊 Workshops

总计场次
Total Events
16

线下观众人次
Onsite Participants
300

UCCA 北京场次
UCCA Beijing
8

UCCA Edge 场次
UCCA Edge
1

UCCA 沙丘美术馆场次
UCCA Dune
3

UCCA 陶美术馆场次
UCCA Clay
4

UCCA 在四馆共策划 16 场与展览内容紧密相关的工作坊，邀请观众通过身体力行或动手体验，进入展览塑造的语境，激发他们对于女性零工劳动、反消费主义、沙特阿拉伯历史文化、胶片摄影、虚构写作、AI 影像创作等议题与领域的感性经验和理性思考。受邀重要嘉宾包括钟云舒（艺术家）、童末（作家）、周贞徵（建筑师）等。

Across its four locations, UCCA hosted a total of 16 workshops closely related to the exhibition content, inviting audiences to engage with curatorial contexts through embodied participation and hands-on experiences. These workshops encouraged both sensory engagement and critical reflection on topics including as women's gig labor, anti-consumerism, the history and culture of Saudi Arabia, analog film photography, speculative writing, and AI-based image-making. Invited guests included Zhong Yunshu (Artist), Tong Mo (Writer), and Zhou Zhenzheng (Architect), among others.



“皮皮乐通·里恩特·掌心宇宙”展览系列工作坊“宝石风铃”活动现场，2025年8月16日，UCCA北京。



“林金：枕水漱石”展览系列版画工作坊“垂与轻”活动现场，2025年12月6日，UCCA北京。

媒介现场 Performing Arts

总计场次
Total Events

2

线下观众人次
Onsite Participants

310

UCCA 北京场次
UCCA Beijing

2

UCCA 策划并呈现 2 场实验性表演艺术交流活动：在“皮皮乐迪·里思特：掌心宇宙”开幕日，邀请三位实验艺术家 VAVABOND、盛洁 a.k.a. gogoj 与 Surma 联袂演出，以截然不同却在相通的路径，共同回应并拓展了皮皮乐迪·里思特艺术世界中的感性力量。UCCA 还联合古务运动实验剧团，呈现以当代京剧形式改编的世界文学经典《跳蛙》，并于 UCCA 进行全国首演。

UCCA organized and presented two experimental Performing Arts programs. On the opening day of “Pipilotti Rist: Your Palm is My Universe,” experimental music artists VAVABOND, gogoj, and Surma collaborated in a live performance. Though distinct in approach, their practices shared an underlying sensibility that resonated with and extended the affective dimensions of Pipilotti Rist’s artistic universe. UCCA also collaborated with the Easternization Movement Experimental Theatre Group to present Hop-Frog, a world literature classic adapted into a contemporary Peking opera, which received its national premiere at UCCA.



UCCA × 古务运动实验剧团《跳蛙》活动现场，2025年8月23日，UCCA 北京。



“皮皮乐迪·里思特：掌心宇宙”展览系列媒介现场“挤压琴弦直到它们尖叫”，2025年7月20日，UCCA 北京。

影像艺术交流 Cinema Arts

总计场次
Total Events

31

现场观众人次
Onsite Participants

1,147

线上观众人次
Online Participants

374,023

UCCA 北京场次
UCCA Beijing

30

UCCA 陶美术馆场次
UCCA Clay

1

UCCA 策划并呈现 31 场影像艺术交流活动，将影像作为艺术研究与公共实践媒介，拓展了展览的知识维度与公共交流功能。围绕吕克·图伊曼斯创作实践的 8 部影像作品，从艺术史与媒介研究角度探讨绘画与影像的相互关系；在“皮皮乐迪·里思特：掌心宇宙”展览期间，选映艺术家 4 部早期代表作品，回溯其影像语言的形成与实验方法；“制陶女将火高高举起”展览系列影像活动则首次尝试深入跟踪拍摄参展艺术家尧波的制陶过程与社会实践，并于线上进行呈现，向观众深入介绍制陶与柴烧过程。

UCCA planned and presented 31 Cinema Arts programs, using moving images as a medium for artistic research and public engagement, expanding both the intellectual scope of exhibitions and their public impact. Focusing on Luc Tuymans's practice, eight of his video works were screened with post-viewing discussions exploring the relationship between painting and moving images from art-historical and media perspectives. During "Pipilotti Rist: Your Palm is My Universe," a selection of her early videos traced the development of her visual language and experimental methods. For "The Jealous Potter," the moving-image program documented artist Yao Bo's ceramic-making process and social practice in depth for the first time. Presented online, these videos offered audiences an intimate view of ceramic production and wood-firing techniques.



特邀导览
Special Guided Tours

总计场次 Total Events	现场观众人次 Onsite Participants	线上观看人次 Online Participants	
11	291	6,384	
UCCA 北京场次 UCCA Beijing	UCCA Edge 场次 UCCA Edge	UCCA 沙丘美术馆场次 UCCA Dune	UCCA 陶美术馆场次 UCCA Clay
6	1	1	3

特邀导览系列邀请泛文化领域的嘉宾向观众近距离解读展览作品与空间，嘉宾身份涵盖艺术家、策展人、学者、写作者等。该系列为观众了解展览内容提供了多元的切入点与视角，尤为受到观众好评。

Special Guided Tours invite guests from across the cultural spectrum, including artists, curators, scholars, and writers, to lead exhibition tours and offer viewers more profound insight into the artworks and exhibition spaces. Audiences have praised the series for offering multiple ways to engage with exhibitions.



“即兴游荡：陶瓷新倾向”展览开幕策展人特邀导览，2025 年 11 月 1 日，UCCA 陶美术馆。



“艾哈迈德·马塔尔：天线”展览系列 UCCA 馆长特邀导览，2025 年 3 月 15 日，UCCA Edge。



“制陶女将火高高举起”展览开幕策展人特邀导览，2025 年 3 月 30 日，UCCA 陶美术馆。



A photograph of a museum guide, a young man with short brown hair wearing a yellow safety vest over a grey t-shirt and a lanyard with a badge, interacting with visitors. One visitor is bent over, looking at something on the floor. The scene is dimly lit with a large blue light source on the left and a warm yellow light on the right. The image has a green-to-yellow gradient overlay.

观众体验 Visitor Experience



观众体验 Visitor Experience

志愿者人次

Volunteers

101

志愿服务总时长

Total volunteer service

914

接待总参观人次

Total visitors served

901,435

UCCA 北京

UCCA Beijing

330,100

UCCA Edge

UCCA Edge

5,827

UCCA 沙丘

UCCA Dune

366,178

UCCA 陶

UCCA Clay

199,330

单日最高访问人次

Highest single-day
attendance

10,313

UCCA 北京

UCCA Beijing

4,133

UCCA 沙丘

UCCA Dune

10,313

志愿者项目 Volunteer Program

过去一年，UCCA 志愿者团队持续提升专业能力，致力于成为展览与公众之间最富有活力、最温暖的纽带。我们的志愿者不仅负责导览与服务工作，更以艺术传播者的身份，将展览的深度与广度传递给每一位观众。团队通过系统的培训与考核机制，确保每位成员具备扎实的学术基础与流畅的表达能力，能够深入解读作品内涵、回应观众提问，并持续传递艺术能量。

为促进志愿者之间的交流与成长，我们定期组织专题讨论分享会、策展人对话及参观团建等活动，鼓励跨领域的思想碰撞与经验积累。这些互动不仅提升了团队的专业素养，也构建起一个充满朝气、持续学习的志愿者社群。

每年，我们面向社会各界公开招募，不断吸纳新鲜力量，也见证了许多曾经参与过的志愿者的回归。展望未来，UCCA 志愿者团队将持续搭建开放平台，汇聚更多热爱艺术、乐于分享的同行者，共同推动当代艺术的公共传播与多元对话。

Over the past year, UCCA's volunteer program continued to strengthen the professional capabilities, striving to serve as the most dynamic and welcoming link between exhibitions and the public. Beyond providing guided tours and visitor services, UCCA volunteers act as mediators of artistic knowledge, communicating the depth and breadth of exhibitions to visitors. Through a systematic training framework, the team ensured that each member was equipped with a solid academic foundation and communication skills. This enabled UCCA volunteers to interpret artworks in depth, respond to visitor inquiries, and contribute to the museum's cultural and interpretive work.

To foster exchange and growth among volunteers, UCCA regularly organized themed discussion sessions, curator-led dialogues, and group visits and team-building activities, encouraging cross-disciplinary exchange of ideas and the accumulation of experience. These interactions enhanced the team's professional competencies in addition to help build a vibrant volunteer community committed to ongoing learning.

Each year, UCCA opens volunteer recruitment to the public, welcoming new participants while seeing many former volunteers return. Looking ahead, the volunteer team will continue to provide an open platform, bringing together people passionate about art who enjoy sharing, and supporting the public engagement and dialogue around contemporary art.



导览服务

Guided Tours

UCCA 始终关注导览服务中人与人的真实相遇与情感共鸣。2025 年，我们进一步优化导览内容与形式，根据不同展览的特质，设计更具互动性与启发性的导览形式，致力于为观众创造沉浸式、个性化的艺术体验。

2025 年，UCCA 北京场馆共办公益导览近 400 场，帮助观众从多元视角理解艺术创作。免费的公众导览排期通过官方社交媒体与现场公示发布，便于公众参与。针对个人及小团体观众，我们提供可现场预约的私享导览服务，配备蓝牙导览设备，提升听讲体验。团体观众则可通过官方小程序平台预约团体付费导览，我们提供专属导览员讲解与内容定制。多维度的导览服务体系不仅丰富了观众的观展选择，更在互动中建立起艺术与公众之间更深层的情感与认知连接。

UCCA places particular emphasis on genuine interpersonal encounters and emotional resonance within its guided tour services. The institution refined both content and formats in 2025, designing immersive, personalized experiences tailored to each exhibition.

During the year, UCCA Beijing hosted nearly 400 public guided tours, offering audiences multiple perspectives on artistic practice. Free public tours were announced via official social media channels and on-site notices, while private and group tours could be reserved with dedicated guides and Bluetooth audio devices. This multi-layered system expanded visitors' options for participation while fostering deeper connections between art and audiences.



UCCA 会员

UCCA Membership

2025 年，UCCA 会员秉承“持续让好艺术影响更多人”这一理念，策划并举办了十余场专属会员活动，涵盖新展开幕、专属导览、福利抽奖等，致力于为会员创造独特而深入的艺术参与体验。

为触达更广泛的艺术爱好者，UCCA 于 2025 年春季全新推出“轻享会员”，以更具亲和力的价格，邀请更多人踏上艺术探索之旅。通过“会员月”与“展票升级”等优惠活动，我们吸引了更多新会员加入，并鼓励现有观众转化为长期艺术合作伙伴。

会员可在 UCCA 各场馆享受全年免费观展、专属活动、入会礼赠、消费折扣等多重礼遇。未来，我们将持续为公众开启通往艺术的窗口，提供更多深入了解高品质艺术和文化资源的机会。

Upholding the principle of “bringing the best in art to a wider audience,” UCCA Membership organized more than ten member-exclusive events, including exhibition openings, dedicated guided tours, and benefit-based activities, providing members with distinctive and immersive opportunities for artistic engagement.

To reach a broader community of art enthusiasts, UCCA launched the new Lite Membership tier in spring 2025, inviting more people to begin their journey of art exploration through a more accessible pricing structure. Initiatives such as “Membership Month” and exhibition ticket upgrade offers attracted new members while encouraging existing visitors to become long-term partners in artistic engagement.

Members enjoy year-round free admission across all UCCA venues, access to exclusive events, welcome gifts upon joining, and a range of discounts and other benefits. Looking ahead, UCCA will continue to open pathways to art for the public, providing expanded opportunities to engage deeply with high-quality artistic and cultural resources.



UCCA 会员月
全年最大优惠来啦!

成为 UCCA 会员，
畅享 365 天多场馆免费观展！
专属活动、入会礼赠
等多项权益!

- UCCA 单人会员 & UCCA 亲子会员小程序办理，
使用优惠码 **MEMBER2025** 立减 100 元!
- UCCA 会员实体礼品卡 立减 100 元!
- UCCA 轻享会员至北京前台办理即可获赠入会礼!

扫码了解更多

UCCA 尤伦斯当代艺术中心
Center for Contemporary Art

* 各项优惠不可叠加使用。
* 详情请咨询商场前台工作人员。



UCCA 轻享会员
焕新登场!

仅需 **368 元**
畅享全年艺术之旅!

免费观展 超值赠礼 消费折扣
专属活动 快速通道 家庭回馈

* 详情请咨询商场工作人员

扫描二维码
了解更多



A close-up photograph of a person's hands working on a craft project. The hands are positioned over a clear acrylic block. In the background, there is a container holding various tools like scissors and pens, a bottle of glue, and a small tray with dark, irregular pieces of material. The image is overlaid with a vibrant, multi-colored gradient that transitions from blue at the top to yellow and green at the bottom.

尤伦斯艺术基金会
UCCA Foundation



尤伦斯艺术基金会 UCCA Foundation

作为 UCCA 服务社群发展、推动学术研究的引领者，北京尤伦斯艺术基金会于 2018 年在北京市民政局正式注册，成为北京市文化和旅游局主管的非营利性基金会。2021 年，经北京市民政局、北京市社会组织评估委员会审议，评定 4A 级社会组织。北京尤伦斯艺术基金会以儿童公益教育、学术研究为核心，通过公益项目与文化活动服务公众。自 2008 年，UCCA 便已凭借广泛的艺术教育资源投身儿童公益教育事业，基金会在此基础上发展设计了一系列立意新颖、创意丰富，启发儿童认知的艺术公益课程，带领儿童亲身参与艺术创作，为受助儿童开启艺术之门。

UCCA Foundation for Art and Education was formally accredited by the Beijing Bureau of Civil Affairs, under the administration of the Beijing Municipal Bureau of Culture and Tourism, in 2018. In 2021, following review by the Beijing Bureau of Civil Affairs and the Beijing Municipal Social Organization Assessment Commission, UCCA Center for Contemporary Art was recognized as a 4A-level social organization. With a focus on children's education and academic research, UCCA Foundation serves the public through various philanthropic and cultural programs. Since 2008, UCCA has been committed to children's education with a wealth of artistic resources, and the Foundation has developed a series of innovative, creatively designed programs to inspire cognitive development in children. These programs engage children in hands-on art creation, helping underserved communities by opening the door to art.

为孩子开启艺术之门 Opening the Door to Art

北京尤伦斯艺术基金会（以下称 UCCA 基金会）2025 年共开展 10 场“为孩子开启艺术之门”公益项目，惠及近 3000 多名儿童。其中包括邀请 102 名儿童参与辽宁省鞍山市和辽阳市“黄房子”艺术工作坊。邀请 30 名丰台福利院受助儿童参与艺术工作坊。邀请 51 名受助师生参与“黄房子——美学启蒙公益项目”艺术夏令营开展的艺术工作坊。邀请 1010 名学生参观 Prada SEA BEYOND 项目“海洋与气候村”展览、艺术工作坊、秋令营等。邀请 120 名儿童参观 UCCA 展览“皮皮乐迪·里思特：掌心宇宙”和艺术工作坊等。

In 2025, the UCCA Foundation for Art and Education launched 10 projects under the program “Opening the Door to Art for Children,” serving nearly 3,000 children. These included art workshops for 102 children at the “Yellow House” programs in Anshan and Liaoyang, Liaoning Province; workshops for 30 children from the Fengtai Welfare Institute; workshops for 51 participating students and teachers as part of the “Yellow House Arts Education Program” summer camp; participation by 1,010 students in the Prada SEA BEYOND project “The Ocean & Climate Village,” including exhibition visits, workshops, and an autumn camp; and events related to the exhibition “Pipilotti Rist: Your Palm is My Universe” for 120 children.



联动值得同行公益基金会， 守护福利院儿童美好未来 “Building Dreams Together: An Arts Outreach for Children’s Welfare” with the Zhide Tongxing Foundation

2025 年 7 月 8 日，UCCA 基金会携手值得同行公益基金会，在丰台区儿童福利院开展了“同心筑梦，爱满福园”的公益活动。福利院儿童参与了专属艺术工作坊，在创意实践中释放想象力，借艺术传递童真与喜悦。此次活动以美育为纽带，为孩子们送去温暖关怀，践行公益初心。

On July 8, 2025, the UCCA Foundation partnered with the Zhide Tongxing Foundation to carry out the public welfare program “Building Dreams Together: An Arts Outreach for Children’s Welfare” at the Fengtai District Children’s Welfare Institute. Young participants at the institute took part in dedicated art workshops, engaging in hands-on activities for creative enrichment. Centered on education through the arts, the program offered warmth and care to the children while reaffirming the Foundation’s commitment to its public mission.





携手中国红十字基金会， 为项目学校开设艺术课程 Arts Education Programs in Collaboration with the China Red Cross Foundation

2025年3月5日至3月6日，UCCA基金会携手中国红十字基金会玉米爱心基金，为辽宁省鞍山市岫岩满族自治县偏岭镇中心小学和辽阳市辽阳县甜水满族自治县中心小学开设艺术课程。课程以当地名胜古迹、特色建筑为灵感，引导同学们观察地域文化风貌与经典建筑的差异，了解其背后的历史脉络。活动通过多元绘画材料与创意技法实践，让孩子们在描绘家乡之美的过程中感知艺术的魅力。

From March 5 to 6, 2025, the UCCA Foundation partnered with the China Red Cross Foundation's Yumi Charity Fund to deliver art courses at Pianling Town Central Primary School in Xiuyan Manchu Autonomous County, Anshan, Liaoning Province, and Tianshui Manchu Autonomous Township Central Primary School in Liaoyang County, Liaoning Province. Inspired by the area's unique landmarks architecture, the courses guided students to observe regional cultural features and architectural differences, while exploring the historical context behind them. Through a variety of painting materials and creative techniques, the activities enabled children to experience the enrichment of art as they depicted the beauty of their hometowns.



呈现“希望”公益艺术展 The “Hope Non-Profit Art Exhibition”

2025年11月29日至12月7日，UCCA基金会负责协办的“希望”公益艺术展览于UCCA大客厅呈现。展览集中展出特需儿童与医院患者的绘画与诗歌作品，让特殊群体以艺术为媒介表达内心的热诚与期望，同时鼓励公众关注特殊群体与病患的精神需求，传递温暖与希望。

From November 29 to December 7, 2025, the UCCA Foundation co-organized the “Hope Non-Profit Art Exhibition” public welfare art exhibition in the Great Hall of UCCA Beijing. This exhibition presented paintings and poetry by children with special needs and hospital patients, communicating their inner world through art.





携手中国红十字基金会， 共建“黄房子——美学启蒙公益项目”艺术夏令营 Arts Education Programs in Collaboration with the China Red Cross Foundation

2025年8月11日至8月15日，UCCA基金会携手中国红十字基金会玉米爱心基金，开展“黄房子——美学启蒙公益项目”艺术夏令营，全国17所“黄房子”项目受助学校的51位师生参与了本次活动。活动开设传统绘画工作坊、新媒体影像艺术展等多元艺术体验环节，启发孩子们的艺术感知力，提升审美素养，以艺术为纽带点亮美育成长之路。本次活动践行UCCA“持续让好艺术影响更多人”的理念，是与战略合作伙伴联动发力的公益实践，以此凝聚社会力量，号召各界关注并助力公益美育事业发展。

From August 11 to 15, 2025, the UCCA Foundation collaborated with the China Red Cross Foundation's Yumi Charity Fund, held the “Yellow House—Art Education Program” summer art camp. The program involved 51 teachers and students from 17 beneficiary schools participating in the Yellow House initiative nationwide. The camp featured a range of artistic experiences, including traditional painting workshops and new media exhibitions, designed to nurture artistic perception and creative enrichment. This initiative reflects UCCA's commitment to “bring the best in art to a wider audience” and represents a collaborative effort with strategic partners, mobilizing support and awareness for the development of public arts education.



携手 Prada 集团，共同助力海洋保护 Supporting Marine Conservation with Prada Group

2025 年 10 月 10 日至 10 月 19 日，Prada 集团与联合国教科文组织政府间海洋学委员会（IOC/UNESCO）合作开展的教育项目 SEA BEYOND 携“海洋与气候村”（Ocean & Climate Village）巡回展览开启中国站。UCCA 基金会作为项目合作伙伴，协助组织展览相关的小组论坛、主题艺术工作坊及秋令营活动，旨在加深公众对海洋与人类关系的理解，推动社会各界主动践行海洋保护行动。

From October 10 to 19, 2025, the SEA BEYOND project, organized by Prada Group in collaboration with the Intergovernmental Oceanographic Commission of UNESCO (IOC/UNESCO), brought the "Ocean & Climate Village" touring exhibition to China. As a project partner, UCCA Foundation assisted in organizing related group forums, themed art workshops, and autumn camp activities, aiming to deepen public understanding of the relationship between oceans and humanity and to encourage proactive participation in marine conservation.



GALA

公益庆典

筹款与回馈 Fundraising and Development





筹款与回馈 Fundraising and Development

作为获得北京市文化局美术馆资质认证、非营利的艺术机构，UCCA 通过复合渠道，如 UCCA Gala 年度慈善晚宴、个人赞助、企业赞助、机构拨款等筹款活动为机构运营及各项活动筹募资金。

如您有兴趣成为 UCCA 赞助人、参与 UCCA Gala 或企业合作等捐赠支持 UCCA，敬请联系 development@ucca.org.cn。

UCCA Center for Contemporary Art operates as a museum accredited as a not-for-profit entity by the city of Beijing. It funds operations and programs through a range of revenue channels including UCCA Gala, individual giving, corporate sponsorship, institutional grants, and other fundraising activities.

If you are interested in supporting UCCA by becoming a patron or corporate sponsor, or by participating in the UCCA Gala, please contact development@ucca.org.cn for more information.

UCCA Gala



UCCA Gala 2025—— 另一种进化 Another Evolution

“UCCA Gala 2025——另一种进化”公益庆典于2025年11月12日在上海半岛酒店举办。适逢UCCA尤伦斯当代艺术中心成立十八周年，本次庆典以“另一种进化”为主题，旨在将美术馆的运营内核回归于展览本身及聚焦“持续让好艺术影响更多人”的社会责任。值此之际，UCCA盛邀各界领军人物、支持者与合作伙伴齐聚一堂，共同见证这一具有里程碑意义的时刻。本届庆典特别发起“青少年免票企划”项目，为18岁以下的青少年和儿童提供免费观展机会，该项目惠及超过1万名青少年，帮助他们种下艺术的种子。

本次公益义拍由苏富比提供拍卖支持，汇集30余件杰出当代艺术家与品牌捐赠的作品与拍品。慷慨捐赠的艺术家与企业包括（依姓氏拼音首字母排序）：卜实、曹斐、曹再飞、陈文骥、陈彧君、丁力、郝量、回澜威士忌蒸馏厂、京东旅行、金字澄、梁远苇、刘建华、Not a Hotel、邱炯炯、屈雨瑜、SHANGXIA上下、沈宏非、石至莹、苏堃、王加加、王音、文爵、邬建安、萧邦、谢南星、徐震、杨福东、苑慧楠、丹尼斯·米兰达·扎莫拉诺、张珂、周蒙。本届Gala特别增设联合主席机制，邀请多位跨越文化、商业与公益领域的先锋代表共同助力（按姓氏拼音首字母排序）：马东、茅矛、田霏宇、谢伟、语嫣、章泽天、朱珠。作为中国当代艺术领域备受瞩目的年度盛会及UCCA重要的筹款平台，本届庆典所筹得的善款悉数用于支持机构核心领域的发展，助力UCCA持续打造多元、开放的展览与公共项目，让艺术触达更广泛的人群。

除庆典晚宴的现场义拍、认捐环节之外，本次庆典亦设有线上默拍环节，为更广泛的艺术爱好者支持中国当代艺术发展提供更易触达的途径。此次默拍拍品种类多样，涵盖限量版艺术商品、量身定制的美术馆专属服务、生活方式私享体验等多重领域。其中包括意大利Da Vittorio米其林三星美食之旅、澳洲Jackalope酒店尊享体验、UCCA北京美术馆之夜等亮点拍品。所有默拍所得，均将用于支持UCCA未来的公益及学术项目，让每一份参与都转化为推动艺术前行的切实力量。“UCCA Gala 2025——另一种进化”公益庆典凝聚社会各界能量，不仅为UCCA持续呈现具有学术高度与前瞻性的艺术项目提供支撑，更致力于推动机构在艺术研究与公共教育领域的可持续发展，共同书写中国当代艺术演进的新篇章。

The “UCCA Gala 2025—Another Evolution” was held at The Peninsula Shanghai on November 12, 2025, coinciding with the 18th anniversary of the UCCA Center for Contemporary Art. Centered on the theme “Another Evolution,” the Gala aimed to refocus the institution’s core operations to exhibitions themselves while reaffirming UCCA’s social responsibility of “Bringing the Best in Art to a Wider Audience.” On this milestone occasion, UCCA welcomed leaders from across cultural, business, and philanthropic fields, together with long-standing supporters and partners, to gather and mark this significant moment. As part of the Gala, UCCA launched the “Youth Free Admission Initiative,” offering free museum access to youths and children under the age of 18. This initiative benefited over 10,000 young individuals, helping cultivate early engagement with art and cultural experiences.

The benefit auction for this Gala, conducted with the support of Sotheby’s, featured more than 30 lots generously donated by distinguished contemporary artists and brands. Contributing artists and companies include, listed alphabetically by surname: Bu Shi, Cao Fei, Cao Zaifei, Chen Wenji, Chen Yujun, Ding Li, Hao Liang, Huilan Whisky Distillery, JD Travel, Jin Yucheng, Liang Yuanwei, Liu Jianhua, Not a Hotel, Qiu Jiongiong, Qu Yuyu, SHANGXIA, Shen Hongfei, Shi Zhiying, Su Kun, Wang Jiajia, Wang Yin, Wen Jue, Wu Jian’an, Chopard, Xie Nanxing, Xu Zhen, Yang Fudong, Yuan Huinan, Denise Miranda Zamorano, Zhang Ke, Zhou Meng. This year’s Gala also introduced a Co-Chair structure, inviting pioneering figures from various backgrounds to collaboratively support the event, listed alphabetically by surname: Ma Dong, Mao Mao, Philip Tinari, Xie Wei, Yu Yan, Zhang Zetian, Zhu Zhu. As a highly anticipated annual event in China’s contemporary art landscape and a key fundraising platform for UCCA, all proceeds raised from this gala will be dedicated to supporting the institution’s core areas of development. These funds will aid UCCA in continuing to produce diverse and open exhibitions and public programs, expanding access to contemporary art for more people.

In addition to the live auction and donation segments during the Gala dinner, the event also featured an online silent auction. This provided a more accessible channel for a wider community of art enthusiasts to contribute to the development of Chinese contemporary art. The silent auction included a wide range of offerings, such as limited-edition art merchandise, customized museum-exclusive services, and curated lifestyle experiences. Highlights included a culinary journey at Italy’s Da Vittorio (Michelin three-star), a premium stay at Australia’s Jackalope Hotel, and a private “UCCA Beijing Museum Night.” All proceeds from the silent auction will support UCCA’s future public welfare and education projects, ensuring that every contribution translates into tangible support for advancing art. “UCCA Gala 2025—Another Evolution” brought together collective strength from across society. Beyond supporting UCCA’s continued presentation of academically rigorous and forward-looking art projects, the Gala reaffirmed the institution’s commitment to the sustainable development of art research and public education, jointly writing a new chapter in the evolution of contemporary art in China.



拍卖支持
Auction Support

Sotheby's | 苏富比

特约赞助
Supporting Sponsor

MEG | 四季木兰集团

独家媒体支持
Exclusive Media Partner



活动支持
Event Support

观夏
to summer



谊德艺术品展览服务(北京)有限公司
Yide Fine Art (Beijing) Pre Ltd

基金会尊享桌
Foundation Tables

GAGOSIAN

Eva LiHsieh

龙玉
Alice Lung

高 富 基 金 会
DAO FOUNDATION



当代庆典桌
Contemporary Tables

DIOR



里森画廊
LISSON GALLERY

浦发银行 | 私人银行
SPD BANK | Private Banking

大田秀则画廊
OTA FINE ARTS

星空间
STAR GALLERY

张恩利

SHANGHAI TANG

RIVER DELTA

兆泰集团
ZHAOTAI GROUP

朱 珠

ATTENTION

特别支持
Special Support



BEIJING COMMUNE
北 京 公 社

陈文骥

陈彧君

曹 斐



洞-当代艺术平台
Hol Platform

DonGallery 东

郝 量



京东旅行

可以画廊
kě yǐ gallery

空白空间 WHITE SPACE

marguo

刘建华

GALERIEURSMEILE 麦勒画廊



屈雨瑜

叁拾空间
SENSE GALLERY

WE<ZOX>

沈宏非

SPURS GALLERY

王 音

邬建安

協力空间®
Double Double
Gallery

星空间
STAR GALLERY

徐 震

CoBrAGALLERY

杨福东

DAO FOUNDATION

周 蒙

默拍支持
Silent Auction Support

DAVITTORIO



LE CORDON BLEU®
蓝带®

HAUSER & WIRTH

SHANGHAI TANG

西鸽酒庄
XIGE ESTATE

TIFFANY & CO.

LING LONG
LING LONG GROUP

毛 豆



DAVITTORIO
Shanghai

NABI

Scilla

宮 嶋

福壽司

仁

RET
睿意德艺术



王嘉成



个人赞助

Individual Giving



尤伦斯艺术基金会理事会 UCCA Foundation Council

尤伦斯艺术基金会理事会由 UCCA 最重要的赞助人组成，会员资格仅限内部邀请。理事会成员在理事任职期间履行对基金会监督职责，并对机构发展提供宝贵支持与建议。作为社会各界领袖，尤伦斯艺术基金会理事会成员每季度与 UCCA 管理层召开会议，为机构各方面运营与发展提供重要指导。

UCCA Foundation Council is UCCA's most important group of patrons, with membership granted by invitation only. Foundation Council Members play a key role in advising on the UCCA's activities, providing valuable support and constructive suggestions for its development. As leaders from various sectors, members of the UCCA Foundation Council participate in quarterly meetings, offering essential input on all aspects of UCCA's operations and strategy.



UCCA 国际委员会 UCCA International Circle

UCCA 国际委员会集结了活跃在全球范围并拥有国际视野远见的艺术爱好者与支持者。他们共同致力于推动 UCCA “持续让好艺术影响更多人”的使命，并与 UCCA 一样相信艺术具有跨越国界和开拓全球新视野的特殊力量。每年，UCCA 国际委员会慷慨支持 UCCA 实现一场国际重要艺术家的展览。UCCA 国际委员会已成为扩展 UCCA 国际网络，增进跨文化交流、促进 UCCA 与全球艺术家和机构伙伴紧密合作的重要平台。作为对成员慷慨支持的回馈，UCCA 为每位成员提供独家定制的艺术体验，包括但不限于全球艺术之旅，使馆国际艺术之夜和各类深度艺术探访等。

UCCA International Circle is a group of passionate art enthusiasts and supporters with a global perspective. Each year, the UCCA International Circle generously supports UCCA exhibitions of internationally renowned artists. This group has become a vital platform for expanding UCCA's global network, enhancing cross-cultural exchange, and fostering closer collaboration with artists and institutional partners around the world. In appreciation of their generous support, UCCA offers members a special program of trips and events.



UCCA 青年赞助人 UCCA Young Associates

UCCA 青年赞助人汇聚社会各界、相信艺术具有积极影响力的青年领袖，聚焦社会责任与跨学科艺术尝试。UCCA 始终相信，艺术体验是属于每个个体与生俱来的权利。我们因同样的愿景和对 UCCA 核心价值观的认同齐聚一堂，携手推动艺术公益与学术事业，为更多人打开艺术大门，共同参与到 UCCA 极具多元性的高品质展览与公共项目之中。通过一系列定制活动，UCCA 青年赞助人项目在为每位捐赠人开启独家体验的同时，也将为机构所承载的公益事业赋能，旨在为志趣相投的同路人打造一个多元、包容、深具责任意识艺术公益社群。

赞助人项目与活动 Patron Programs

跨学科体验 Interdisciplinary Experiences

本年度，UCCA 为赞助人打造了一系列深度艺术体验，为赞助人构建了深入多元的艺术参与路径。通过走进邢丹文、李怒、廖斐、葛辉、宣琰昊等艺术家的工作室，赞助人能够沉浸式体验艺术家创作现场，直观感受作品从灵感到成型的完整脉络。此类探访不仅建立起艺术创作与收藏之间的对话，也让赞助人亲身感知艺术实践的鲜活生命力。

同时，UCCA 持续拓展赞助人活动的广度与深度，于重要艺术时刻打造专属体验：在北京艺术周与上海艺术季期间，组织“ASE 基金会探访”特别活动，带领赞助人领略全球 22 位女性艺术家的独特表达；在“田中功起：临时共同体”与“皮皮乐迪·里思特：掌心宇宙”展览中，特别设置展前冥想与小聚环节，引导参与者沉浸于光影艺术与生命感知的交互之中；通过路易威登 Espace 文化艺术空间私享导览、“2025 苏富比现当代艺术拍卖”上海预展及“路易号”观览等活动，进一步拓宽赞助人的国际艺术视野，感受顶尖创作与文化场域的共振。

此外，UCCA 亦携手 CASA VERA 意述家举办圣诞小聚，以意式生活美学共启对新年的憧憬。这一系列丰富而系统的策划，不仅持续增强了赞助人社群的有机联结，更逐步深化其对 UCCA 艺术项目、文化实践与公共使命的理解，共同构筑一个紧密共鸣、持续生长的艺术支持生态。

This year, UCCA curated a series of in-depth art experiences for its patrons, creating a multidimensional pathway for sustained and meaningful engagement with contemporary art. Through visits to the studios of artists such as Xing Danwen, Li Nu, Liao Fei, Ge Hui, and Xuan Chenhao, patrons were able to immerse themselves in the artists' working environments, gaining firsthand insight into creative processes from initial inspiration to final realization. These encounters fostered dialogue between creation and collecting, while allowing patrons to personally experience the vitality of artistic practice.

UCCA also continued to broaden both the scope and depth of its patron-focused programs by creating exclusive experiences during key moments in the art calendar. During Beijing Art Week and Shanghai Art Season, special visits to the ASE Foundation were organized, introducing patrons to the unique practices of 22 female artists from a global perspective. In conjunction with exhibitions “Koki Tanaka: Provisional Community” and “Pipilotti Rist: Your Palm is My Universe,” special pre-exhibition meditation sessions and intimate gatherings were arranged, guiding participants into immersive experiences of light, shadow, and sensory perception. Additional programs—including private guided tours at the “Louis Vuitton Espace Cultural Arts Space,” the Shanghai preview of “Sotheby's 2025 Modern & Contemporary Art Auction,” and viewings of the “Louis” collection—further expanded patrons' international artistic horizons, engaging with the resonance between cutting-edge artistic creation and cultural contexts.

In addition, UCCA collaborated with CASA VERA to host a year-end Christmas gathering inspired by Italian lifestyle aesthetics, opening a shared moment of reflection and anticipation for the new year ahead. Together, these thoughtfully structured initiatives not only strengthened connections within the patron community, but also deepened their understanding of UCCA's artistic programs, cultural practices, and public mission, furthering a closely connected and continuously evolving ecosystem of support for the arts.



艺术公益尝试 Impact Initiatives

UCCA 秉承“持续让好艺术影响更多人”的愿景，积极拓展艺术公益的实践维度。UCCA 作为“特别支持”方，组织青年赞助人实地参与由李宇春与中国红十字基金会共同发起的“黄房子——美学启蒙公益项目”，助力在偏远地区建立美育工作坊，开展多样艺术活动。该项目吸引了来自全国30个省份的60余位乡村师生共同参与，以艺术之光点亮乡村教育的星火。10月18日，UCCA 带领赞助人作为志愿者，支持“天云康复中心”的10余名残障儿童观展与美育工作坊活动，让孩子们在实践中感知艺术的力量。

未来，UCCA 将聚焦循环回收、艺术疗愈等方向，持续打造艺术公益项目，并计划携手天云康复中心，共同打造专属的低碳美育空间。该空间将面向康复中心的孩子们开放，邀请他们观展、参加美育工作坊等艺术活动，为边缘儿童群体普及艺术教育与环保理念。UCCA 希望通过艺术疗愈传递温暖，持续用公益实践践行艺术赋能社会的使命。

UCCA upholds the vision of “Bringing the Best in Art to a Wider Audience” and actively expands the scope of its of art-related philanthropy. As a “Special Supporter,” UCCA organized young patrons to participate in the “Yellow House Arts Education Program,” co-initiated by musician and actress Chris Lee (Li Yuchun) and the China Red Cross Foundation. The program supports the establishment of art education workshops in remote areas and the delivery of diverse artistic activities. It brought together more than 60 teachers and students from rural communities across 30 provinces nationwide, using art to illuminate new possibilities for rural education. On October 18, UCCA also led patrons in serving as volunteers for a gallery tour and arts education workshop for more than 10 children with disabilities from the Tianyun Rehabilitation Center, supporting them in experiencing the transformative power of art.

Looking ahead, UCCA will continue to develop art-centered philanthropic initiatives, with a focus on themes such as circular recycling and art therapy. The institution also plans to collaborate with the Tianyun Rehabilitation Center to establish a dedicated low-carbon art education space. In the future, this space will provide opportunities for children from the center to visit exhibitions and participate in art workshops and related activities, expanding access to art education while fostering environmental awareness among marginalized communities. Through art therapy and sustained public engagement, UCCA remains committed to conveying care and warmth through artistic practice, and to advancing its mission of enabling art to contribute meaningfully to society.



艺术之旅 Patron Art Trips

2025 年，UCCA 赞助人艺术之旅进一步拓展，通过两次国际艺术之旅，UCCA 为赞助人提供了一个拓宽视野、与全球艺术界建立紧密联系的重要平台。每一次旅行不仅进一步加深了赞助人与 UCCA 之间的紧密联系，也使其得以深入了解国际艺术动态，参与全球艺术对话，进而提升了 UCCA 在国际艺术领域的地位与影响力。

In 2025, UCCA's patron art travel program was further expanded. Through two international art journeys, UCCA provided patrons with an important platform to broaden their perspectives and build closer connections with the global art community. Each journey strengthened the relationship between patrons and UCCA, while enabling participants to gain deeper insight into international art developments and engage in global artistic dialogue, enhancing UCCA's presence and impact within the international art landscape.

理事瑞士之旅 Switzerland

2025.5.18 – 2025.6.23

巴塞尔、苏黎世

从艺术文化名城巴塞尔到被誉为“欧洲心脏”的苏黎世，本次为期六天的瑞士之行是一场精彩纷呈的艺术盛宴。理事们参观了巴塞尔艺术展与苏黎世美术馆等众多知名艺术博览会与机构，亦到访乌利·希克先生的私人收藏空间，领略其珍贵的艺术精选；同时，参观了瑞士当地私人基金会的当代艺术收藏；并造访了艺术家克劳迪娅·孔特的工作室，深入体验其多感官艺术创作实践。

瑞士不仅拥有众多享誉世界的艺术机构，更以开放包容的姿态推动当代艺术的实践与思辨，积极为年轻及新兴艺术家搭建交流平台。本次理事之旅融汇人文与自然，在前卫国际化的语境中，贯穿传统与创新的艺术脉络，从文化探源的角度展开对当代艺术的深入观察与对话。

Basel & Zurich

From the art and cultural city of Basel to Zurich, often called the "heart of Europe," this six-day trip to Switzerland offered a rich and immersive experience of contemporary art. Council members visited prominent institutions such as Art Basel and the Kunsthaus Zurich. The itinerary also included a visit to Mr. Uli Sigg's private collection to view selected masterpieces, a tour of the contemporary art collection at a local private foundation, and a studio visit with artist Claudia Comte to experience her multisensory creative practice firsthand.

Switzerland is home to numerous world-renowned art institutions and, with its open and inclusive approach, actively fosters contemporary artistic practice and critical reflection while providing platforms for young and emerging artists. This council trip blended cultural and natural exploration, tracing artistic narratives that bridge tradition and innovation within an international avant-garde context. It offered council members a unique opportunity for in-depth observation and dialogue on contemporary art through the lens of cultural inquiry.



韩国艺术之旅 South Korea

2025.9.2 – 2025.9.5

首尔

从兼具传统韵味与潮流活力的“亚洲艺术之都”首尔启程，为期四天的艺术之旅深入探索了其层次丰富的当代艺术图景。本次旅程围绕弗里兹首尔艺术博览会（Frieze Seoul）和 K1af SEOUL 两大国际艺博会展开，聚焦全球当代艺术前沿动态与亚洲艺术生态的多元表达。理事们受邀参访多家顶尖画廊与重要私人收藏空间，近距离感受其艺术甄选眼光。此外，旅程亦引导宾客漫步于城市特色文化街区，深度体验首尔民间生生不息的创意脉动。

首尔不仅以其快速崛起的艺术市场吸引全球瞩目，更凭借融汇传统与先锋的独特定位，成为亚洲当代艺术不可或缺的活跃平台。本次旅程在国际视野与本土场景间自如切换，从艺术盛会、专业机构到私人空间，全方位沉浸于首尔层次丰富且充满张力的艺术生态之中。

Seoul

Departing from Seoul—a city celebrated as the “capital of Asian art,” where traditional charm intersects with contemporary vitality—this four-day journey explored the city’s rich contemporary art landscape. The program centered on two leading international art fairs, Frieze Seoul and KIAF SEOUL, highlighting developments in global contemporary art alongside the pluralistic expressions of Asia’s art ecosystem. Council members were invited to visit top galleries and significant private collections, gaining firsthand insight into their discerning curatorial practices. The itinerary also included guided walks through Seoul’s distinctive cultural neighborhoods, offering an immersive experience of the city’s vibrant grassroots creativity.

Seoul not only commands global attention with its rapidly expanding art market but also serves as a vital platform for Asian contemporary art, distinguished by its seamless integration of tradition and avant-garde practice. This journey navigated between international perspectives and local contexts, providing a holistic immersion into Seoul’s dynamic art ecosystem, spanning major art events, professional institutions, and private spaces.



企业合作

Corporate Sponsorship

2025 年，众多企业以资金或实物捐赠的方式为 UCCA 提供慷慨支持。UCCA 的年度战略合作伙伴、UCCA 企业伙伴，以及各个展览的赞助商，携手 UCCA 将精彩的展览与公共项目变为现实。通过量身定制回馈方案，UCCA 根据每家企业的不同特性，帮助企业树立良好的企业形象，提高企业及产品知名度，扩展与客户交流、联谊机会，以艺术助力市场推广。

In 2025, UCCA received generous support from numerous enterprises through both financial contributions and in-kind donations. UCCA's annual strategic partners and corporate partners, along with sponsors for various exhibitions, worked closely with the institution to bring dynamic exhibitions and public programs to life. In crafting sponsorship collaborations, UCCA considers the unique qualities of each company, tailoring benefits to help enhance their corporate image, boost brand awareness, expand customer engagement, and draw on art to strengthen marketing initiatives.

展览赞助及年度战略合作亮点项目

Exhibition Support and Annual Support Highlights



DIOR 迪奥 首席艺读伙伴 DIOR Lead Art Book Partner

作为 UCCA 的首席艺读伙伴，DIOR 迪奥多年来持续慷慨支持 UCCA 美术馆的运营，并以实际行动推动艺术阅读与公共文化资源的普及。今年，UCCA 正式启用了位于北京馆展览入口旁下沉空间内的阅读柜项目。

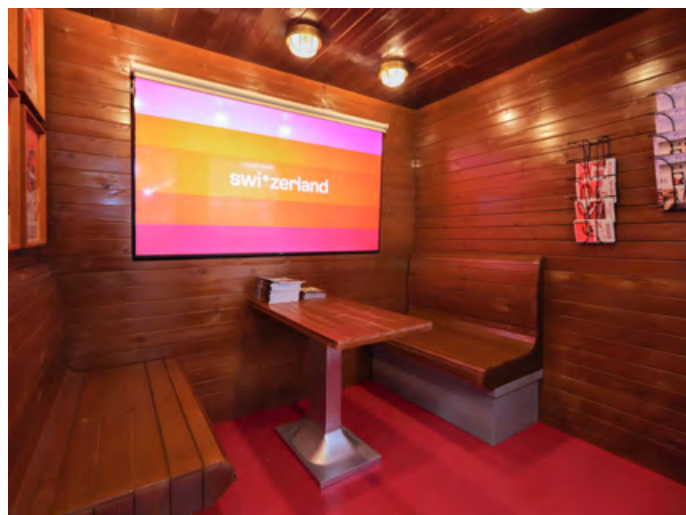
该阅读柜所在的下沉空间作为美术馆对公众免费开放的公共区域，观众无需购票即可自由进出体验。阅读柜的落成，不仅丰富了美术馆的公共服务内容，也标志着该空间在 DIOR 迪奥的支持下，从以观众休憩为主的单一功能区域，升级为集阅读、交流与知识分享于一体的复合型文化空间。

阅读柜精选陈列了 UCCA 自 2007 年建馆以来的重要展览画册与出版物，呈现美术馆多年来的策展实践与学术脉络。同时，DIOR 迪奥作为首席艺读伙伴，向阅读柜捐赠了多本高质量艺术类出版物，内容涵盖品牌与艺术家的跨界合作、设计美学与文化研究等多个方向，充分体现了 DIOR 迪奥长期以来对艺术、创意与文化遗产的关注与投入，也为公众带来更为丰富多元的艺术阅读体验。

As UCCA's Chief Art Reading Partner, DIOR has long provided generous and sustained support for the museum's operations, actively promoting the accessibility of art reading and public cultural resources. In 2025, UCCA officially launched the reading cabinet project in the sunken space adjacent to the exhibition entrance of the Beijing Pavilion.

This sunken space serves as a free public area, allowing visitors to enter and explore without purchasing tickets. The installation of the reading cabinet not only enriches the museum's public offerings but also transforms the space—from a single-purpose area primarily for rest—into a multifunctional cultural hub integrating reading, dialogue, and knowledge sharing, made possible through DIOR's support.

The reading cabinet features a curated selection of UCCA's exhibition catalogs and publications since the museum's founding in 2007, reflecting its long-standing curatorial practice and academic framework. In addition, DIOR contributed a collection of high-quality art publications covering cross-disciplinary collaborations between brands and artists, design aesthetics, and cultural research. This contribution underscores DIOR's enduring commitment to art, creativity, and cultural heritage, while providing the public with a richer and more diverse art-reading experience.



瑞士国家旅游局 展览支持

Switzerland Tourism Exhibition Support

有别于传统展览赞助形式，瑞士国家旅游局在对“皮皮乐迪·里思特：掌心宇宙”展览提供慷慨支持的同时，将品牌回馈转化为一项沉浸式的现场体验——在 UCCA 美术馆内打造“下一站：瑞士”瑞士复古有轨电车限时快闪空间。观众步入车厢，仿佛瞬间置身于瑞士街头，沉浸感与氛围感十足。

车厢内循环播放瑞士旅游目的地与交通主题的精彩影像，并设有品牌广播剧《魔盒》的专属收听装置，为观众带来多维度的感官体验。展览期间，近万名观众凭借展览票号参与抽奖活动，奖品为瑞士双人免费旅行大奖。

这一限时快闪空间不仅有效提升了瑞士作为旅游目的地的品牌形象，也为美术馆在企业合作模式与内容呈现方式上的创新探索提供了新的思路。

Departing from traditional exhibition sponsorship, Switzerland Tourism generously supported the exhibition “Pipilotti Rist: Your Palm is My Universe” while transforming its contribution into an immersive on-site experience. A “Next Stop: Switzerland” pop-up space, styled as a Swiss retro tram, was installed within the UCCA Art Museum. Stepping into the carriage, visitors were instantly transported to the streets of Switzerland, fully immersed in its sights and atmosphere.

Inside the tram, a looped video featured Swiss destinations and transportation themes, complemented by an exclusive listening device for the brand's radio drama Magic Box, creating a multi-sensory experience. During the exhibition, nearly 10,000 visitors entered a lucky draw using their exhibition ticket numbers, with the opportunity to win a Swiss travel prize for two.

This limited-time pop-up not only enhanced Switzerland's brand image as a tourist destination, but also offered UCCA new insights into innovative approaches to corporate collaboration and content presentation within the museum.

彭博联合战略合作伙伴

Bloomberg Presenting Partner

作为联合战略合作伙伴，彭博多年来一直慷慨支持 UCCA 的运营。今年，双方在既有合作基础上进一步深化合作内涵，将重点拓展至企业员工关怀领域。围绕彭博员工及其家庭的身心健康与幸福感，UCCA 结合自身在艺术教育与公共项目方面的专业经验，专门为彭博定制并策划了多场儿童艺术工坊。项目通过轻松、富有创造力的艺术体验，为员工家庭创造高质量的亲子时光，在支持儿童身心发展的同时，也助力彭博营造更具人文关怀的企业文化。

As a Strategic Partner, Bloomberg has generously supported UCCA's operations for many years. Building on this longstanding collaboration, the partnership was further expanded in 2025 to focus on corporate employee well-being. Drawing on its expertise in art education and public programs, UCCA designed and curated a series of children's art workshops specifically for Bloomberg, centered on the physical and mental well-being of employees and their families. Through relaxed, creative art experiences, the project provides high-quality parent-child time, nurturing children's development while also supporting Bloomberg in fostering a more humane and caring corporate culture.





宣传推广
Media and
Promotion

宣传推广 Media and Promotion

媒体报道 Media Coverage

媒体报道篇幅
Media Reports
18,439

触达人次
Media Impressions
45,915,068,290

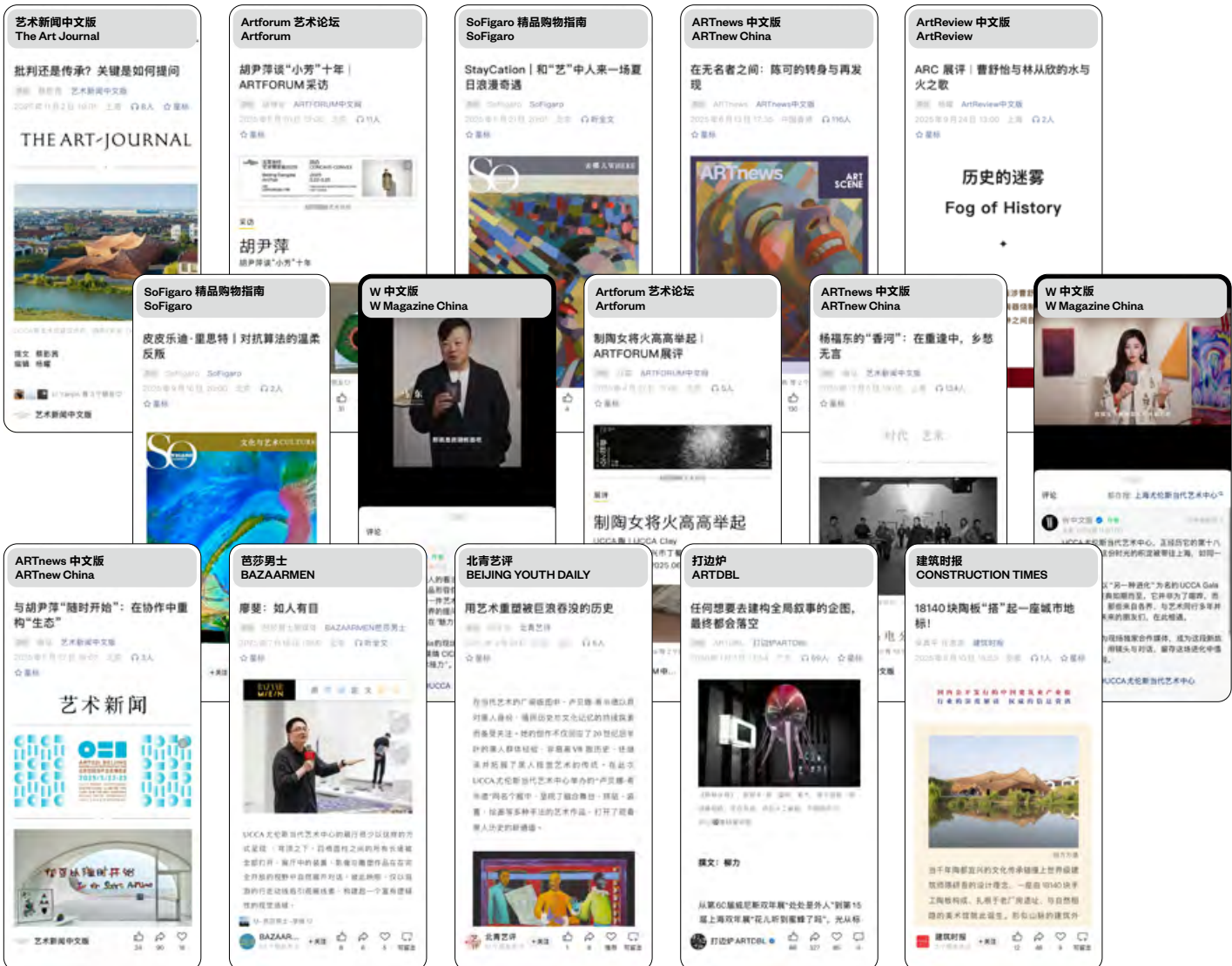
* 截止到 2025.11.30 As of November 30, 2025

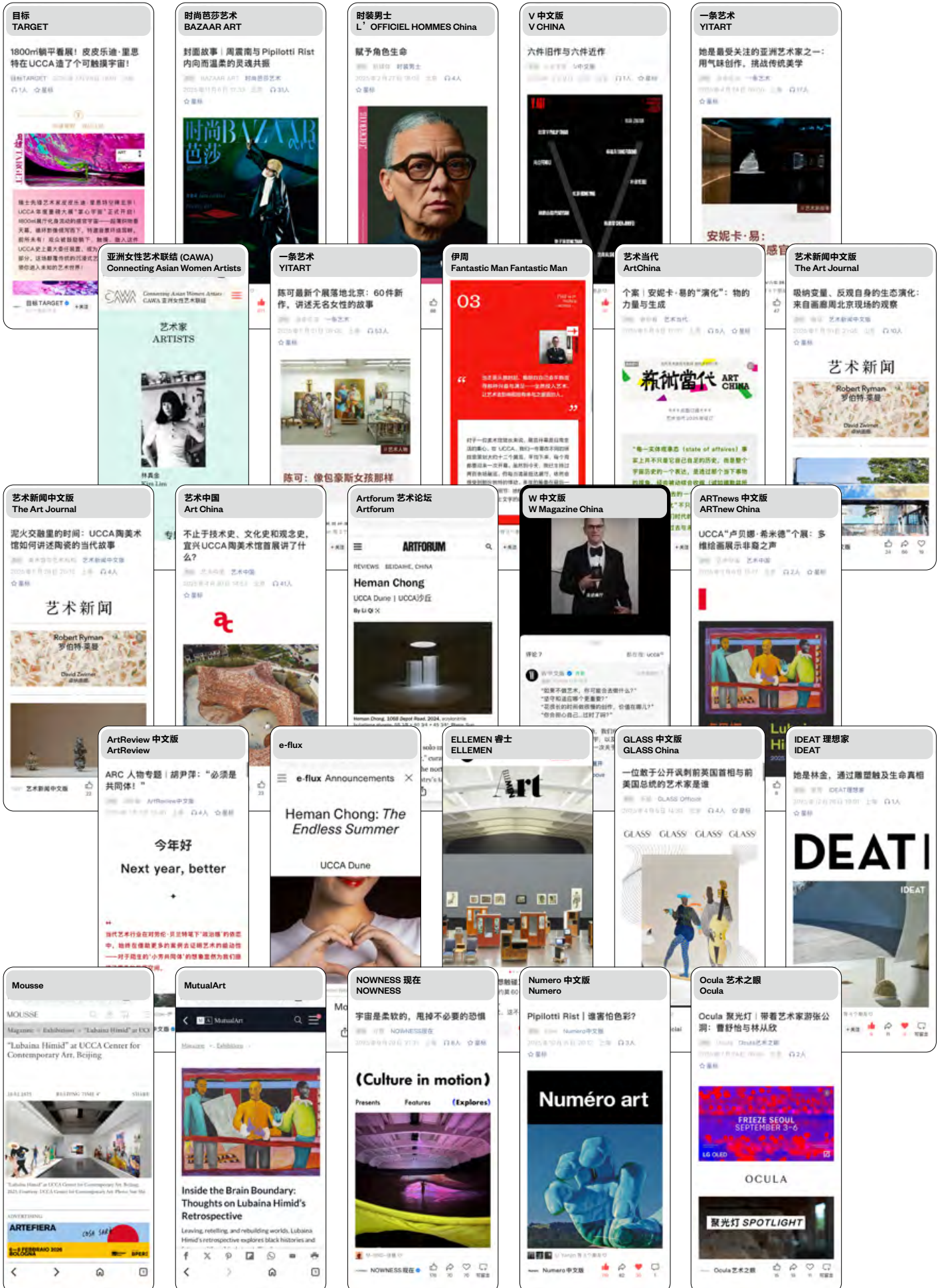
2025 年，UCCA 获得了来自国内外近 1700 家拥有广泛社会影响力的优质媒体平台的关注与认可。UCCA 北京、北戴河 UCCA 沙丘美术馆、上海 UCCA Edge 与宜兴 UCCA 陶美术馆共举办了 13 场开幕活动。其中，UCCA 北京的发布会平均每场吸引了近 89 位媒体代表出席支持，UCCA 沙丘美术馆及 UCCA 陶美术馆的发布会平均每场则有近 14 位媒体代表出席支持。

在“UCCA Gala 2025——另一种进化”公益庆典期间，UCCA 联合《W》中文版进行媒体合作，集结 7 位明星与 4 位头部艺术家，共同呈现年度艺术公益盛典，以多元创意展现前沿文化力量，提升活动影响力与公众关注度。

In 2025, UCCA garnered attention and recognition from nearly 1,700 high-quality domestic and international media platforms with broad social reach. Across three locations—UCCA Beijing, UCCA Dune in Beidaihe, UCCA Edge in Shanghai, and UCCA Clay in Yixing—UCCA hosted a total of 13 opening events. Press conferences at UCCA Beijing attracted an average of nearly 89 media representatives per event, while those at UCCA Dune and UCCA Clay welcomed an average of 14 media representatives each.

For the UCCA Gala 2025, UCCA partnered with *W China* on a media collaboration that brought together 7 celebrities and 4 renowned artists to co-present the year's annual art charity gala. Through a range of diverse creative approaches, the event highlighted forward-looking cultural vitality while further extending its impact and UCCA's public visibility.





社交媒体矩阵
Social Media

官方社交媒体粉丝数
Social Media Followers
2,500,000+

* 截止到 2025 年 12 月 As of December 2025

UCCA 社交媒体矩阵保持内容稳定更新，为机构与不同的受众群体提供传播和交流的平台。

UCCA's social media presence remained active and dynamic throughout the year, supporting the institution's ongoing dialogue with diverse audiences around contemporary art.

微博
Weibo

全年发布近 300 篇，单个博文最高阅读量近 30 万。
Published close to 300 posts over the year, with the most widely viewed single post approaching 300,000 reads.

微信服务号与订阅号
WeChat (Service and Subscription Accounts)

持续每周推送，粉丝总数超 75 万。
Continued weekly publishing schedules, reaching a combined audience of more than 750,000 followers.

小红书
Rednote

全年发布笔记 150 余篇，粉丝超 5.5 万。
Over 150 posts were released throughout the year, cultivating a growing community of more than 55,000 followers.

短视频平台
Short Video Platforms

抖音、视频号观看量破万内容超过 10 条，其中抖音单条视频最高播放量超 7 万次。
Content on Douyin and WeChat Channels continued to gain traction, with more than 10 videos exceeding 10,000 views and the highest-performing Douyin video reaching over 70,000 views.

Instagram

4 个账号全年发帖近 100 篇，总粉丝增长超过 3000。
Across four accounts, more than 90 posts were published over the course of the year, with follower numbers increasing by over 3,000.

视频号 WeChat Channels



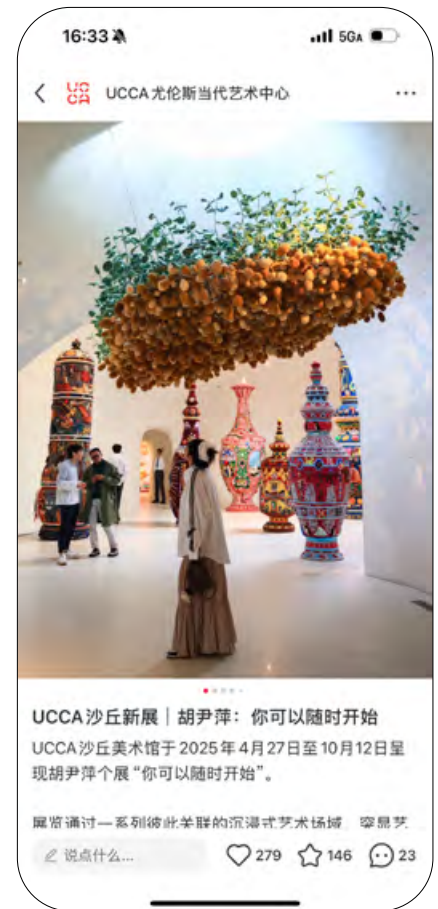
微博 Weibo



抖音 Douyin



小红书 Rednote





与 2025 年的大展相结合，UCCA 自主发起了丰富的线上话题活动。微博话题 # 杨福东个展香河 # 阅读量超百万，讨论度过 8 万，其中两条热门内容的评论和点赞均破万；抖音话题 # 另一种进化 播放量超 387 万次；小红书的三个展览话题浏览量均超 25 万，其中 # 皮皮乐迪掌心宇宙 达 26.4 万。除展览之外，长期话题 #UCCA 时刻 在 2025 年暑期发起了线上、线下同步进行的用户活动，让美术馆场景成为大众独特的视觉记忆点，并在高峰时段以地推赠礼为场馆引流，使活动总参与量超千人次，线上总曝光量近 123 万。其中大众点评的衍生话题 # 北京 UCCA 打卡墙好出片 也登上热点榜单，瞬时曝光量达 50.8 万。

#UCCA时刻
打卡分享赢好礼

步骤1
关注打卡任一平台
小红书(关注)账号
@UCCA尤伦斯当代艺术中心
大众点评(收藏)★+打卡区

步骤2
发布笔记
带话题 #UCCA时刻 在小红书发
大众点评分享你拍的UCCA艺术
体验(如画廊、展览、艺术商店、
咖啡等)
最少发布3条, 高赞一条
与UCCA A.D.龙合影



KOL 及名人明星合作

Key Opinion Leader (KOL) and Celebrity Collaborations

KOL 及名人明星发布篇数
Posts by KOL and Celebrities

7,515

KOL 及名人明星社交媒体曝光量
Social Media Impressions via KOL and Celebrities

8,008,210,599

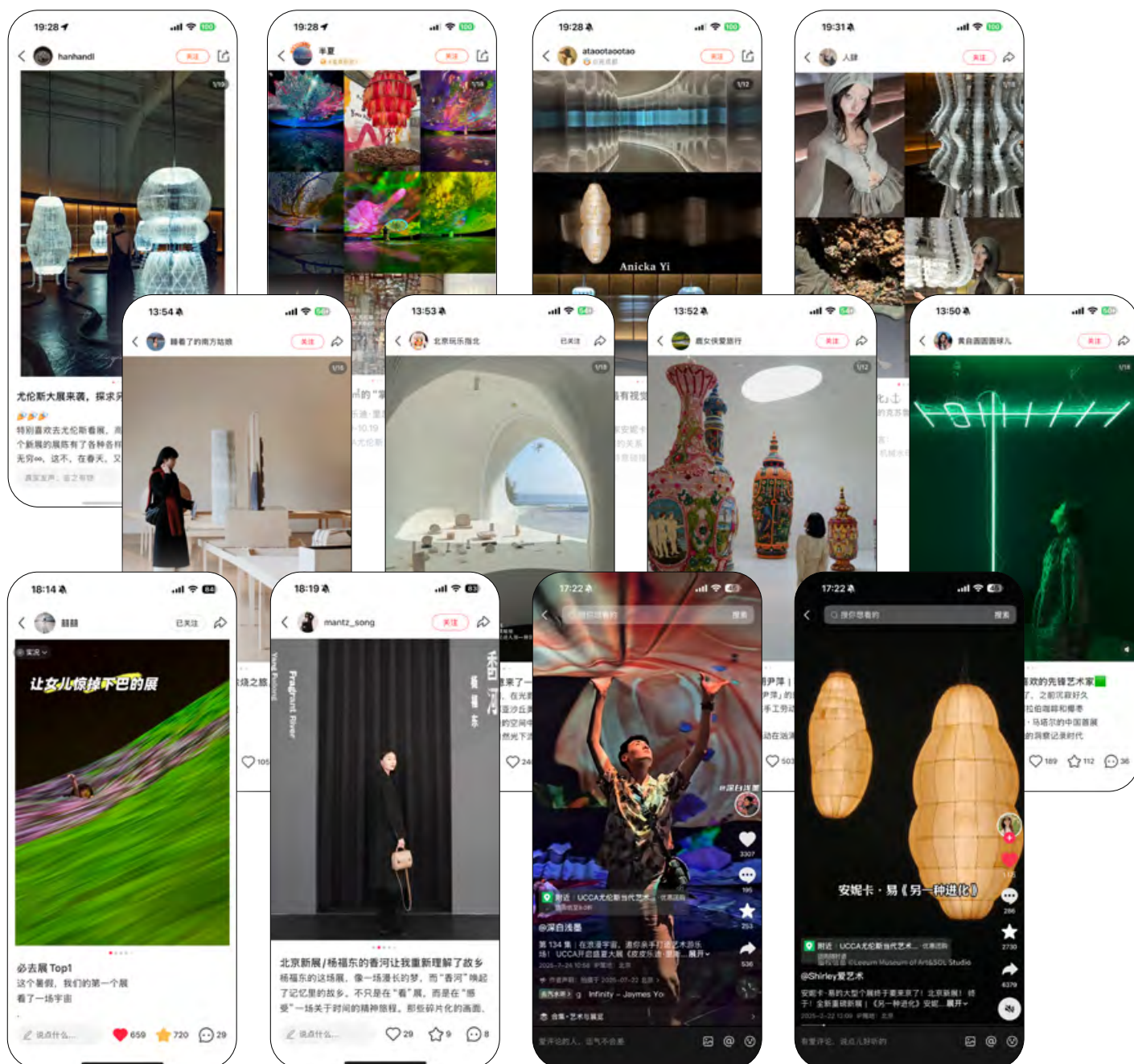
* 截止到 2025 年 12 月 As of December 2025

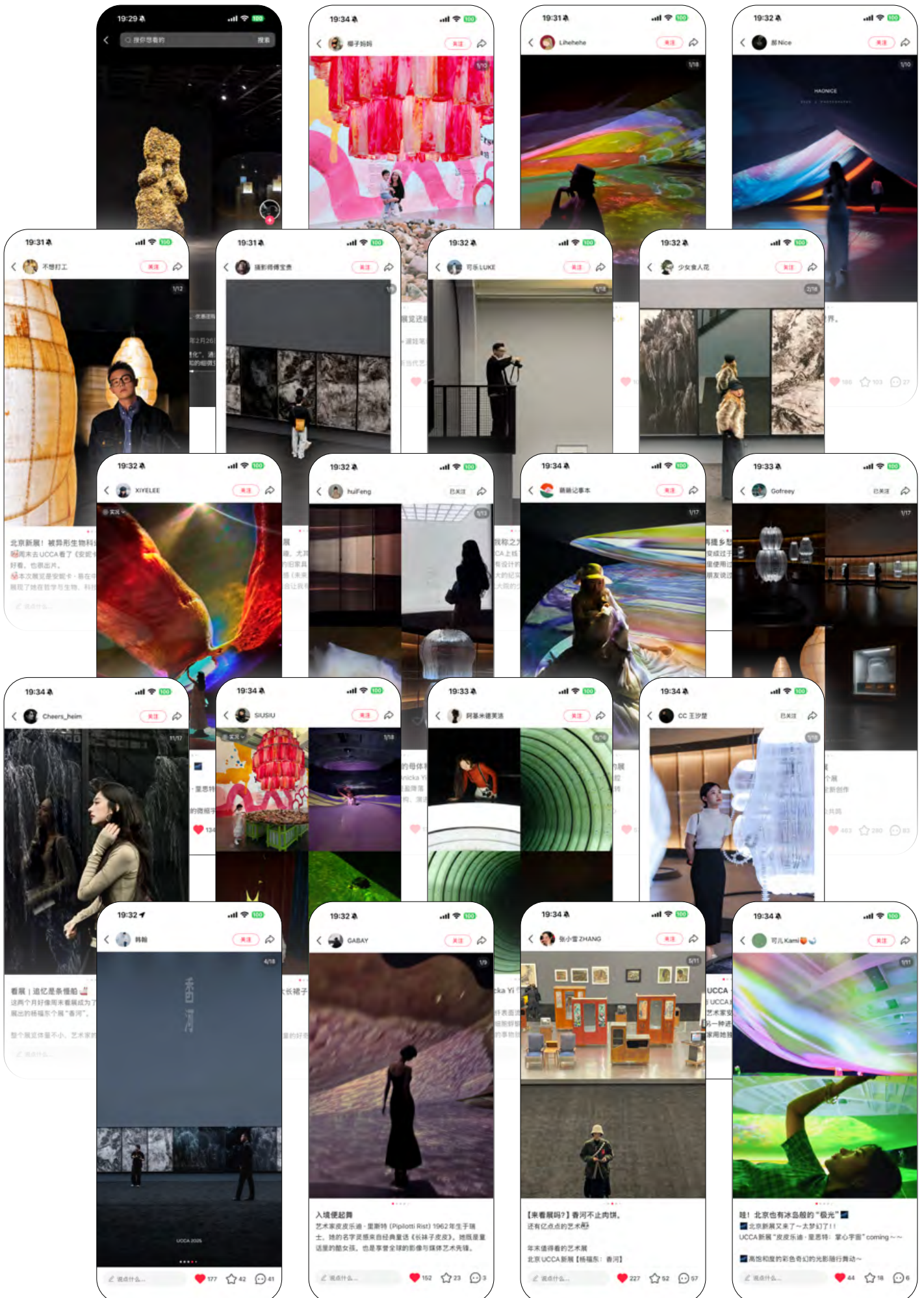
2025 年, UCCA 合作博主及名人明星发布宣传内容共计 7,515 篇, 社交媒体曝光量超 8,008,210,599 次。以小红书、大众点评、抖音为主要发声平台, 类型涵盖文化艺术、摄影、时尚、生活方式、亲子、电影等。全年共举办 3 场“KOL 开幕之夜”, 专场出席博主均超 100 组。

本年度 UCCA 得到众多具有广泛影响力博主的公益支持, 他们凭借对艺术的真切共鸣, 通过个人真实的观展记录创作宣传内容。这些支持不仅显著提升了展览的公众讨论热度, 也为线下票房与场馆口碑带来切实的积极影响。

Throughout 2025, UCCA partnered with influencers and celebrities to publish 7,515 posts, generating over 8,008 billion social media impressions. Key platforms included rednote, Dianping, and Douyin, covering culture, art, photography, fashion, lifestyle, family, and film. Three “KOL Opening Nights” hosted over 100 influencer groups each.

Many influential creators supported UCCA pro bono, sharing authentic exhibition experiences that boosted public discussion, attendance, and the museum's reputation.







2025 年 UCCA 各场馆全年累计接待 19 位名人明星到访或展开公益合作，他们以个人影响力助力艺术普及，传递 UCCA 作为艺术机构的核心价值。新年伊始，UCCA 特别邀请新生代演员邱天担任 UCCA 艺术推广大使，在 UCCA 北京开年大展“安妮卡·易：另一种进化”场，邱天与艺术家安妮卡·易展开深度对话，该策划专题引发艺术与时尚领域对这一展览的关注；在 11 月的上海，导演麦子及歌手王加一作为 UCCA 年度艺术公益大使出席“UCCA Gala 2025——另一种进化”公益庆典，并通过线上平台为“青少年免票企划”认捐项目积极发声号召。

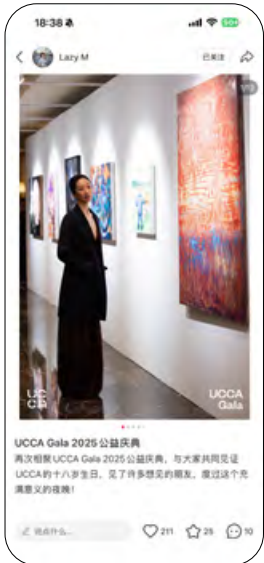
UCCA welcomed 19 celebrity guests for visits and philanthropic collaborations. Emerging actor Qiu Tian, appointed UCCA Art Promotion Ambassador, held an in-depth conversation with the artist at the UCCA Beijing exhibition “Anicka Yi: There Exists Another Evolution, But In This One,” generating buzz among art and fashion circles. In Shanghai, director Mai Zi and singer Wang Jiayi served as UCCA’s Annual Art Philanthropy Ambassadors at the 2025 UCCA Gala 2025—Another Evolution, championing the “Youth Free Admission Initiative” online.





演员谭卓在展览现场

UCCA 艺术公益大使妻子
在 UCCA Gala 2025 公益庆典现场



UCCA 艺术公益大使王加一
在 UCCA Gala 2025 公益庆典现场



尤伦斯艺术基金会理事朱珠
在 UCCA Gala 2025 公益庆典现场



尤伦斯艺术基金会理事项保婧
在展览现场



歌手胡彦斌
在 UCCA Gala 2025 公益庆典现场



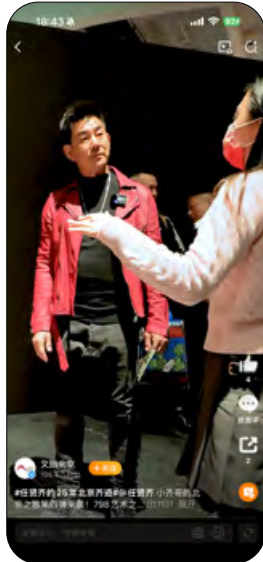
演员刘孜
在展览现场



演员袁弘
进行展览推荐



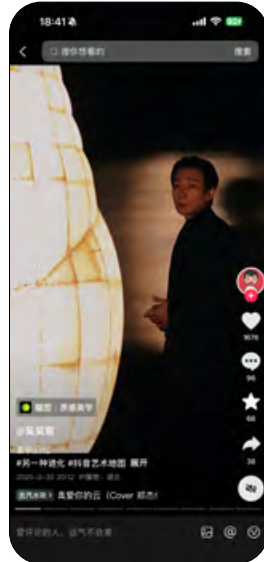
歌手任贤齐
在展览现场



五条人乐队
在展览现场



演员吴昊宸
在展览现场



市场推广 Marketing

2025 年，UCCA 市场推广工作专注于票务营销创新、平台深度合作与多渠道拓展，通过系统化策略有效提升票房表现与观众触达。全年共策划及执行票务营销活动 18 场，如与 798 艺术节、北京画廊周等文化 IP 展开联动售票或门票互惠，通过上线美团膨胀券、节日促销票显著激发多元观众群体的参与热情，成功实现平日与周末客流的动态平衡，持续推动全年票房增长。

本年度展览票房在预售期表现卓越，“安妮卡·易：另一种进化”开展前 5000 张早鸟票迅速售罄，为展期储备了可观客流；“皮皮乐迪·里思特：掌心宇宙”展览推出早鸟赠礼、展前剧透等策划，有效锁定核心观众。此外，本年度重点推进了抖音平台的整合营销探索。UCCA 北京春季与夏季展览期间，抖音渠道票房贡献占比显著提升，且进一步推动了线下园区客流参观转化率，同时，UCCA 抖音官方账号的互动、购票及评价数据呈持续上升趋势。

在渠道合作方面，UCCA 携手小红书艺术薯、大众点评笔记社区及主流票务平台深化合作，结合开幕、节庆等关键时间节点发起用户活动，通过多重福利举措降低观展门槛，激发公众的参与互动。UCCA 始终重视青少年群体观众的艺术教育实践，在“杨福东：香河”展览期间推出 18 岁以下青少年和儿童可免费观展的“青少年免费企划”活动；同时，全年与超过 15 所高校的摄影、电影社团建联并举办社团观展活动；北京交通大学的美育实践课程全年持续开展，超过 600 名学生自发观展并将其作为课程分享，深化机构与高校的长期联动。

In 2025, UCCA's marketing focused on ticketing innovation, platform collaborations, and multi-channel expansion, employing strategic campaigns to boost both ticket sales and audience reach. Eighteen initiatives were executed, including partnerships with cultural IPs such as the 798 Art Festival and Beijing Gallery Week for joint or reciprocal ticketing. Promotions through Meituan coupons and holiday discounts engaged diverse audiences, balancing weekday and weekend attendance and driving sustained revenue growth.

Pre-sales performed strongly. For “Anicka Yi: There Exists Another Evolution, But In This One,” the first 5,000 early-bird tickets sold out rapidly, ensuring robust audience flow. For “Pipilotti Rist: Your Palm is My Universe,” early-bird gifts and pre-exhibition previews successfully secured core attendees. Integrated marketing on Douyin also contributed significantly, increasing ticket sales, boosting on-site attendance, and raising engagement and review metrics on UCCA's official account.

UCCA strengthened channel partnerships with platforms including rednote Art, Dianping Notes, and major ticketing services, running targeted campaigns during key periods to lower attendance barriers and stimulate public participation. Youth engagement remained a priority: during “Yang Fudong: Fragrant River,” the “Youth Free Admission Initiative” offered free access to audiences under 18. Collaborations with over 15 university photography and film clubs facilitated group visits, while Beijing Jiaotong University's year-round art education program engaged over 600 students, reinforcing UCCA's long-term ties with higher education.





品牌合作与市场活动
Brand Collaborations

2025 年，UCCA 进一步优化专场系列活动安排，在举办时间与频次上采用更为灵活的策略。围绕展览内容，UCCA 精心策划了 3 场展览特别场次，每场均结合主题工作坊及联名产品体验环节，让许多首次走进美术馆的观众留下深刻印象。通过多元的互动形式，UCCA 持续深化观众与美术馆之间的情感联结，提升公众对艺术的理解度与参与感。

联合主打健康低脂的 NICE CREAM 奈似冰淇淋，以“皮皮乐迪·里思特：掌心宇宙”富有视觉冲击力的展览现场为灵感，共同推出芒果香草口味限量版冰淇淋，融合了视觉与味觉双重体验，在今夏收获了众多大小观众的喜爱。此外，美术馆也得到国内知名香氛品牌观夏的特别支持，长期为观众提供优质的洗护产品与气味氛围，持续提升观展体验，更在“UCCA Gala 2025——另一种进化”公益庆典中提供了系列精美产品作为伴手礼，深受现场嘉宾的青睐与好评。

In 2025, UCCA optimized its special events series with a more adaptable approach to schedule and frequency. Three exclusive exhibition events combined themed workshops with branded experiences, leaving a lasting impression on many first-time visitors while deepening audience engagement with the museum and its exhibitions.

Collaborating with ice cream brand NICE CREAM, known for its lighter, more health-conscious options, UCCA launched a limited-edition mango-vanilla flavor inspired by the striking visuals of “Pipilotti Rist: Your Palm is My Universe,” offering a unique blend of visual and gustatory immersion. Notable fragrance brand Guanxia enriched the museum experience by providing high-quality personal care products and ambient scents, and contributed elegant gifts for the 2025 UCCA Gala, which were warmly received by guests.



UCCA 尤伦斯当代艺术中心
Center for Contemporary Art

UCCA Kids

活动支持 UCCA | 佳作書局
H2 Bookstore PARADISE BOOK GALLERY

来 UCCA 艺术“春游”

双展亲子专场
01 安妮卡·易：另一种进化
02 卢贝娜·希米德

UCCA 尤伦斯当代艺术中心
北京市朝阳区 798 艺术区内

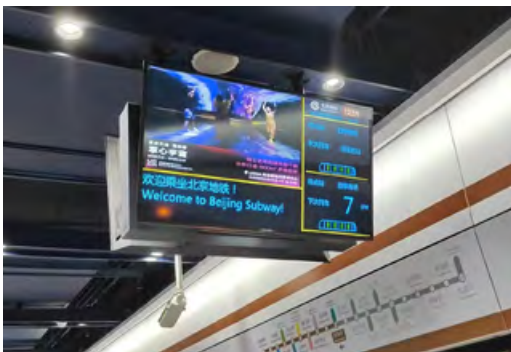
2025.4.12 周六
19:30-21:30



广告投放 Advertising

2025 年，UCCA 在品牌宣传上持续深化品牌宣传布局，不仅保持对线上线下多元渠道的稳定投放，包括城区重点商圈商场、剧场、书店、高端社区和写字楼电梯屏、朋友圈广告等广泛覆盖，还新增城市公共空间传播渠道——北京市内 9 条地铁线路的站内、车厢电子屏幕。期待通过高频次、强曝光的视觉呈现，在公共空间中构建起可持续的艺术对话场景，进一步拓展艺术的受众面。

UCCA continued to expand its visibility through online and offline channels, including key commercial districts, theaters, bookstores, high-end residential communities, elevator screens in office buildings, and social media. For the first time, UCCA leveraged digital screens across nine Beijing subway lines, both in stations and carriages, to expand the institution's public presence. High-frequency, high-visibility campaigns aimed to foster public engagement with art.





舞蹈家!
我的名字叫做胡浩
他们叫我小胖子!
我曾经是一个在纽约的舞台上跳舞的人
但是现在我在一个地方做家买走的

程序员
我的名字叫做马德爾
他们叫我山土牛
我曾经跟我的朋友在工厂工作
我现在在为我的主人工作

UCCA Kids



UCCA Kids

UCCA Kids 面向 2-12 岁儿童，通过艺术促进儿童自我发现与发展，以丰富多彩的艺术成长课、艺术工作坊、艺术游学、冬夏令营、展览与活动、儿童艺术出版等形式为儿童及其家庭提供独特的艺术体验和发展支持。依托于 UCCA 前沿丰富的艺术资源，UCCA Kids 拥有坚实的美术馆教育基础，并能够根据儿童不同阶段发展性差异设计课程，助力儿童发掘自身对外部世界的感知、思考、表达以及创造能力。儿童在这里可以近距离与世界各地的艺术家及其作品进行亲密接触与互动，体验与 UCCA 展览相关的艺术工作坊，在大师作品启发下进行自己的独特创作。

2025 年，UCCA Kids 共开设 1398 节常规课，举办了 619 场艺术工作坊与 15 节户外课。亲子艺术之旅覆盖 3 个国家，每周开班数高达 70 个，全年总参与人数达到 8937 人。此外，还策划举办了“快来想办法”UCCA Kids 课堂成果展，集中展示了 2 至 12 岁儿童围绕“问题”的所思所想与艺术探索。

ucca.org.cn/kids/

UCCA Kids, designed for children ages 2-12, encourages self-discovery and growth through art (Be & Become). The program offers a unique range of artistic experiences including developmental art course, workshops, study tours, winter and summer camps, exhibitions, events, and children's art publications, providing both children and their families with opportunities for artistic engagement and growth. Drawing from UCCA's extensive contemporary art resources, UCCA Kids builds on a strong foundation in museum education, with curricula tailored to different developmental stages that help children explore their capacity for perception, critical thinking, expression, and creativity. At UCCA Kids, children engage closely with artists and their works from around the world, participate in workshops related to UCCA exhibitions, create their own work in dialogue with masterpieces.

In 2025, UCCA Kids hosted 1,398 regular class sessions, organized 619 art workshops, and led 15 outdoor excursions. Its family-oriented, parent-and-child activities included art tours that spanned 3 countries, with 70 weekly class sections and a total of 8,937 participants throughout the year. The program also presented "Think of a Way!"—an exhibition featuring artistic investigations by children aged 2 to 12 centered on the theme of problem-solving.

ucca.org.cn/en/kids/

儿童导览手册

Children's Guidebooks

根据每次展览为儿童特别研发儿童导览手册，旨在引导儿童更好了解、学习 UCCA 的展览，获得更为深入的展览体验。手册按照展览的观展动线，使用儿童的语言，介绍展览的章节分布及重点作品，并设计具有趣味性，且便于操作的手工坊互动小环节。通过不同维度的知识点设定，让儿童更为深入体会艺术家想要表达的内容，激发儿童对展览学习的兴趣。

For each exhibition, UCCA Kids develops specially designed guides to help young visitors engage more deeply with UCCA exhibitions. The guides follow the exhibition's viewing path, using child-friendly language to introduce thematic sections and highlight key works. Interactive learning activities are integrated throughout, offering hands-on learning experiences. Through multifaceted approaches to interpretation, the guides encourage children to explore artists' ideas and practices, fostering curiosity and sustained interest in exhibition.



“快来想办法!” 课堂成果展

UCCA Kids Annual Exhibition

“Think of a Way!”

在孩子们的眼中，世界如同一块未完成的画布。面对未知的空白，他们以好奇的心灵和敏锐的观察，提出无数问题，渴望理解身边的每一件事物。在探索的过程中，艺术自然地成为儿童认识世界的重要方式，助力儿童将抽象思考转化为具象表达。在“观察 - 想象 - 重构 - 表现”的循环递进中，UCCA Kids 希望通过艺术帮助儿童构建他们对世界的独特认知。展览呈现 2-12 岁儿童艺术思维的完整链条，记录思维进阶的不同轨迹。UCCA Kids 将艺术思维作为培养儿童创造力的核心，旨在通过艺术促进儿童自我发现与发展。

2025 年 4 月，在文化和旅游部艺术司的“2024 年美术馆优秀项目”中，UCCA Kids 于 2024 年举办的“一个果子!” 儿童成果展成功入选“优秀公共教育提名项目”。

To children, the world is an unfinished canvas. Faced with the vast unknown, they ask endless questions, driven by curiosity and keen observation as they seek to understand everything around them. In this process of exploration, art naturally becomes a vital means for children to engage with the world, helping them transform abstract thoughts into tangible forms of expression. Through a cyclical process of "Observation - Imagination - Reconstruction - Expression," UCCA Kids supports children in developing their own ways of understanding of the world via art. This exhibition maps the development of artistic thinking in children ages 2-12, tracing distinct paths of learning and growth. UCCA Kids positions artistic thinking as central to creative development, fostering each child's self-discovery and development through art.

In April 2025, among the "2024 Excellent Art Museum Projects" announced by the Department of Art, Ministry of Culture and Tourism, the UCCA Kids Annual Exhibition "Harvesting the Fruit!" (2024) was recognized as a Nominated "Excellent Public Education Project" by the Ministry of Culture and Tourism's Department of Art as part of its "2024 Excellent Art Museum Projects" program.



艺术工作坊

Art Workshops

艺术工作坊与艺术家合作并与 UCCA 展览结合，开展单个或系列工作坊，让儿童可以发现和尝试使用更加丰富的艺术材料、艺术形式和艺术观念。2025 年，UCCA Kids 研发了 8 个系列展览工作坊，共计举办 619 场活动，参与小朋友达 2738 人。

吕克·图伊曼斯：过去

Luc Tuymans: The Past

基于本次展览，UCCA Kids 设计了一系列儿童艺术工作坊，通过不同主题的课程引领孩子们欣赏比利时艺术家吕克·图伊曼斯的独特艺术作品。在工作坊中，孩子们亲身感受了艺术家以淡雅色调、模糊画面和深刻情感著称的艺术风格，体会艺术表达中细腻而复杂的情感层次。通过观赏和讨论图伊曼斯的作品，孩子们体验了从平凡中发掘不寻常之美的乐趣，并领悟到艺术中淡色调与空白所蕴含的深远意蕴。

Inspired by the exhibition, UCCA Kids presented a special series of art workshops that guided children in appreciating the works of renowned Belgian artist Luc Tuymans. Designed around Tuymans's distinctive artistic style—characterized by muted tones, blurred imagery, and emotional depth—these themed courses encouraged children to examine subtle and complex layers of emotional expression in art. Through viewing and discussing Tuymans's works, young participants discovered the extraordinary within the ordinary, learning how pale hues and blank spaces can convey profound meaning.



Developed in collaboration with artists and around UCCA exhibitions, UCCA Kids Art Workshops are offered as single sessions or series, allowing children to explore and experiment with diverse artistic materials, forms, and concepts. In 2025, UCCA Kids developed 8 inspiring series of exhibition-based workshops and held a total of 619 sessions, engaging 2,738 children in participation.

卢贝娜·希米德

Lubaina Himid

围绕自我认同的表达、海洋的多重意象、历史的多元叙事以及图案的神秘力量等不同主题，UCCA Kids 为此次展览设计的系列工作坊引领孩子们深入欣赏英国艺术家、黑人艺术运动的领军人物之一卢贝娜·希米德的艺术作品。

Inspired by the exhibition, UCCA Kids designed a series of children's art workshops exploring themes of self-identity, multifaceted oceanic imagery, diverse historical narratives, and the mysterious power of patterns. Participating children were guided to engage the works of British artist Lubaina Himid, a leading figure of the British Black Arts Movement.



安妮卡·易：另一种进化

Anicka Yi: There Exists Another Evolution

你有没有想过，艺术不一定要用画笔，也可以通过气味、细菌，甚至机器人来创造？本次展览系列艺术工作坊，探索了韩裔美国艺术家安妮卡·易的奇妙世界！工作坊围绕多个主题，引导孩子欣赏和讨论艺术家的作品，了解她如何将生物学、科技与哲学融合，创造全新的艺术形式。在动手实验和集体创作中，孩子们学习了仿生学原理，探索了微生物的生态意义，并思考了身份的流动性和科技的影响。同时，他们还使用细菌、气味、LED 灯等非传统材料进行大胆创作。通过这一过程，孩子们重新审视了人与环境的关系，探索与微生物、机器人和植物共生的可能性，发现艺术与科学交汇的全新连接。

What if art didn't require a paintbrush? It can also be made from scents, bacteria, or even robots! Based on the exhibition, UCCA Kids designed a series of art workshops for children to explore the fascinating world of Korean-American artist Anicka Yi. These workshops revolved around several themes, guiding children to appreciate and discuss her art while learning how she combined biology, technology, and philosophy in innovative new forms of art. Through hands-on experiments and group projects, children learned the principles of biomimicry, explored the ecological significance of microorganisms, and reflected on the fluidity of identity in a technological world. At the same time, they used unconventional materials like bacteria, scents, and LED lights for bold artistic creation. Through this workshop series, children were encouraged to rethink their relationship with the environment and discover new connections where art and science interacted.



廖斐：如人有目

Liao Fei: Seeing All Forms

基于本次展览，UCCA Kids 设计了两节综合绘画主题的儿童艺术课程，引导儿童通过绘画探索几何变化的无限可能。在艺术工作坊中，他们通过接触自然媒介、工业材料、日常物品等不同综合材料，深度感知“线条”和“图形”的变化。通过此次课程，儿童用独属于自己的艺术语言重新表达对几何图形的新思考，开启认知高阶几何的艺术探索。

Inspired by the exhibition, UCCA Kids designed two integrated painting workshops that guided children in exploring geometric possibilities through art. Participants worked with mixed media—including natural materials, industrial components, and everyday objects—to investigate the shifting nature of lines and shapes. These creative exercises encouraged children to develop their own artistic language for interpreting geometric forms, embarking on a journey of advanced geometric concepts.



陈可：无名包豪斯

Chen Ke: Bauhaus Unknown

围绕艺术家陈可的创作设计的两节儿童艺术工作坊，旨在引导儿童深入探索绘画本体与自我表达之间的深层关联。艺术工作坊以“回归纯粹”为出发点，引领儿童聚焦绘画色彩与笔触语言。孩子们通过拼贴、混色、叠涂等手工实验，突破标准化色彩框架的束缚，在自由创作中感受色块与笔触的碰撞张力，体会艺术家如何以材料重构视觉逻辑。

Drawing from the “Chen Ke: Bauhaus Unknown” exhibition, UCCA Kids invited children to explore the relationship between painting and self-expression—or “reconstructing identity through color and brushstroke”—through two art workshops. Guided by the concept of “returning to purity,” these interactive sessions focused on the language of color and brushstroke. Through collage, color mixing, and layering, young participants moved beyond standardized color frameworks, experiencing the dynamic interplay of color blocks and painterly gestures. In doing so, they began to understand how artists reshape visual logic through material exploration.



皮皮乐迪·里思特：掌心宇宙

Pipilotti Rist: Your Palm is My Universe

以皮皮乐迪·里思特充满奇幻色彩与诗意氛围的作品为灵感，UCCA Kids 围绕展览设计了 8 节主题工作坊，深入探索了“身体感知”这一具有深刻哲学意涵的命题。在工作坊中，儿童沉浸于丰富的触觉、视觉与动觉体验之中，感受创作回归“为好玩而做”的本真状态，并将美术馆空间当作可触摸、可休憩、可探索的艺术游乐场。

Drawing inspiration from the fantastical and poetic works of Pipilotti Rist, UCCA Kids designed eight themed workshops that explored the philosophical concept of “embodied perception.” Through rich tactile, visual, and kinesthetic experiences, children were invited to immerse themselves in connecting with the pure joy of creation—making art for the pleasure of making. During the exhibition, the museum space became an artistic playground—a place to touch, rest, and explore.

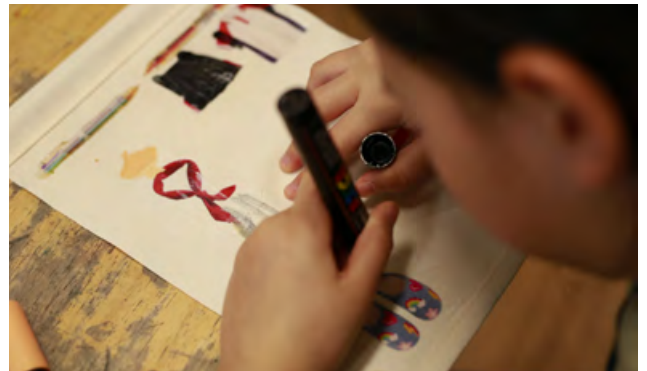


田中功起：临时共同体

Koki Tanaka: Provisional Community

UCCA Kids 以艺术家“关注日常、侧重协作、重视过程”的创作理念为灵感，精心设计了系列主题工作坊，深度探索“从日常观察到共生创作”的核心命题。工作坊旨在引导孩子们像艺术家一样思考与实践——强调创作过程而非结果，鼓励儿童大胆尝试与表达，尊重每个孩子的独特想法与创作节奏，让他们在集体协作中发现日常事物的全新价值，沉浸式体验艺术创作的快乐与挑战。孩子们通过现成品改造、群体协作构建及影像记录等多元形式，感受创作回归“用艺术理解生活”的本真状态。

Inspired by the exhibition, UCCA Kids designed a workshop series based on the artist's creative philosophy of “focusing on the everyday, emphasizing collaboration, and valuing the process.” These workshops explored the central theme of “from daily observation to collaborative creations focusing on the process rather than the end results. These sessions encouraged experimentation and self-expression, honored each child's unique ideas and creative rhythm, and helped them discover new meaning in everyday objects through collective collaboration. Children experienced the joys and challenges of artistic creation in its most authentic form—“understanding life through art—through activities including repurposing found objects, collaborative construction, and visual documentation.



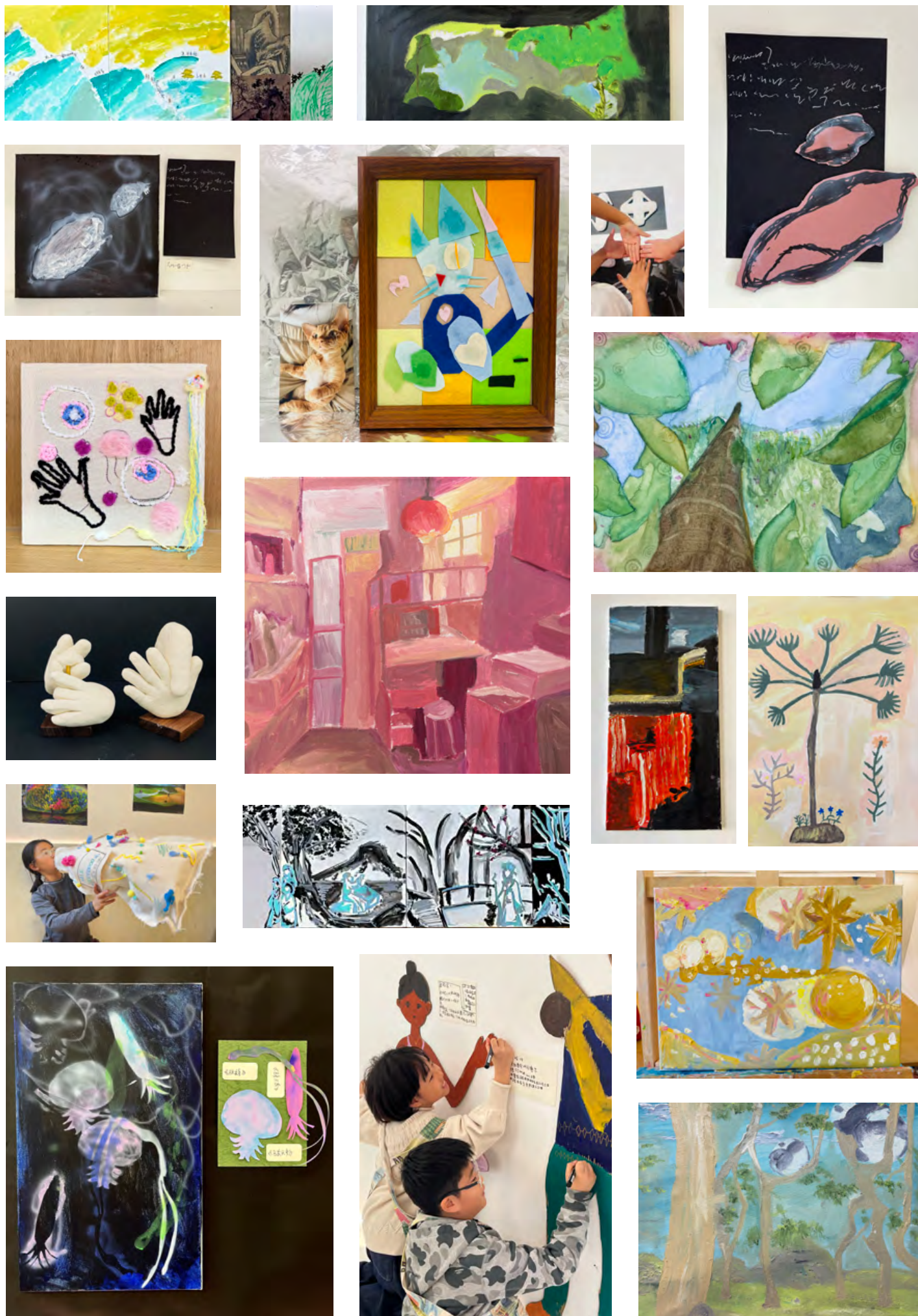
杨福东：香河

Yang Fudong: Fragrant River

受杨福东创作中对时间的追问、对记忆的重构，以及对生命旅程诗意化捕捉的启发，此展览系列工作坊引导孩子们像艺术家一样，将日常的成长经验、家庭片段和恍若隔世的旧时光进行意会和转化。鼓励儿童自由运用“间离”和“虚构”的创作手法，在探索非线性叙事和多重维度的过程中，体会时间与生命的交错与流动，最终以独特的视角创造属于自己的“时光寓言”。

Inspired by Yang Fudong's explorations of time, memory, and life's poetic journey, UCCA Kids designed a themed workshop series that invited young participants to think and create like the artist himself. Through these sessions, children were guided to perceive and transform their everyday experiences, family memories, and seemingly distant past into works of art. These workshops encouraged participants to experiment with concepts like “estrangement” and “fictionalization,” exploring non-linear narratives and multi-dimensional perspectives. In doing so, they came to experience the fluid intersections of time and life—and created their own unique “parables of time.”





艺术之旅 Art Trips

2025 年, UCCA Kids 艺术之旅始于脚下的土地, 带领孩子们探寻自然与人文的连接。春季的宜兴之行, 是一场从“泥土”到“陶器”的探索。孩子们亲手触摸大地的肌理, 在陶二厂与博物馆中, 了解朴素的自然材料是如何经过人类的双手与智慧, 变成了承载文化的艺术品; 冬季的阿那亚·金山岭之旅, 则转向对“生活空间”的思考。在北方的群山怀抱中, 孩子们通过“社区设计”的实践, 尝试在寒冷的山谷里构想温暖的共同体, 探索人与自然和谐共处的方式。

将视野投向更广阔的远方, UCCA Kids 带着孩子们走出国门, 开启了三段各具特色的文化之旅: 巴黎像是一座流动的博物馆, 孩子们穿梭于卢浮宫与蓬皮杜之间, 仿佛阅读了一本立体的艺术史书, 亲身感受从古典到现代的艺术变迁; 伦敦之行是一次关于“表达”的练习, 在这个多元文化的中心, 孩子们尝试用艺术的语言去观察和交流, 在互动中建立了自信; 而土耳其之旅则是一次深入文明腹地的探险, 孩子们在古老遗迹与壮丽风景中“现场考古”, 通过神话与手工艺, 用好奇心去感知文明的厚度与温度。

In 2025, UCCA Kids' family art trips began with the land beneath our feet, leading children to explore the connection between nature and humanity. The spring journey to Yixing was an exploration from "clay" to "pottery." Children touched the texture of the earth with their own hands; at Tao Er Chang and local museums, they learned how humble natural materials were transformed by human hands and wisdom into artworks that carry culture. The winter journey to Jinshanling shifted the focus to "living spaces." Nestled in the northern mountains, children engaged in the practice of "community design," imagining a warm community within the cold valley and exploring ways for humans to coexist harmoniously with nature.

Looking beyond national borders, UCCA Kids led the children on three distinct cultural journeys. Paris served as a living museum: moving between the Louvre and the Pompidou, children experienced artistic evolution from classical to modern firsthand, as if reading a three-dimensional art history book. London offered an exercise in "expression"; in this multicultural hub, children explored observation and communication through art, building confidence through interactive practice. Finally, Turkey provided an adventure into the heart of civilization: amid ancient ruins and breathtaking landscapes, children engaged in "on-site archaeology," using myths and traditional crafts to experience the depth and vitality of human culture.





家长沙龙
UCCA Parent Salon

UCCA 家长沙龙致力于搭建一个开放互助的家庭美育交流平台，旨在通过多元化的专业机制支持家长成为儿童艺术探索的同行者。沙龙成员不仅享有深度的艺术参与权益，包括参与艺术家与策展人导览、美术馆幕后探访、主题工作坊及材料实验室开放日等专属活动，还能获取教育专家的专业指导、课程延伸资料及涵盖家庭美育指导的定制资源包。此外，沙龙还构建了高品质的互助社群，汇聚志同道合的家长交流教育理念与实践经验，并邀请成员深度参与美术馆教育计划的共建与反馈，实现家庭与美术馆的共同成长。

UCCA Parent Salon is dedicated to establishing an open and collaborative platform for family art education exchange. Through diverse professional mechanisms, it aims to support parents in becoming companions on their children's journeys of artistic exploration. Salon members enjoy exclusive privileges for in-depth artistic engagement, including guided tours by artists and curators, behind-the-scenes museum visits, themed workshops, and open days at the Material Lab. Additionally, members gain access to professional guidance from education experts, supplementary curriculum materials, and customized resource packages covering family art education. The Salon fosters a high-quality, supportive community where like-minded parents gather to exchange educational philosophies and practical experiences. Members are also invited to actively participate in the co-creation and feedback of museum education programs, fostering mutual growth for both families and the museum.



特别活动: 妈妈侠的任务

Special Event: Super Mom's Mission

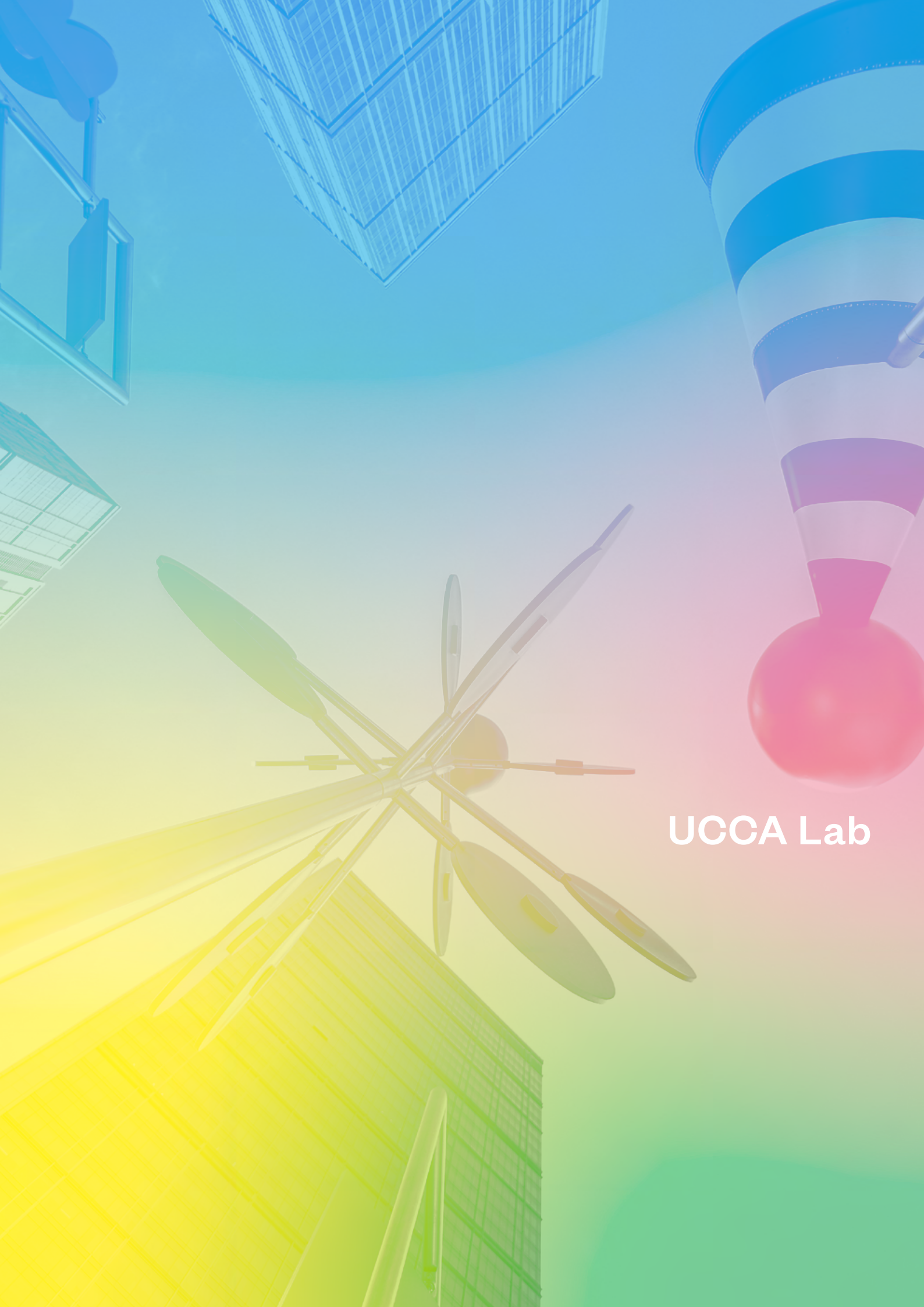
延续过去对虚拟世界与多重身份的思考和艺术实践, 演员、艺术家谭卓在今年儿童节期间, 扮演了一位由 AI 算法生成的超级英雄, 在 UCCA 北京的开放空间接受了孩子们的发问。这一形象集合了科幻小说和电影银幕所塑造的超级英雄的主流特征: 标志性的服饰和配色象征了力量与正义, 流线型机械纹理的战甲突出了动感的视觉, 半遮面的头盔保护着隐匿的真实身份。谭卓结合自身作为女性的现实处境, 将这个角色定义为“妈妈侠”, 并邀请小朋友参与到与她的对话当中。

凭借其“将母职的力量、脆弱与日常具象化, 展现了女性角色在当代语境中的独特生命力”这一深刻特质, “妈妈侠的任务”在“BAZAAR ART AWARDS 时尚芭莎艺术大赏”2025 年度盛典中成功入选“年度艺术项目”。

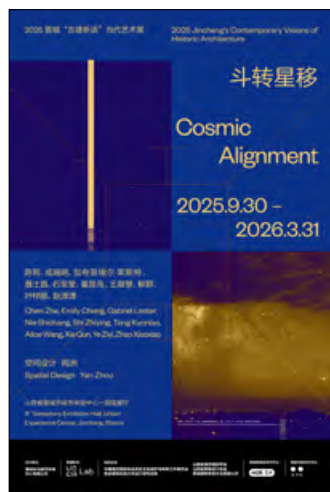
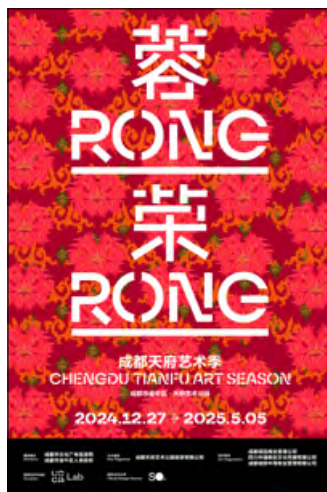
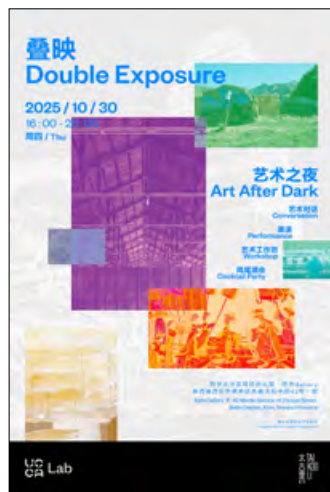
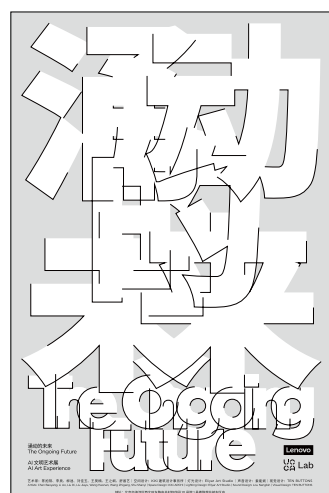
Continuing her exploration of virtual worlds and multiple identities, actor and artist Tan Zhuo embodied an AI-generated superhero during this year's Children's Day, answering questions from children in the open space of UCCA Beijing. This persona combined familiar superhero tropes from science fiction and cinema: iconic attire and color palette symbolizing strength and justice, streamlined mechanical armor accentuating a dynamic visual aesthetic, and a half-face helmet concealing her true identity. Drawing her own reality as a woman, Tan Zhuo defined this character as "Super Mom" and invited children to engage in dialogue with her.

Recognized for its profound quality of "concretizing the power, fragility, and everyday nature of motherhood, thereby showcasing the unique vitality of female roles in a contemporary context," the project Super Mom's Mission was successfully selected as the "Annual Art Project" at the BAZAAR ART AWARDS 2025 Gala.





UCCA Lab



UCCA Lab

UCCA Lab 作为 UCCA 尤伦斯当代艺术中心旗下探索艺术多元合作可能性的跨界平台，参与各地政府文化项目，与各领域杰出品牌和跨文化创作者携手呈现多元形态的艺术项目。UCCA Lab 通过深入合作在不同的社区、城市、国家发声，将当代文化与艺术的魅力传递给更广泛人群的同时，持续探索城市在地性实践，不断拓展艺术项目边界。

ucca.org.cn/lab/

As an interdisciplinary platform for new kinds of artistic collaboration, UCCA Lab has worked with local governments and cultural organizations throughout China, prominent brands across a variety of industries, and artists and creators across cultures to create bespoke projects. By deeply collaborating with different communities, cities, and countries, UCCA Lab seeks to share the joys of contemporary art and culture with an ever-larger audience, continually exploring urban spaces, interacting with local contexts, and expanding the potential forms that art projects may take.

ucca.org.cn/lab/

数据回顾 Numbers

项目总计
Total Projects
12

媒体报道篇幅
Media Reports
1,844

触达人次
Media Impressions
8,455,974,233



合作方 Partners



合为集团



成都天府艺术公园 Chengdu Tianfu Art Park

蓉荣——首届成都天府艺术季 Rong Rong—— Chengdu Tianfu Art Season

2024.12.27 – 2025.5.5

成都市金牛区天府艺术公园
Tianfu Art Park, Jinniu District, Chengdu

指导单位: 成都市文化广电旅游局、成都市金牛区人民政府

主办方: 成都天府艺术公园投资有限公司

策展机构: UCCA Lab

Presented by: UCCA Lab

参与艺术家: 姜杰、杨冕、史蒂夫·梅萨姆、建筑工作室大料建筑、Ether. Studio & 卓见设计

Participating Artists: Jiang Jie, Yang Mian, Steve Messam, Daliao Architecture, Ether. Studio & Zhuojian Design Studio

自 2024 年 12 月 27 日启幕，“蓉荣——首届成都天府艺术季”呈现了由国内外杰出艺术家与建筑师创作的五件大型公共艺术作品，同时联动对话交流、艺术展演、艺术工坊、实验项目及文化市集五大板块活动，共同勾勒出一幅以当代艺术为笔触绘就的“芙蓉花开，四十里锦绣”的美妙图景，为市民与游客呈现了一场兼具美学价值与社会意义的城市艺术盛宴。

这场历时四个多月的艺术盛会以“蓉荣”为主题，既是对成都深厚文化底蕴的致敬，亦彰显了这座城市作为世界文化名城的包容与创新精神，更是天府艺术公园作为“城市美学容器”，对构建城市公共艺术生态新范式的一次全新尝试。

From its opening on December 27, 2024, "Rong Rong: The First Chengdu Tianfu Art Season" presented 5 large-scale public art commissions by leading artists and architects from China and abroad. The program was accompanied by a series of talks, performances, workshops, experimental projects, and a cultural market, forming an integrated platform for public engagement with contemporary art.

Spanning more than four months, the Art Season positioned contemporary art within Chengdu's cultural context, reflecting the city's openness and creative vitality as an emerging international cultural center. The project also represented a new curatorial and institutional exploration for Tianfu Art Park, advancing its role as a site for sustained public art practice and urban cultural development.



昆山杜克大学

Duke Kunshan University

昆山杜克大学 2024 中国·上海静安国际雕塑展 (JISP) 部分委任作品巡展

DKU × UCCA Lab Art Project

2025.3.28 – 2028.3.28

江苏省昆山市昆山杜克大学

Duke Kunshan University, Kunshan City, Jiangsu Province

联合呈现: 昆山杜克大学 × UCCA Lab

Co-presented by: Duke Kunshan University × UCCA Lab

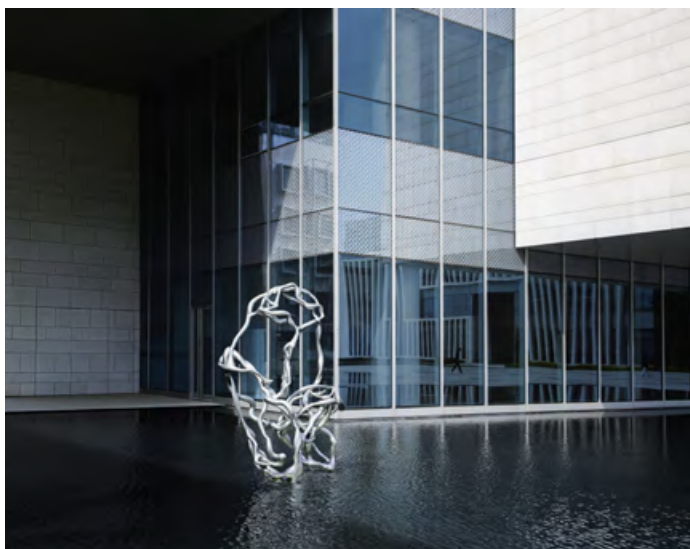
参与艺术家: 曹舒怡、米歇尔·德布鲁安、王礼军、张移北

Participating Artists: Cao Shuyi, Michel de Broin, Wang Lijun, Zhang Yibei

2025 年 3 月 28 日, 昆山杜克大学携手 UCCA Lab 在其校园呈现四件当代雕塑作品。此次展出的作品遴选自 UCCA Lab 策划的 2024 中国·上海静安国际雕塑展 (JISP), 延续其主题脉络, 将“空间协奏”的乐章在大学生校园持续奏响。UCCA Lab 策展团队基于 DKU 校园环境 with 学科特色, 特别选取 2024 JISP 全新委任创作的四组作品, 将其安置于体育馆、图书馆、社区中心等核心区域。作品以舒展形态有机融入校园场景, 构成开放互动场域; 几何造型的极简美学与校园现代主义建筑形成视觉对话。

On March 28, Duke Kunshan University (DKU), in collaboration with UCCA Lab, presented 4 contemporary art sculptures on its campus. Selected from the 2024 Jing'an International Sculpture Project (2024 JISP), which was curated by UCCA Lab, the works on view extended the 2024 JISP thematic framework of “Echoes Among Us” into an academic setting.

Responding to DKU's campus environment and interdisciplinary character, the UCCA Lab curatorial team selected 4 commissioned works from the 2024 JISP and situated them in key locations including the sports center, library, and community hub. Integrated organically into the campus landscape, the sculptures create open, interactive spaces, while their minimalist geometric forms enter into visual dialogue with the university's modernist architecture.



山西晋城 Shanxi Jincheng

2025 晋城“古建新语”当代艺术展
2025 Jincheng's Contemporary
Visions of Historic Architecture

2025.9.30 – 2026.3.31

晋城城市体验中心
Jincheng Urban Experience Center**主办单位:** 晋城合为城市体验中心有限公司**Organized by:** Jincheng HeWei Urban Experience Center Co., Ltd**策展机构:** UCCA Lab**Presented by:** UCCA Lab**参与艺术家:** 陈哲、成瑞娴、加布里埃尔·莱斯特、聂士昌、石至莹、董昆鸟、王凝慧、邬建安、解群、叶梓颐、赵潇潇**Participating Artists:** Chen Zhe, Emily Cheng, Gabriel Lester, Nie Shichang, Shi Zhiying, Tong Kunniao, Alice Wang, Wu Jian'an, Xie Qun, Ye Ziyi, Zhao Xiaoxiao**空间设计:** 阎洲**Spatial Design:** Yan Zhou

2025 年 9 月 30 日至 2026 年 3 月 31 日，晋城“古建新语”当代艺术展于山西晋城城市体验中心呈现。作为一场以艺术为媒、焕活千年古建新生的文化创新实践，本次活动以晋城城市体验中心开馆为契机，联动推出群展“斗转星移”与中央美术学院教授、艺术家邬建安个展“第八十天”。

展览汇聚 12 位国内外知名艺术家，立足国际化视野与多元当代艺术实践，以“古建 + 艺术”的新范式，助力晋城建设全国“文旅康养样板城市”和“知名文化旅游目的地”、推动古民居国家文物保护利用示范区创建、进一步提升晋城作为“中国古建博物馆”的城市品牌影响力。

作为特别献礼，UCCA Lab 携手独家内容合作平台看理想 App，于展览期间倾力推出免费系列音频播客节目《古建新编》，以全新视角解码古建背后的文明脉络，为公众打造“听一档播客，逛一座古城”的多维体验。

From September 30, 2025, to March 31, 2026, the “Inaugural Jincheng Historical Arts & Culture Exhibition” was presented at the Jincheng Urban Experience Center in Shanxi Province. Conceived as a cultural innovation initiative that activates historic architecture through contemporary art, the project marked the opening of the Center and featured two parallel presentations: the group exhibition “Order of the Cosmos” and the solo exhibition “The Eightieth Day” by artist and Central Academy of Fine Arts professor Wu Jian'an.

The exhibition brought together 12 leading artists from China and abroad, adopting an international and multidisciplinary perspective to propose a new “historic architecture + contemporary art” paradigm. It supported Jincheng's efforts to develop as a national model city for cultural tourism and wellness, advance a national demonstration zone for the conservation and adaptive reuse of historic vernacular architecture, and further strengthen its identity as the “Museum of Ancient Chinese Architecture.”

As a special program, UCCA Lab, in collaboration with exclusive content partner Vistopia App, presented the free podcast series “Reframing Ancient Architecture” during the exhibition period, offering fresh perspectives on architectural heritage and creating a multidimensional experience that bridges listening and urban exploration.





壁克峰 Peak Performance

下一跃——

2025 壁克峰杭州 IP 概念店艺术项目

The Next Leap——

2025 Peak Performance Hangzhou
IP Store Art Project

2025.3.21 – 2025.12.31

壁克峰杭州 IP 概念店
Peak Performance Hangzhou IP Store

主办: 壁克峰

Organized by: Peak Performance

艺术呈现: UCCA Lab

Presented by: UCCA Lab

参与艺术家: 陈鸣、梁曼琪、谢文蒂、游雯迪、袁晗寒

Participating Artists: Chinmei, Liang Manqi, Xie Wendi, You Wendi,
Yuan Hanhan

2025 年瑞典高端女性户外品牌 Peak Performance 壁克峰携手 UCCA Lab, 于杭州共同呈现 2025 全年艺术项目“下一跃”。邀请游雯迪、梁曼琪、谢文蒂和陈鸣四位女性艺术家, 以季度为单元, 分别聚焦“人文”“建筑”“非遗”“生态”四大主题, 基于杭州在地特色文化, 以 Peak Performance 壁克峰杭州 IP 概念店为平台展开多维艺术探索。

同时, 邀请艺术家袁晗寒创作动画短片《下一跃 The Next Leap》, 作为项目的开篇。以“滑雪者”运动与跃起的视角, 构建杭州传统文化与现代城市在和谐交融中跃迁活力的动态叙事。通过对杭州经典城市符号的当代艺术转译, 邀请消费者亲身参与创作, 让思想跃迁于运动、文化与艺术之间, 共探城市与个体的跃迁之力。

This year, Peak Performance partnered with UCCA Lab to present “The Next Leap,” a yearlong art initiative in Hangzhou. Organized on a quarterly basis, the project invited four women artists—You Wendi, Liang Manqi, Xie Wendi, and Chen Ming—to explore the themes of humanities, architecture, intangible cultural heritage, and ecology, drawing on Hangzhou’s local cultural context. The Peak Performance Hangzhou IP Store served as the project site for artistic experimentation and public engagement.

The program began with Yuan Hanhai’s animated short The Next Leap, following a skier’s viewpoint to explore the interaction between Hangzhou’s cultural legacy and the city’s evolving landscape. Through artistic reinterpretation of the city’s symbols, the project engaged audiences in a dialogue between motion, culture, and creative expression.



湖畔创业研学中心 Hupan Learning and Research Center of Entrepreneurship

“何不继续追问？” 湖畔创业者博物馆馆藏展 “Blowing in the Mind: Hupan Entrepreneur Museum Permanent Collection Exhibition”

2025.3.27 (常设展) (Permanent Exhibition)

浙江省杭州市湖畔创业研学中心
Hupan Learning and Research Center of Entrepreneurship, Hangzhou City,
Zhejiang Province

联合策展: 湖畔创业研学中心 × UCCA Lab

Co-Curated by:

Hupan Learning and Research Center of Entrepreneurship × UCCA Lab

项目发起: 湖畔创业研学中心

Project Initiated by:

Hupan Learning and Research Center of Entrepreneurship

艺术呈现: UCCA Lab

Presented by: UCCA Lab

参与艺术家 Participating Artist: 方迪 Fang Di

空间与展陈设计 Scenography and Exhibition Design:

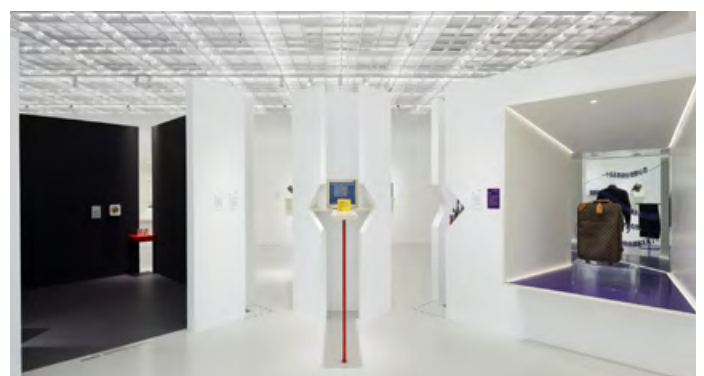
大犬建筑设计事务所 (Greater Dog Architects)

湖畔创业研学中心携手 UCCA Lab, 于浙江省杭州市湖畔创研中心共同呈现“何不继续追问？”湖畔创业者博物馆馆藏展。该常设展梳理了历届学员的创业者故事, 其中重点呈现了他们留给湖畔的46件“创业者老物件”, 以及妥善保存的百余件藏品, 并特别委任艺术家方迪创作及呈现了一部影像艺术作品。

本次展览不仅汇聚了这些珍贵的藏品, 其本身更成为探索创业者口述内容的引擎, 通过对创业者经历与感悟的持续追问, 试图挖掘并呈现其背后的企业家精神。

In collaboration with the Hupan Learning and Research Center of Entrepreneurship, UCCA Lab presented “Blowing in the Mind”, a permanent collection exhibition at the Hupan Entrepreneurs Museum in Hangzhou. The display traces the entrepreneurial journeys of past program participants, featuring 46 “entrepreneurial artifacts” left to the Center, alongside over a hundred carefully preserved objects.

The exhibition also includes a specially commissioned video artwork by artist Fang Di, further extending the narrative of the collection. Beyond showcasing these treasured items, “Blowing in the Mind” serves as an engine for exploring the oral histories of entrepreneurs, continually probing their experiences and insights to highlight the entrepreneurial spirit that is the foundation to their achievements.



萨洛蒙 SALOMON

“不止一面” SALOMON 萨洛蒙
小白楼·福郡艺术项目“Mise en Scène, Mise en Sens:
SALOMON ANFU Store-
FORTUNA Art Project”

2025.6.28 – 2025.10.28

SALOMON 萨洛蒙小白楼·福郡
SALOMON ANFU Store-FORTUNA

主办方: 萨洛蒙

Organized by: SALOMON

艺术呈现: UCCA Lab

Presented by: UCCA Lab

参与艺术家: 陈维、李星宇

Participating Artists: Chen Wei, Li Xingyu

2025年6月28日，法国专业户外品牌 SALOMON 萨洛蒙于上海安福路启幕 SALOMON 萨洛蒙小白楼·福郡。作为拥有 78 年历史的户外运动品牌，此次开业期间 SALOMON 萨洛蒙特别携手 UCCA Lab，于融合先锋设计美学、潮流文化、生活方式于一体的 SALOMON 萨洛蒙小白楼·福郡，呈现开业季艺术项目“不止一面”。本次项目邀请艺术家陈维与李星宇以光影与声音为媒介，解构固化认知标签，探索生命蕴藏的丰富面向与无限可能。

UCCA Lab collaborated with SALOMON ANFU Store Maison to present “Mise en Scène, Mise en Sens”, a multi-disciplinary art project exploring the interplay between space, narrative, and perception. The exhibition transformed the historic Xiaobailou neighborhood and Fortuna into a multi-sensory environment, where spatial narratives, visual storytelling, and interactive installations offered visitors immersive engagement.

Through this project, SALOMON's architectural and cultural heritage was reinterpreted via contemporary art practices, inviting audiences to experience urban spaces in new ways and reflect on the interplay between environment, perception, and creativity.



华为 HUAWEI

2025 华为影像大赛颁奖盛典暨年度影像展“看世界，看见你”

HUAWEI XMAGE Awards 2025 Ceremony & Annual Exhibition—“The World, You and Me”

2025.11.12 – 2025.11.16

法国，巴黎，巴黎大皇宫
France, Paris, Grand Palais

主办：华为

Organized by: HUAWEI

策展机构：UCCA Lab

Presented by: UCCA Lab

协办：法国巴黎影像博览会

In Association with Paris Photo

2025 年 11 月 12 日，由华为影像大赛（XMAGE Awards）与 UCCA Lab 联合呈现的 2025 华为影像大赛颁奖盛典暨年度影像展于巴黎大皇宫礼堂开幕，并作为巴黎国际摄影展（Paris Photo 2025）官方项目，于 11 月 13 日至 11 月 16 日期间对公众开放。

作为华为与 UCCA Lab 在巴黎大皇宫的第三度携手，本次展览以“看世界·看见你”为主题，通过展示来自 78 个国家和地区，共计 743,634 件投稿中遴选出的近 200 件影像，构建起一场全球对话。展览呼唤我们超越对世界浮光掠影的捕捉，走向真正意义上的“看见”。我们不仅记录，也被他人的记录所触动。技术在此不仅是工具，更是有温度的媒介，让我们在看见世界的同时，也更柔软、更亲近地看见彼此。

On November 12, 2025, the HUAWEI XMAGE Awards 2025 Ceremony & Annual Exhibition, “The World, You and Me,” jointly presented by HUAWEI XMAGE and UCCA Lab, opened at Paris's Grand Palais. An official project of Paris Photo 2025, the exhibition was open to the public from November 13 to 16.

Marking the third collaboration between Huawei and UCCA Lab at the Grand Palais, the exhibition showcased nearly 200 works selected from 743,634 submissions across 78 countries and regions, creating a platform for global dialogue. Under the theme “The World, You and Me,” it invites audiences to move beyond fleeting impressions toward a deeper, more meaningful act of seeing—where we not only document the world but are moved by how others capture it. Here, XMAGE mobile imaging technology becomes more than a tool: it is a medium for warmth and connection, helping us perceive the world and, with greater attunement, one another.



联想 LENOVO

涌动的未来——AI 文明艺术展

The Ongoing Future: AI Art Experience

2025.12 (常设展)

联想北京未来中心
Lenovo Beijing Future Center

联合呈现: 联想 × UCCA Lab

Co-presented by: LENOVO × UCCA Lab

参展艺术家 Artists: 陈抱阳、李奥、柳迪、刘佳玉、王昊楠、王之纲、舒善艺

Participating Artists: Chen Baoyang, Li Ao, Liu Di, Liu Jiayu,
Wang Haonan, Wang Zhigang, Shu Shanyi

空间设计 Space Design: Kiki 建筑设计事务所 Kiki ARCHi

灯光设计 Lighting Design: Eliyar Art Studio

声景设计 Sound Design: 娄能斌 Lou Nengbin

视觉设计 Visual Design: TEN BUTTONS

联想集团继天津未来中心合作后，再度携手 UCCA Lab，于联想北京未来中心联合呈现“涌动的未来——AI 文明艺术展”。展览立足联想“Smarter AI for all——智能，为每一个可能”的品牌愿景，聚焦“联想混合式 AI”如何渗入日常、重塑文明景观，邀请观众步入一个由智能科技驱动的沉浸式未来世界。展览汇聚 11 位跨学科创作者，从新媒体艺术、声音实验、空间设计到影像剧场与灯光叙事，共同构成 12 个既独立又相互呼应的“艺术剧场”，在碳基生命与硅基智慧的协同书写中，展开关于“智能从工具到伙伴”的当代想象。在这场科技与艺术共融的体验中，“未来”不再是彼岸，而是在场之中持续涌动、不断生成的此刻。

Following the collaboration at the Tianjin Future Center, Lenovo Group again partnered with UCCA Lab to present “The Ongoing Future: AI Art Experience” at the Lenovo Beijing Future Center. Rooted in Lenovo’s brand vision “Smarter AI for all”, the exhibition explored on how Lenovo Hybrid AI integrates into daily life and reshapes our cultural landscape, inviting visitors into an immersive world driven by intelligent technology.

Bringing together 11 cross-disciplinary creators working across new media art, sound experimentation, spatial design, image-based theater, and light-driven narratives to form 12 distinct yet interconnected “art theaters.” Through the interplay of carbon-based life and silicon-based intelligence, the works envisioned a contemporary understanding of AI’s evolution from tool to partner. Within this fusion of technology and art, the “future” ceases to be a distant horizon, instead emerging as a continuously unfolding, ever-present experience.





成都 IFS Chengdu IFS

“共同的交响”

2025 成都 IFS 首届公共艺术计划

Everyday Sparkles——

2025 Chengdu IFS Art Project

2025.4.25 – 2025.6.30

成都 IFS
Chengdu IFS

主办方：成都 IFS

Organized by: Chengdu IFS

艺术呈现：UCCA Lab

Presented by: UCCA Lab

项目支持：法国驻成都总领事馆及法国文化中心

Supported by: Consulate General of France in Chengdu;
French Cultural Center

参与艺术家：

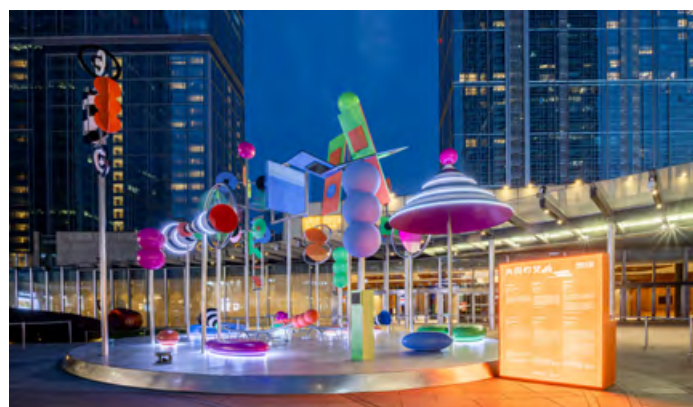
Wade and Leta、Eric Lau、黄锦、申昕彤、艾丽斯·德斯

Participating Artists:

Wade and Leta, Eric Lau, Huang Jin, Danno, Alice Des

2025年4月25日至6月30日，成都IFS邀请UCCA Lab作为艺术策划，以“共同的交响 EVERYDAY SPARKLES”为主题呈现2025年成都IFS首届公共艺术计划。UCCA Lab邀请5位（组）艺术家：纽约创意机构Wade and Leta、制作人和混音工程师Eric Lau、跨媒体声音艺术家黄锦、新锐当代艺术家申昕彤和法国插画师艾丽斯·德斯，以成都独特的包容性、生活趣味和现代化进程中的幽默感为灵感，邀请观众进入一场独具成都节奏的艺术对话。

From April 25 to June 30, Chengdu IFS presented its inaugural public art program, “Everyday Sparkles,” curated by UCCA Lab. The program featured 54 artists and creative teams, including New York design studio Wade and Leta, producer and sound engineer Eric Lau, cross-media sound artist Huang Jin, emerging contemporary artist Shen Xintong, and French illustrator Alice Des. Drawing on Chengdu’s inclusivity, everyday playfulness, and subtle humor within its modernization, the works invited audiences into a city-specific dialogue that reflected the distinctive character and tempo of life in Chengdu.



西安太古里 Taikoo Li Xi'an

叠映：西安艺术之夜

Double Exposure: Art After Dark in Xi'an

2025.10.30

西安太古里·西市 Gallery
Taikoo Li Xi'an · Xishi Gallery

联合主办：西安太古里 × UCCA Lab

Co-presented by: Taikoo Li Xi'an × UCCA Lab

艺术对话：田霏宇、汪海燕、黄飞春、坚春天、宋群、王杨

Conversation: Philip Tinari, Wang Haiyan, Huang Feichun,
Jian Chuntian, Song Qun, Wang Yang

艺术表演：汪氏皮影、何玉军、爻梵、王大治

Performance: WANG's Shadow, He Yujun, Yao Fan, Wang Dazhi

2025年10月30日，西安太古里联合 UCCA Lab 举办“叠映：西安艺术之夜”。

西安既是历史人文的中心，也是当下无数人日常生活的所在——它的历史从未止步，而是被新的目光、声音与影像层层覆盖、复写、叠映。本次活动以“叠映”为主题，结合“艺术对话”“艺术表演”“艺术体验”等多重环节，邀请嘉宾与观众共同探索西安的历史记忆、城市变迁与当代艺术之间的交互关系。

On October 30, 2025, Taikoo Li Xi'an, in collaboration with UCCA Lab, presented "Double Exposure: Art After Dark in Xi'an."

Xi'an is both a historic cultural center and a vibrant, living city—its past continuously reinterpreted and layered through new perspectives, sounds, and images. Centered on the theme of "Double Exposure," the program was a combination of artist talks, performances, and participatory experiences, inviting audiences to explore the dialogue between the city's historical memory, urban transformation, and contemporary art.



新天地 XINTIANDI

2025 “燃冉”计划——“回到街区！”

2025 RanRan Program——City In Touch!

2025.11.12 – 2025.12.2

新天地东台里
Xintiandi Dongtai Li联合主办: 新天地 × UCCA
Co-presented by: XINTIANDI × UCCA特别合作伙伴: 三联人文城市
Special Partner: Sanlian City For Humanity空间与视觉设计: SO Creative Studio
Spatial & Visual Design: So Creative Studio“燃冉”街区分享: 梁永安、何志森、陈楸帆、刘帅、王笛、李星宇
RanRan Community Sharing: Liang Yongan, Jason Ho, Stanley Chen, Liu Shuai, Wang Di, Li Xingyu“燃冉”露天剧场: 袁可如
RanRan Open Air Theater: Yuan Keru

2025年11月12日至12月2日，2025“燃冉”计划——“回到街区！”于上海新天地东台里正式启幕，同时也标志着由新天地 XINTIANDI 与 UCCA 携手打造的“燃冉”青年艺术家孵化计划三年战略合作的圆满收官。在过去三年中，“燃冉”计划通过搭建开放场域与系统化扶持机制，不仅为中国青年艺术家提供了多元的生长土壤，更致力于构建面向未来的城市艺术生态，为推动中国当代艺术的发展提供持续动能与鲜活范例。

作为对“燃冉”计划过去三年历程的梳理，此次回顾展以“记忆重构”为线索，全景式呈现了这段艺术与城市共生的旅程，通过景片装置、艺术家物件等展览内容，串连起“燃冉”三年发展的情感脉络，于新天地东台里的公共街区——呈现。

2025“燃冉”计划——“回到街区！”由“回顾展”“街区分享”“露天剧场”三个单元构成，于新天地东台里构筑起一个鲜活而多维度的艺术现场，立体呈现“燃冉”计划过去三年间的探索轨迹与丰硕成果。这不仅是一次里程碑式的总结回顾，更携手三联人文城市合作发起“燃冉”街区分享，邀请上海市民与各界嘉宾重聚于街巷，在真实的生活现场，围绕艺术与城市空间发展的未来展开探讨，将“燃冉”的在地精神于街巷中深深扎根。

From November 12 to December 2, the “2025 RanRan Program—City In Touch!”— was presented at Shanghai Xintiandi’s Dongtai Li, marking the conclusion of a three-year strategic collaboration between Xintiandi and UCCA supporting emerging artists. RanRan has provided young Chinese artists with a platform for growth while fostering a forward-looking urban art ecosystem.

The retrospective, framed around “Reconstructing Memory,” presented the program’s three-year journey through installations, artist objects, and site-specific works across the streets of Dongtai Li.

Structured into “Retrospective,” “Community Sharing,” and “Open-Air Theater” segments, the program created a lively, multidimensional art environment. RanRan Community Sharing invited residents and visitors to engage directly with the public space, deepening local participation and embedding the program’s spirit into the everyday life of the city.





成员
Staff

成员
Staff

UCCA 尤伦斯当代艺术中心馆长 兼 CEO	田霏宇	Philip Tinari
馆长办公室 Director's Office	张雅歌 高妍	Melody Zhang Gina Gao
品牌市场部 Communications Department	孔令祎 徐丹羽 袁嘉敏 潘玲丽 王继源 胡健楠 王可 许诺 甘冬配 房小冉 逢芮 寇杰 程雪 李仪 李彦瑾 包雯璐 李晓璇 庄诗琪 鄢雨佳	Kong Lingyi Xu Danyu Yuan Jiamin Fatina Pan Wang Jiyuan Hu Jiannan Wang Ke Xu Nuo Annabel Gan Frank Fang Pang Rui Kou Jie Cheng Xue Li Yi Connie Li Wenlu Bao Li Xiaoxuan Zhuang Shiqi Spencer Yan
发展部 Development Department	施怡然 巫雨伦 肖达 李丹朔 刘凯风	Hilary Shi Alan Wu Xiao Da Denzel Li Liu Kaifeng
公共实践部 Public Practice Department	钱梦妮 王佑佑 吴伊瑶 姚品卉 刘令仪 林立 姚梦溪	Qian Mengni Wang Youyou Wu Yiyao Yao Pinhui Liu Lingyi Wild Lin Yao Mengxi
基金会 UCCA Foundation	陈睿 郭晓虹 李舰	Alex Chen Guo Xiaohong Li Jian
UCCA Lab	吴奕萱 刘雪丽 金禾昀 吴颜如 施瑶	Wu Yixuan Shirley Liu Gillian Jin Wu Yanru Shi Yao

	张杨 王上源 黄昕昀 唐誉祯 张晨晖 程婧 田伟竹 彭剑峰 潘正遥 刘晨琳 李月涵 窦丁 刘宇傲 张婧 何立群 谢思美 单雨新	Zhang Yang Wang Shangyuan Huang Xinyun Yoojin Tang Zhang Chenhui Cheng Jing Tiana Tian Mocie Peng Leo Pan Olivia Liu Joan Lee Dou Ding Cynthia Liu Sally Zhang Amber He Xie Simei Isle Shan
研究部 Research Department	黄洁华 西门·法兰克 崔乐冰	Huang Jiehua Simon Frank Cui Lebing
展览部 Exhibitions Department	郭希 彼得·逸利 容思玉 栾诗璇 刘倩兮 张南昭 关健 杨懔然 杨紫伊 高雅 邹嘉澍 梁靖可 孙雨涵 高欣然 包宁欣 朱其姝	Guo Xi Peter Eleey Holly Roussell Luan Shixuan Chelsea Liu Neil Zhang Edward Guan Anna Yang Zoe Yang Grace Gao Nana Zou Coco Liang Joanne Sun Serena Gao Bao Ningxin Clymene Zhu
教育部 UCCA Kids	黄文璇 邓瑶 王思思 郑天贵 张雪飞 吕汇洋 李江 商艳淼 刘潇 李立圆 王萌 李莎润梓 冯子凡 宋祎澍 周泉妤 毛新钰	Huang Wenxuan Deng Yao Sisi Wang Zheng Tiangui Zhang Xuefei Leticia Lyu Matteo Li Lucy Shang Daisy Liu Li Liyuan Mona Wang Runzi Li Feng Zifan Song Yiwei Zhou Quanyu Mao Xinyu

	杨逸丹	Paris Yang
	王晓玲	Wang Xiaoling
	李一博	Lily Li
	王晓川	Clark Wang
	王艺霏	Wang Yifei
观众体验部 Visitor Experience Department	杜英临	Joanna Du
	司夏梦	Serena Si
	江弋舟	Jiang Yizhou
	闫笑	Lulu Yan
	谢晓娜	Nora Xie
	崔炜	Vivian Cui
	刘新月	Luna Liu
财务部 Finance Department	邓舟源	James Deng
	宋奎奎	Cathy Song
	魏振玲	Wei Zhenling
	谢忱	Ivy Xie
	刘瑞芬	Liu Ruifen
	刘露萌	Liu Lumeng
	李榕榕	Li Rongrong
	贺滢锦	He Yingjin
采购部 Purchasing Department	李宁	Li Ning
	呼尔察	Eddie Hu
技术部 IT Department	李朗	Li Lang
运营部 Operations Department	安闯	An Chuang
	李洋	Li Yang
	王理想	Wang Lixiang
	张占春	Zhang Zhanchun
人力资源部 Human Resources Department	孙侃	Terry Sun
	韩晓萌	Han Xiaomeng
	蒋静忆	Jiang Jingyi
	高栋	Tony Gao
UCCA 沙丘美术馆 UCCA Dune	李慧娟	Li Huijuan
	刘莹	Liu Ying
	刘晨晨	Casey Liu
	张一娅	Zhang Yihua
UCCA Edge	张正宁	Jenny Zhang
	张尧	Zhang Yao
	王倩影	Wang Qianying
	孙铭徽	Helen Sun
	薛冰砚	Laura Xue
	付卓	Fu Zhuo
UCCA 陶美术馆 UCCA Clay	巫美晨	Wu Meichen
	吴敬仪	Wu Jingyi
	夏雪琴	Xia Xueqin



100
100
100







🐞 🗨️ 📺 🎵 @ UCCA 尤伦斯当代艺术中心

📷 @ UCCA798 🖱️ ucca.org.cn