

展览同期出版物 Exhibition Catalogue

配合“成为安迪·沃霍尔”展览，UCCA 将推出展览同名双语图录，精心呈现所有展出作品及档案材料的数百张图像，并附有详细的作品解读。出版物还将收录三篇重要的评述文章：本次展览策展人何塞·卡洛斯·迪亚兹围绕艺术家生日趣闻轶事串联起“成为安迪·沃霍尔”的展览构思；布莱克·戈普尼克——2020 年出版的迄今为止最全面、详尽的沃霍尔传记的作者——揭示这一波普偶像常被忽略的古典与现代艺术背景；艺术评论家周婉京则探讨了沃霍尔对“新”的无尽追求在 21 世纪的持久回响。展览图录由休伯特 & 费希尔公司设计，浙江摄影出版社出版。

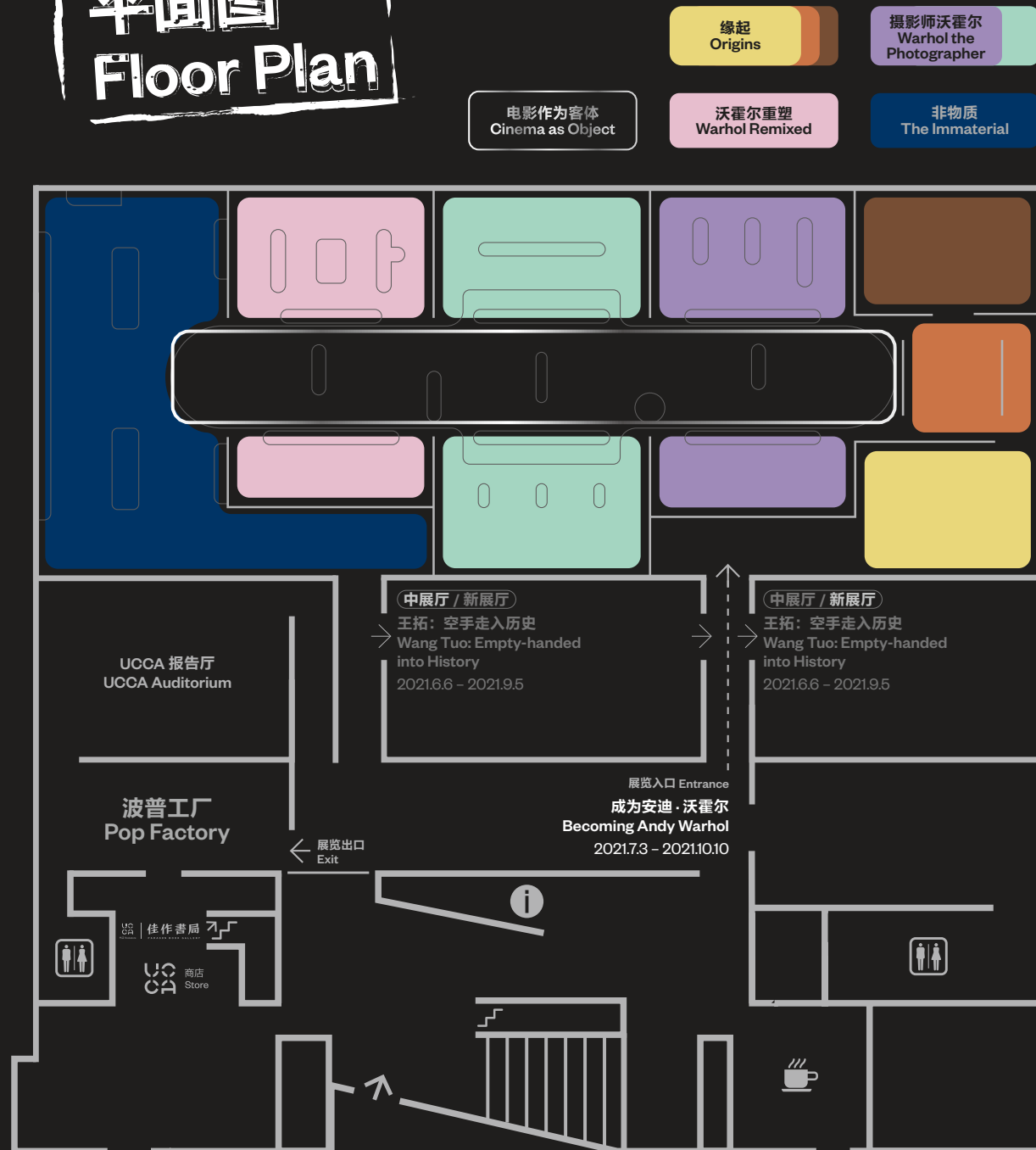
In conjunction with the exhibition, UCCA will release a bilingual catalogue that features images of the hundreds of artworks and archival objects in the show alongside extensive annotations. These are accompanied by three major essays: exhibition curator José Carlos Diaz discusses the idea of becoming with a series of anecdotes surrounding the artist's birthdays; Blake Gopnik, whose exhaustive biography of Warhol was published in 2020, explores the Pop icon's often overlooked background in classical and modern art; and art critic Zhou Wanjing probes the enduring resonance of the pursuit of newness in the twenty-first century. The catalogue is designed by Hubert & Fischer and published by Zhejiang Photographic Press.



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平面图 Floor Plan



展览同期公共项目 Public Programs

在“成为安迪·沃霍尔”展览期间，UCCA 特别推出“安迪的一刻”系列公共项目，邀请来自不同社会背景的艺术、学者、音乐人、表演者、电影人、作家等群体及个人，经由对话、工作坊、表演及影像艺术交流等多种方式，让观众深入了解安迪·沃霍尔的多重艺术身份，参与其一生的不同时刻。展览期间，UCCA 将与复旦大学艺术哲学系、三联中读推出系列对话项目，共同探讨安迪·沃霍尔及波普潮流背后的艺术哲学。与此同时，UCCA 将在 8 月推出“UCCA 夏日坎普派对”，与新锐实验音乐人、表演团体、舞蹈家与视觉艺术家在即兴碰撞中致敬安迪·沃霍尔的前卫波普精神。

During the “Becoming Andy Warhol” exhibition, UCCA will launch the special public program series “Andy’s Quarter.” Inviting groups and individuals from a range of backgrounds, including artists, scholars, musicians, social performance groups, directors, and writers. Through conversations, workshops, performing arts, and cinema arts dialogues, the program aims to widen the public’s understanding of Warhol’s multiple artistic identities and involvements in different quarters of his life. During the exhibition, UCCA will hold a series of conversation programs with Fudan University’s Department of Art Philosophy at the School of Philosophy and Sanlian Zhongdu to discuss Warhol and the artistic philosophy behind the Pop movement. Concurrently, UCCA Summer Camp Party will take place in August to pay tribute to Warhol’s avant-garde pop spirit in an improvised jam between emerging experimental musicians, performance art groups, dancers, and visual artists.



扫描二维码关注 UCCA 公众号，更多精彩项目将持续发布，敬请期待！
Scan the QR code to follow UCCA on WeChat. Please stay tuned for more exciting public programs to be announced soon!

成为安迪·沃霍尔

安迪·沃霍尔 1928 年出生于宾夕法尼亚州匹兹堡的工薪家庭。早期受母亲启发对艺术萌发了兴趣，进入大学之后学习图像设计专业并获得学士学位。1949 年，年轻的沃霍尔在大学毕业后搬到纽约，从此开始了他的艺术生涯。在作为商业插画师工作了十年之后，沃霍尔逐渐成为波普艺术的主要倡导者，波普艺术通常借用流行文化和大众媒体的文化符号，并从中升华出艺术创作的主题。在近 40 年的艺术生涯中，沃霍尔是一位充满创造力且多才多艺的画家、版画家、插画家、出版人、电影制片人以及音乐和电视制作人。他的艺术实践模糊了艺术与消费文化的界限，被视为 20 世纪最有影响力的艺术家之一。沃霍尔于 1987 年 2 月 22 日因手术并发症在纽约去世。

“成为安迪·沃霍尔”以五个章节，通过精选自匹兹堡安迪·沃霍尔美术馆的馆藏画作、照片、物件与影像对沃霍尔的人生和艺术生涯展开了探索。其中包括沃霍尔年轻时的重要文献实物，最终发展成为其标志性风格的探索性绘画，鲜少放映的 16 毫米电影，罕见的艺术作品（如实验性的缝合摄影），以及意外离世前最后十年的绘画作品。展览重新审视了沃霍尔数之不尽的文献资料以及艺术传承，基于对沃霍尔艺术生涯及其多元化艺术实践的学术研究，全景再现了沃霍尔的艺术人生。“成为安迪·沃霍尔”为观众呈现了沃霍尔在匹兹堡的成长岁月，身为商业插画师功成名就的十年时光，作为多产的摄影师、实验电影制片人和拼贴大师的艺术成果，以及对非写实和象征性绘画从未泯灭的浓厚兴趣。经过几十年的成长与转变，这位来自匹兹堡雄心勃勃的年轻人最终成为了安迪·沃霍尔——波普艺术的旗手、美利坚的神话。几十年后再度回望沃霍尔的艺术遗产，20 世纪 60 年代的波普革命似乎只是我们至今仍未参透的这位诡谲多变艺术家一生中的一个篇章。

“成为安迪·沃霍尔”由 UCCA 与安迪·沃霍尔美术馆联合推出，安迪·沃霍尔美术馆首席策展人何塞·卡洛斯·迪亚兹及馆长帕特里夏·摩尔共同策划。展览空间由陈小溪担纲设计。本次展览由凯迪拉克荣誉呈现。UCCA 感谢本次展览首席赞助香奈儿、联合赞助摩根士丹利以及苏富比的慷慨支持。展览由多乐士提供独家环保墙面方案支持。同时亦感谢尤伦斯艺术基金会理事会、UCCA 国际委员会、UCCA 青年赞助人，以及首席战略合作伙伴阿那亚，联合战略合作伙伴彭博和特约战略合作伙伴 Active House、巴可、明基、Clivet 中央空调、多乐士和真力对 UCCA 的大力支持。

Becoming Andy Warhol 2021.7.3 - 2021.10.10

Andy Warhol was born in 1928 in a working-class neighborhood in Pittsburgh, Pennsylvania. His mother encouraged his early interest in art, and he later earned a bachelor’s degree in pictorial design. The young graduate then moved to New York City in 1949 to pursue a career in art. After working for a decade as a commercial illustrator, Warhol emerged as a leading proponent of Pop Art, a movement that derived its imagery from popular culture and mass media. During an expansive career that spanned nearly four decades, Warhol proved to be an innovative and versatile painter, printmaker, illustrator, publisher, filmmaker, and music and television producer. Blurring the boundaries between fine art and consumer culture, he was one of the most influential artists of the twentieth century. Warhol died in New York City on February 22, 1987, of complications following surgery.

“Becoming Andy Warhol” is divided into five sections that explore the artist’s life and career through paintings, photographs, objects, and films exclusively from the collection of The Andy Warhol Museum, Pittsburgh. These include important archival items from his youth; provisional paintings that developed into his signature style; infrequently screened 16 mm films; rarely seen artworks, such as experimental stitched photography; and paintings from the decade before his unexpected passing. The exhibition reconsiders Warhol’s dense biography and artistic legacy, informed by recent scholarship that candidly examines his life and sees his varied output in a holistic way. It spans his formative years in Pittsburgh; a successful decade as an illustrator; his work as a prolific photographer, experimental filmmaker, and master of appropriation; and an abiding interest in the nonrepresentational and symbolic. It took decades of growth and transformation for the young, ambitious artist from Pittsburgh to become Andy Warhol, Pop impresario and American myth. Yet reviewing this legacy decades later, the Pop revolution of the 1960s seems only one chapter in the story of a protean figure we are still coming to understand.

“Becoming Andy Warhol” is produced in collaboration with The Andy Warhol Museum and curated by José Carlos Diaz, Chief Curator, and Patrick Moore, Director. The exhibition is designed by Xiaoxi Chen. The exhibition is proudly presented by Cadillac. UCCA thanks executive sponsor OHANEL, as well as presenting sponsors Morgan Stanley and Sotheby’s for their generous support for this exhibition. Dulux contributed exclusive wall solutions support. UCCA also thanks the members of its Foundation Council, International Circle, and Young Associates, as well as Lead Partner Aranya, Presenting Partner Bloomberg, and Supporting Partners Active House, Barco, BenQ, Clivet, Dulux, and Genelec.

安迪·沃霍尔，《二十五只叫山路的猫和一只蓝色的猫》，1966，纸上丝网印刷和丝网材料，原尺寸，安迪·沃霍尔基金会收藏。安迪·沃霍尔视觉艺术基金会捐赠。收藏编号：1998123941。© 2021 安迪·沃霍尔视觉艺术基金会 / 艺术家权益协会 (ARS) 授权，纽约。



基于本次展览，UCCA 儿童艺术中心 (UCCA Kids) 设计了一系列儿童艺术工作坊，带领孩子观看艺术家安迪·沃霍尔不同历史时期的经典作品、影像及相关档案资料，了解安迪·沃霍尔的生平故事与创作轨迹，并通过绘画、雕塑、装置与制作绘本等方式完成属于自己的波普艺术创作。

UCCA Kids has designed a series of art workshops drawing upon the exhibition "Becoming Andy Warhol." The workshops will provide a guided curriculum through the classic artworks, films, and related archival materials from different periods of Andy Warhol's career, enriching the understanding of Warhol's life and artistic trajectory. Participants will also create their own Pop artworks in various mediums such as painting, sculpture, installation, and picture book.



为了引导儿童更好地了解、学习此次展览，获得更为深入的展览体验，UCCA 基金会特别开发了“成为安迪·沃霍尔”儿童导览手册。手册按照展览的观展动线，使用儿童的语言，深入浅出地介绍了展览的章节分布及重点作品。手册同时还设计了具有趣味性，并且便于操作的手工互动小环节，为观展的家庭及儿童，提供更好的观展方式。通过不同维度的知识点设定，孩子们可以更加深刻体会到艺术家想要表达的内容，激发孩子对展览学习的兴趣。

Designed just for kids, the exhibition guide is created by UCCA Foundation to engage our young visitors in a more in-depth experience at "Becoming Andy Warhol." Using child-friendly language, the guidebook leads kids on a journey following the exhibition route, providing introductions to each section and descriptions of the key artworks in each, and includes a small section for accessible interactive fun activities. UCCA aims to bring kids and families new ways of seeing and interacting with the exhibition, with educational touchpoints at different levels that deepen understanding of the artist's work, inspiring kids at the museum as a learning environment.



UCCA 基金会儿童导览手册
Exhibition Guide for Kids

安迪·沃霍尔，《金宝汤罐头 II：传统蔬菜味》，1969，纸上丝网印刷，88.9 × 68.4 cm，建馆藏品。安迪·沃霍尔美术馆，匹兹堡。安迪·沃霍尔视觉艺术基金会捐赠。收藏编号：1998123941。© 2021 安迪·沃霍尔视觉艺术基金会 / 艺术家权益协会 (ARS) 授权，纽约。

Andy Warhol, *Campbell's Soup II: Old Fashioned Vegetable*, 1969, screen print on paper, 88.9 × 68.4 cm. The Andy Warhol Museum, Pittsburgh; Founding Collection. Contribution The Andy Warhol Foundation for the Visual Arts, Inc. Accession number: 1998123941. © 2021 The Andy Warhol Foundation for the Visual Arts, Inc. / Licensed by Artists Rights Society (ARS), New York.



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Scan the QR code to listen to the complete audio guide.

UCCA × 欧阳娜娜
特别版语音导览
UCCA × Nana Ouyang
Special Audio Guide



UCCA × 朋朋哥哥
儿童语音导览
UCCA × Pengpeng
Kids Audio Guide



展览音乐特别企划
"Becoming Andy Warhol" Music Special

UCCA 联手腾讯音乐娱乐集团 (TME) 特别呈现“成为安迪·沃霍尔”展览音乐特别企划，扫描二维码探索更多音乐体验。
UCCA and Tencent Music Entertainment have partnered to present a special music companion to the exhibition "Becoming Andy Warhol." Scan the QR code to explore this unique musical experience.



波普工厂专属体验
Pop Factory
Silkscreen Experience

UCCA × MIYA DIY 热转印套装已于展览同期登陆 UCCA 商店，热转印机真实还原了丝网印刷的色彩质感，更有创意贴纸助你轻松制作独一无二的“波普作品”。购买套装既可在本次展览“波普工厂”互动区域现场制作，也可随时随地体验波普创作的乐趣。

UCCA x MIYA DIY Heat Press Kit is now available at UCCA Store. Create your own one-of-a-kind Pop artwork effortlessly with the kit that features 100% restoration of the texture and color effects of silkscreen printing and comes with special art stickers. Purchase the kit at UCCA Store and make your own Pop art fun right away at the interactive Pop Factory area of the exhibition.

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UCCA 会员旨在为公众开启通往艺术的窗口，以免费观展、会员专属活动、商品折扣等丰富多采的福利活动为公众提供更多深入了解高品质艺术和文化资源的机会。每一位 UCCA 会员都将是 UCCA 践行推动中国当代艺术发展信念的实质支持者。

UCCA membership offers the perfect opportunity to more deeply experience all that China's leading institution of contemporary art has to offer. Members are entitled to year-round access to regular exhibitions at their UCCA membership location(s) without the purchase of additional tickets.

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开启全年艺术之旅



成为安迪·沃霍尔
Becoming Andy Warhol
2021.7.3 - 2021.10.10

安迪·沃霍尔，《自画像》，1964，布上丙烯、金属漆和丝网印刷，611 × 41 × 19 cm，建馆藏品。安迪·沃霍尔美术馆，匹兹堡。安迪·沃霍尔视觉艺术基金会捐赠。收藏编号：2002420。© 2021 安迪·沃霍尔视觉艺术基金会 / 艺术家权益协会 (ARS) 授权，纽约。

Andy Warhol, *Self-Portrait*, 1964, acrylic, metallic paint, and silkscreen ink on linen, 611 × 41 × 19 cm. The Andy Warhol Museum, Pittsburgh; Founding Collection. Contribution The Andy Warhol Foundation for the Visual Arts, Inc. / Licensed by Artists Rights Society (ARS), New York.