



administration

Conditions for the reproduction of Pablo Picasso's works

Works must be reproduced as faithfully to the original as possible:

- **Colours must not be changed**
- **Works must be reproduced in their entirety**

We do not authorize cropping out nor reframing.

Superimposing details of the work, a text or a logo on the work is also forbidden.

The reproduction of a detail (a real detail, not a reframing of the work) may be authorized on the condition that the work be reproduced in its entirety elsewhere in the document, with a reference to this reproduction in the caption.

In order to respect the quality of the colors, we recommend to buy good quality photographs or digital documents in a specialized photographic agency or a museum.

The process :

1- the layout of the product or document must be approved.

This ensures that the works are reproduced correctly: full reproduction, no inversion (left-right). These layouts can be sent via e-mail (cpinault@picasso.fr)

2 – Then the validation of colors on a paper color proof (for paper products) or on the definitive support of the manufactured object.

For the validation of colors, we request a color proof of the document (cromalin).

The validation of colors cannot be made on a computer screen which are not always correctly set up.



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Picasso's works must not be submitted to the requirements of a model, a logo or a layout.

The documents upon which Picasso's works will be reproduced must be adapted according to the above criteria.

Moreover, the reproduction of Picasso's works by the press is not free of charge. Reproduction rights will be exempted only if the size of the reproductions is less than one-quarter of page and only for articles reporting on the exhibition before and during the exhibition period and for 3 months after its closing.

For the audiovisual and web press, the reproductions are exonerated only during the exhibition period and the images cannot be copied, shared or redirected.

For social networks, we prefer the use of the poster of the communication of the exhibition, the artworks in situation inside the museum and only a few pictures and all the images must imperatively be accompanied by their legend and the copyright.

Each support must bear the following copyright mention:

© **Succession Picasso 200...**(year of publication)

We thank you to indicate our conditions to the users and to include our contact details in the press kit.

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